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to make available to overseas readers, publishers and literary agencies up-to-date information on Iranian Contemporary authors books and topics .This issue is dedicated to present

Mosen Lasemi

one of Iranian well known author and researcher in operational management and his some of valuable works.

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Mohsen Lasemi



MOHSEN LASEMI

IRANIAN WELL-KNOWN AUTHOR& SCHOLAR IN OPERATIONAL MANAGEMENT



Biography:

Mohsen Lasemi is educated in operational management from IS-IRAN education and research Institute that has completed his postgraduate courses in the field of quality management systems and realization of organizational co-efficiency-increasing models in reliable educational and researching centers of Iran. He has a 25 year record of consulting, managing and designing projects in the fields of designing and implementation of organizational co-efficiency-increasing models in industrial complexes and some executive companies and spending more than twenty thousand hours of specialized courses related to compiling works, writing articles and managing and conducting great projects of Iran. Lasemi is an Iranian resourceful and active writer and researcher that besides his researches, lectures and educational activities, he has written many valuable, scientific books and articles that have been welcomed and used by most academic and reliable industrial and scientific centers of Iran and other countries like: America, Japan, Taiwan, Indiana and some other countries. He has been appreciated for such academic activities of him in various occasions in Iran and other international assemblies.

Now, Mohsen Lasemi during his continuous activities in the fields of research and presenting articles in different scientific and academic centers of Iran and other countries, is compiling and publishing some books in designing and constructing in-organization problem-solving clinics, innovation (creativity) engineering and new distribution of motivation rewards in organizations. He also in some reliable industrial and service companies in Iran undertakes the responsibility of designing and managing some important improving projects. Lasemi is married and lives with his wife and two children in Tehran.

Some of Lasemi's Books:

- Surveying and Training Future leaders in Organizations*
- Organizational reinforcements and developing patterns:*
- *Strategic programming and ORISE functionality management:*
 - The Plan of Great Path*
 - Engineering innovation (creativity) in the organization (strategic development plan creative powers of organization)*
 - The new system of the distribution of rewards to create motivation in organization (strategic development program to increase productivity)*
 - Application knowledge and information management program in organizations (the strategic program to plan and develop the knowledge repositories of the organization).*

The Plan of Great Path



Title: *The Plan of Great Path*

Author: Mohsen Lasemi
Publisher: Nazari Publications
Year of publishing: 2016
Subject: Non-fiction (Management)
Language: Persian
No. of Pages: 608
Size: 14×21
ISBN: 978-600-289-398-7

- ❑ *sample English text is available.*
- ❑ *Copy right is available in all languages.*
- ❑ *The book was welcomed in academic centers in Iran and abroad.*
- ❑ *Functional modeling capabilities in managing organizations and training capable managers.*
- ❑ *Ability to use as a reliable source in research and concerned academic centers.*

About the book:

On the threshold of basic change in the realm of economy in many countries, economic planning and determining the plan of the change along side of the drawing of strategic programs for achieving set goals can cause a great economic jump in countries. In this path, drawing a developing pattern with the operational approach of a novel architecture is among the activities that can be considered by economic programmers at countries macro-level or organizational level. This is the architecture in which by drawing the path of change in organizations, the available capacities can be profitable more and more by utilizing appropriate tools. Capacities that by using organizational empowering resources and establishing logical, cost-effective patterns can be enjoyed of high co-efficiency potentialities in the way of improving of organization functionality. Improving of internal capacities can cause the reinforcement of economy by relying on abundant internal capacities of the country.

The book of 'The Plan of Great Path' put forward a new approach in strategic architecture of change and drawing implementation patterns in general science-base economic policies as a new approach in strategic architecture (change geometry) in organizations and in a short period of time, it could

draw a lot of attentions of economic experts and officials of Islamic Republic of Iran executive organizations.

The approach of this book according to presented strategies in the book and dealing with high potentialities of making change in organizations has an effective role in strategic change architecture in organizations. In this book, the results of changes in increasing of functionality co-efficiency economically by operation from a matrix chain of change that causes changes in the program implanting ways and re-engineering of available processes in organizations can be witnessed.

