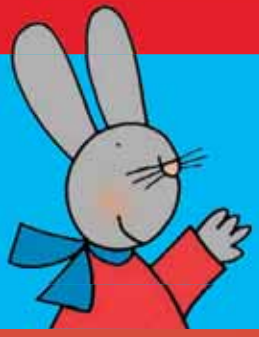
FRANCO COSIMO PANINI

CHILDREN'S RIGHTS CATALOGUE

FRANKFURT 2018



A special focus on the latest and forthcoming publications — HIGH LIGHTS — 2

Board books that delight the little ones from 0 to 3, stimulating their senses and encouraging children-to-parents relationship — BABY BOOKS — 18

Beautifully illustrated titles of various format aimed to children of all ages — PICTURE BOOKS — 25

Through a playful and easy teaching approach, children get aware of the surrounding world — NON FICTION — 35

Simple text and lively illustrations make reading an enjoyable moment for first readers — FICTION — 42

An outgoing little dog at the discovery of an imaginary world where everything is possible, TV tie-in available — PIMPA — 44

The adventures of a lovely bunny in a peaceful surrounding. TV cartoon on air in Italy, Portugal, Turkey, Hungary and Lithuania — JULIUS THE BUNNY — 52

A worldwide licence for a dedicated publishing programme — FERRARI — 58

DAD, LET'S GO!

Playing with imagination is so funny especially when you hold a pair of field glasses in your hands!

Every morning Anita goes to school with her dad by bike and every day is a new adventure.

On each spread a revealing SLIDING PAGE that makes everything different from what it looks like!

22 x 20 cm | 14 pages | board book

WITH DIE-CUTS AND SLIDING PAGES

TRULLALINI

The hand fingers appear and disappear around the house acting as magic creatures through the hole that crosses the book.
A funny and interactive book to play with fingers and learn counting.

17 x 24 cm | 14 pages
board book

RIGHTS SOLD: Portuguese (Brasil)

WITH A HOLE THROUGHOUT

FORTY ROUNDED CARDS

TRULLALINI MATCHING CARD GAME

The book's illustrations turn into one of the most classic table games.
A handy box with 40 colourful cards to be discovered and matched.

11 cm (diameter) | 40 cards
cardboard rounded box

OTHER BOOKS WITH DIE-CUTS AT PAGE 20 AND 21

OTHER BOOKS BY THE SAME ILLUSTRATOR AT PAGE 20 AND 22

AUNTIE IS COMING

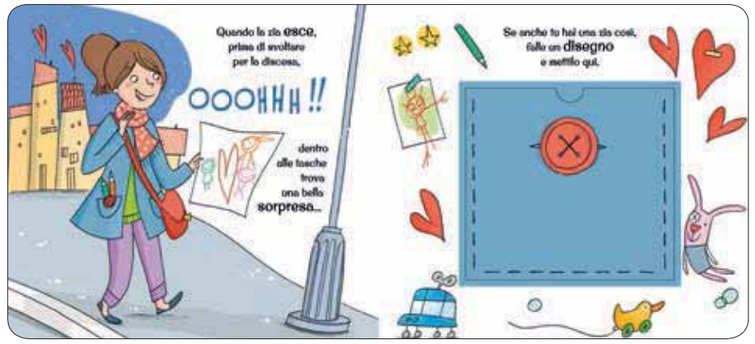
A book about the special role of aunties in children's growth.

A friend, a playmate, a storyteller... when she arrives, kids know that real fun is about to start.

22 x 20 cm | 16 pages
board book

WITH A POCKET ON LAST PAGE

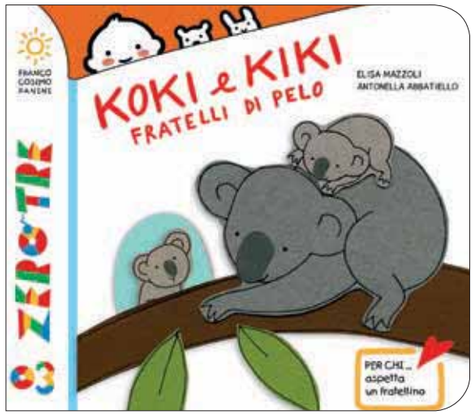
A BOOK ABOUT THE VALUE OF FAMILY RELATIOSHIPS



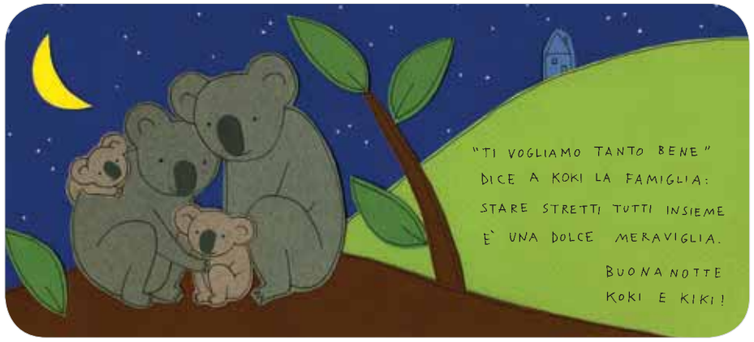
KOKI & KIKI FURRY BROTHERS

A book about how to cope with the arrival of a brother and about the power of being a real family!