This book in a coherent way, points to a set of valuable strategies that by enjoying from high potentialities of designing and setting change programs in a precise and scientific architecture has high capability of drawing programming patterns (scientific and written policies) and expansion of organization functionality. In fact, this book deals with dynamic scientific patterns of economy by means of novel managerial tools.

The book of 'The Plan of Great Path' is written in 14 chapters and 163 titles. This book due to its scientific and patterning practicality usages is at the center of Iran scientific and academic centers. This book gains its value by dealing with innovations related to programming and developing of economic activities in organizations and

The Plan of Great Path



- ***Including audiences through the world.***
- ***Enjoying innovation in the field.***
- ***Applicability of the topics covered in the book.***
- ***Taken from the newest designing approaches and expansion of economic activities***
- ***With the capabilities of change programs designing in great industrial and service organizations***
- ***A new approach in change operative architecture and expansion patterns designing in organizations***
- ***A new method in organizational influential communicating and macro economy.***
- ***With high expansion capacities in new revisions of this book in future programs.***

expanding of such activates to the country economy macro level and operating of them by managers economy policy-makers. All industrial and service centers, research and economy strategic researches and strategic change programming centers at the organization or country levels can be potential addresses of this book.

This book is a great capacity of valuable researches results that by paying attention to it (especially drawn connecting patterns in the form of a plan of change path), it can present priceless ideas to its addresses in their ways to pass through available problems in executive organizations. Ideas that are taken from executive studies, researches and experiments of the author in operating of empowering novel organizational tools in programming and improving of organizations' or countries macro-economy functionalities. Taken from executive studies, researches and experiments of the author in operating of empowering novel organizational tools in programming and improving of organizations' or countries macro-economy functionalities.

The book of 'the Great Path Map' is the result of years of experiences and studies of the author. This book is among the works that are used 275 reliable and scientific resources from scholars and professors in the domain of economy and management of different countries and deals with expressing author's different ideas in operating the latest economic patterns.

The author of this valuable book- who has many successes in his 28 year record of execution of improvement projects- in a part of his writing says: 'the Great Path Map' is a gigantic capacity that makes its addressees familiar with the latest operating programming patterns and expansion of economic activities.

Strategic Programming and ORISE Functionality Management



Title: Strategic Programming and ORISE Functionality Management

Author: Mohsen Lasemi

Publisher: Nazari Publications

Year of publishing: 2015

Subject: Non-fiction (Management)

Language: Persian

No. of Pages: 600

Size: 14×21

ISBN: 978-600-289-397-0

- **Sample English text is available.**
- **Copyright is available in all languages.**
-
- **The book was honored in Iranian scientific festivals.**
- **The book was welcomed in academic centers in Iran and abroad.**

About the book:

This book deals with the analysis and engineering of individuals and organizations' functionality as one of the reinforcement ways of organizations in suitable surveying methods. These Methods focus on operating novel functionality surveying by using key standards of functionality through effective communication between strategic programming approach and set goals. By utilizing the scientific set patterns in this book, organizations can become familiar with the characteristics of operating of precise and analyzing tools in the realm of homogeneous evaluating of staffs' functionality and their activities scopes. Processing and analyzing of micro elements of functionality in dimensional levels and conducting of analytical data of individual-group micro elements of functionality to a powerful center under the title of the organization functionality inclusive data bank is among another advantages of operating from strategic programming model and ORISE functionality management in organizations. The book of 'Strategic programming and ORISE functionality management' by using the newest available methods in strategic programming systems in organizations and setting

developing programs in the framework of individuals', departments or organizations developments presents strategies that are in a way a combination of the contribution of two strategic programming systems and ORISE functionality management methodology in a novel way. These strategies enjoy from high capabilities of developing infrastructures in operating from systems for organization improving systems for affecting on basic pattern of organization change path. In such strategies that start from executive processes of drawing perspectives and setting mission of strategic goals of functionality, besides pointing to proper and updates methods for setting developing patterns in organizations, operating characteristics of a suitable programming functionality system in individual, team and organizational fields with the capability of using from the facilities of the web systems (usable in great organizations) are dealt with.

The present book due to enjoying from the practical and functional innovations and patterning capability for interested addresses in realizing of reinforcement tools in organizations as a novel approaches in the domain of man

Strategic Programming and ORISE Functionality Management



- ***Welcomed by some reliable industrial and research complexes in Eastern Asian countries.***
- ***With capacity of operative patterns of execution in organizations.***
- ***With high capacity of operative patterns of execution by using promoting intelligent organizational systems.***
- ***With high capacities of research expansion in cooperation with reliable research and industrial complexes.***

agement, strongly is at the center of interest of academic/ research centers and reliable industrial centers in Iran and other countries such as U.S., Japan and other countries particularly countries of South-East Asia as if after passing a short period of time of its first publication in late 1394, its publisher due to its large welcoming from addresses is preparing its third publishing in 1395 immediately after the second publishing of the book. Meanwhile, this book as an educational resource and as a new model of strategic and functional management in most scientific centers like Mobarake Steel industrial group, great automobile industrial complexes, Petrochemical industrial companies, Iran's National Gas company, Iran's Telecommunication Company, groups related to marine and ports organization of Iran and groups related to defense industries of Iran are used and referred. A software system from managerial models presented in this book in some industrial complexes of Iran is going to be designed too.



Title: Surveying and Training Future leaders in Organizations

Author: Mohsen Lasemi

Publisher: Nazari Publications

Year of publishing: 2015

Subject: Non-fiction (Management)

Language: Persian

No. of Pages: 368

Size: 14×21

ISBN: 978-600-289-385-7

- **sample English text is available.**
- **The book was welcomed in academic centers in Iran and abroad.**
- **Functional modeling capabilities in managing organizations and training capable managers.**
- **Ability to use as a reliable source in research and concerned academic centers.**

Surveying and Training Future leaders in Organizations

About the book:

Developing and improving of executive managers' functionality by using modern methods not only increases the improving activities in organizations but also by recognition of potential and dynamic deserved and skillful human powers in organizations, can be effective in discovering and flourishing of managerial talents and can instruct them as future examples of organizations. The book of 'Surveying and Training Future leaders in Organizations' by pointing out to some new developing managerial strategies and improving of human resources functionality in organizations deals with specialized characteristics of designing and realizing of improving executive managers program as a novel managerial approach. Presented data in this book are based on extensive studies on many available managerial strategies in reliable research centers and successful organizations in empowering human resources. This book by pointing to some managerial strategies related to designing and realizing of improving executive managers program tries to explain some the characteristic of implementing of improving executive managers program in initial stages of establishing in an

organization. These characteristics, by increasing the level of organizations abilities can cause society development and improving of updated functionalities of organizations in the change in all executive organizational bodies. The book of 'Surveying and Training Future leaders in Organizations' is written in 17 chapters and 59 titles and in its compiling reliable scientific resources such as some law and obligations of developing human resources in Iran and used patterns in IBM, Sony companies are utilized. This book as an influential scientific resource in the fields of programming and developing of human resources capacity is welcomed by Iran scientific and research centers. This book by having innovation in strategic programming and increasing the abilities of executive managers in service and industrial complexes can be used by all industrial centers and research and strategic studies of human resources centers and developing management programs throughout the world.



Title: *Organizational reinforcements and developing patterns*

Author: Mohsen Lasemi

Publisher: Nazari Publications

Year of publishing: 2015

Subject: Non-fiction (Management)

Language: Persian

No. of Pages: 635

Size: 14×21

ISBN: 978-600-289-385-7

❑ sample English text is available.

❑ The book was welcomed in academic centers in Iran and abroad.

❑ Functional modeling capabilities in managing organizations and training capable managers.

❑ Ability to use as a reliable source in research and concerned academic centers.

Organizational reinforcements and developing patterns

About the book:

By surveying the influential role of organizational reinforcements in making headways of drawn high aims in an organization and accordingly developing of this role in the surrounding society of it, it can be stated that organizational reinforcements by creating a strategic turn, change the path of the organization and accordingly the affected society from the services of that organization toward set goals in drawn perspective of the organization. Designing and realizing of organizational reinforcements in a society have always positive consequences. Consequences that manifest themselves in the body of culture, values and beliefs of an organization and society and by strengthening the cultural infrastructure of the society provide suitable conditions to increase the co-efficiency of the organizational functionality.

The book of 'Organizational reinforcements and developing patterns' has deep insights relying on the thoughtful basics rooted in years of studying, research, observation and effective managerial strategies in organization and available human resources reinforcement and points to elements that in

the form of organizational reinforcement tools in connection with each other form a suitable cycle of development. The author by utilizing years of experiment in fields of research, teaching and execution deals with the way of operating some managerial strategies. Strategies that in their own turn by creating an approach of programming and improving the functionality of organizations can cause the manifestation and basic changes in the organization and its surrounding society. The changes with their first consequences can be seen in the greatest available capacity. The capacity that can increase the co-efficiency of organizations and consequently the society enriched with national wealth in the realms of productivity, industry or developing the quality of services offered in the society.

This book in 15 chapters and 125 titles while increasing the level of the addresses' familiarity with methods of designing and drawing the change plan path in the organization, deals with the characteristics of designing model in the localized (Iranized) versions with adjustable patterns.

Organizational reinforcements and developing patterns



- ***Functional modeling capabilities in managing organizations and training capable managers.***
- ***Ability to use as a reliable source in research and concerned academic centers.***
- ***Including audiences throughout the world.***
- ***With high capacity of pattern designing and communicating between 11 organizational strengthening tools.***
- ***With flexibility capacity according to the ISO9001:2015.***

the form of organizational reinforcement tools in connection with each other form a suitable cycle of development. The author by utilizing years of experiment in fields of research, teaching and execution deals with the way of operating some managerial strategies. Strategies that in their own turn by creating an approach of programming and improving the functionality of organizations can cause the manifestation and basic changes in the organization and its surrounding society. The changes with their first consequences can be seen in the greatest available capacity. The capacity that can increase the efficiency of organizations and consequently the society enriched with national wealth in the realms of productivity, industry or developing the quality of services offered in the society.

This book in 15 chapters and 125 titles while increasing the level of the addresses' familiarity with methods of designing and drawing the change plan path in the organization, deals with the characteristics of designing model in the localized (Iranized) versions with adjustable patterns.

Mohsen Lasemi and his scientific Honors

1. Success in sending three projects-approved by APO in 1999- ASIAN PRODUCTIVITY ORGANIZATION to in 1999.

2. Selected member of executive managers development program (the project of 100 executive managers) as a special specialized training for resourceful Iran managers

3. Success in designing and conducting some improving operational projects in Iran's industrial complexes by saving considerable sums in Rial and foreign currencies.



4. Consultant of deputy minister and the manager of establishing of ISO9001: 2000 in Iran's Health Insurance Organization

5. Success in receiving an official confidential letter approved by German DQS branch in the Middle East in designing and implementing new managerial approaches.

6. A member of specific management instructor society of Italy IMQ Co. in IRI.

7. Success in designing and conducting 2 great industrial projects with the approach of establishing of ISO9001: 2000 in the industry of design and producing of publishing circuit PCB in 1999 and designing and producing of crystal filter and koartz crystal unit in 2000 in one of the Iran great industrial complexes.



8. Success in designing and implementing of contribution management system with the centrality of establishing of 2 superior national and industrial projects with considerable saving in foreign currencies in 1380 and 1381 that are among one of the superior projects of one the Iran greatest Industrial centers that received a letter of appreciation from one of Iran government ministers.



9. Cooperation with well-known research, industrial and service centers in the field of consultancy and design organizational empowerment models.

Comments about Books



Jafar Haj Kari Nazari:

(*Director of the Author's books in Iran*)

"The Plan of Great Path" is the result of thoughts and studies of a great and capable author enjoying executive experiences. An author that by expressing novel ideas and his innovations and presenting them in his work puts his name among authors with the works of international attraction."



Ezatolah Khanmohammadi:

(*Shemiranat governor*)

"This book is a great capacity that by designing patterns of economic activities expansion causes changes in organizations using that."



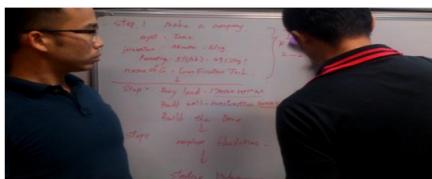
Jacky Elig:

(*Executive manager of International Elig of Twain CO.*)

"It was a great chance for me in my trip to Iran having a meeting with the capable and innovative author of book of 'strategic programming and ORISE functionality management' and becoming familiar with the designed patterns in the valuable collections of the book."

Iran Book News Agency (IBNA): "ORISE" suitable for the realization of upstream documents

"The book of 'strategic programming and ORISE functionality management' is among works that can be introduced as one of the year 2015 innovations to the respectable society of addressees at international level."



Michael Chen:

(*Expansion manager of Elig of Twain CO.*)

"In a meeting, I had with the author of the book of 'strategic programming and ORISE functionality management'; I became familiar with the valuable approach of this book as an innovation in designing of a business plan pattern of a developing organization."



Alfered Karabediyan:

(*IMQ executive manager*)

"Doubtlessly, writing of this valuable and specialized book (Organizational reinforcements and developing patterns) that is the result of years of activities of yours in this field has an influential effect in the expansion of managerial approach to organizations functionality and their correct moving toward development."

Seyed Ali Reza Hossayni Harandi

(*Executive manager of the Middle East branch of German co. of DQS*)

Mr. Mohsen Lasmi is the consultant of managerial systems in several projects that has been surveyed by DQS Co. He designed the established system admirably and his functionality in the cited projects is approved by DQS Co. as well as his scientific and practical competence for establishment of such managerial systems.

About “Translation of Persia (TOP)” Project

By: Center for Organizing Translation & Publication

This plan, in order to encourage the translation and publication of Persian works into other languages, is to take upon itself some of the costs of translation and publication of books in the target language in the form of a support plan, and to encourage international publishers to cooperate in translating and publishing Persian works into other languages at both financial and honorary levels and introduce and distribute prestigious Persian works in Islamic studies and humanities throughout the global market.

Plan's Administrator

The Center for Organizing Translation and Publication has established a department named ‘Translation of Persia: TOP’ that decides and supervises support for translation and publication of works.

Note:

Books which are to be published only as e-books, in case they are made available on recognized e-book websites, will be supported up to 60% of the translation costs and a maximum of 2000 USD. In this case, the file of the translated book should be submitted to the Center for Organizing Translation and Publication.

General Conditions of the Plan

1- The Application Form should be completed and submitted in Persian or English.

All international publishers on the condition of having a publication license can apply for the support. International publishers who have previous experience of translating and publishing works of Iranian origin are given priority. This support is only allotted to publishers that meet the conditions; translators cannot apply for it unless they have a contract with a recognized publisher for releasing a book.

2-The books should be chosen from among the ones in the electronic or released list. The proposals suggested by publishers for translating and publishing other books will be examined in the TOP Department, and in case they are approved, they will also be supported.

3-The book (s) selected should not have been translated or published previously in the applying publisher's country. The request for re-publishing and re-printing will be processed and considered in another department.

4- Annually, a maximum of 5 titles requested by one particular publisher can be supported.

5.The copy and ownership rights of the translated works will be considered based on the mutual agreement between the publisher in the source language and the applying publisher.

Responsibilities and Commitments of the Applying Publishers

1-The applicants should submit their completed form and written request after choosing from among the list of the Center.

2-Priority is given to those applications, the proposed translator of which is among the experts trusted by the Center and whose editor(s) are native speakers of the target language.

3-Applying publishers should submit a list of their latest books together with their resume.

4-The applicants should submit the CV of the translator and editor who are to work on the translation of the work(s).

5-Those publishers who are to be supported should submit 5 copies of the published book which have a valid ISBN and book ID per each 10% support to the Center.

6-The publishers who are to be supported should include the phrase “This book has been translated and published with the aid of the plan: Translation of Persia: TOP” if requested by the Center.

You could find more and detailed information about the project ,application Form and titles in the following address:

www.translationofpersia.ir

POL Literary Agency is honored to cooperate with all publishers throughout the world to enjoy this project by help you in buying the copyrights of the books from Iranian publishers and other affairs about the project in Iran .