22 x 20 cm | 14 pages
board book



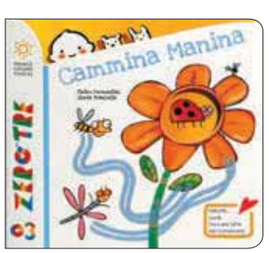
A BOOK ABOUT BROTHERHOOD

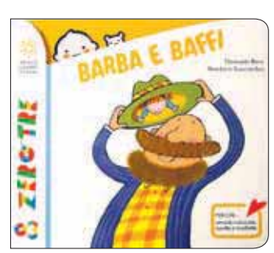


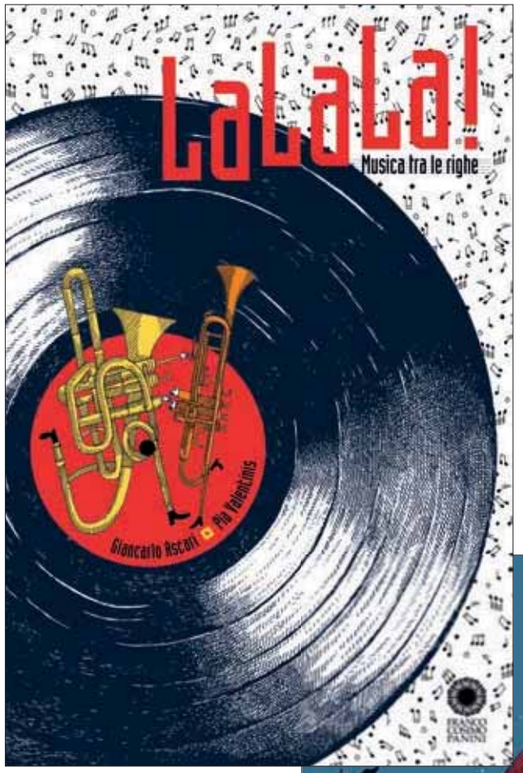
WITH TOUCH & FEEL ELEMENTS ON EACH SPREAD

OTHER BOOKS ABOUT THE VALUE OF FAMILY AT PAGE 22 AND 24

OTHER BOOKS WITH TOUCH & FEEL ELEMENTS AT PAGE 18 AND 19







LALALA !
BETWEEN THE LINES

A vibrant tour to follow music's evolution up to nowadays.
A rhythmic experience that will leave you with a certainty:
music is an essential part of our life, for sure.

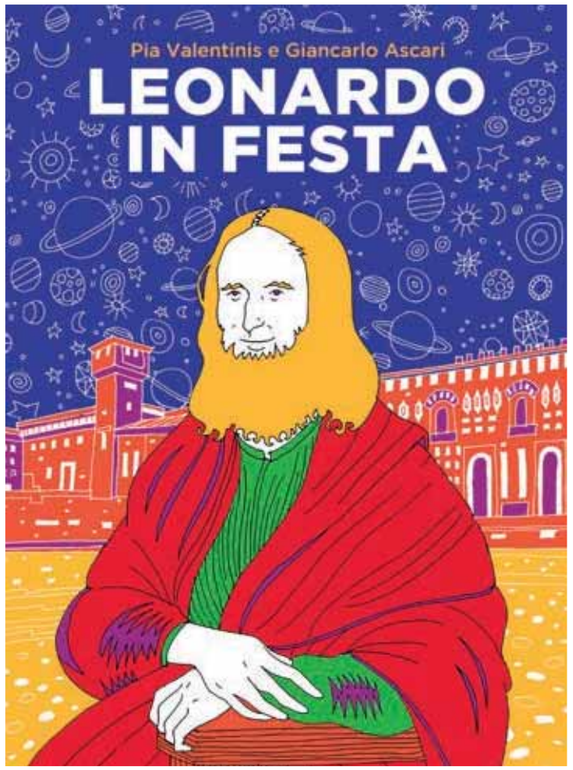
The first examples of music in history;
the strangest musical instruments invented;
how objects, animals and nature can play music;
the role of theatres and orchestra.

We'll explore all the kinds of existing music, from rock to pop
to national hymns, lullabies and music written as rebellion tool.
We'll read about piracy, music bands, concerts and crazy fans...

22.5 x 30 cm | 64 pages | bodonian binding

RIGHTS SOLD: Russian

OTHER BOOKS IN THE SAME SERIES AT PAGE 26 AND 27



LEONARDO'S FEAST OF PARADISE

With the 500th anniversary coming, an original
picture book about Leonardo da Vinci seen by the eyes
of one of his pupils.

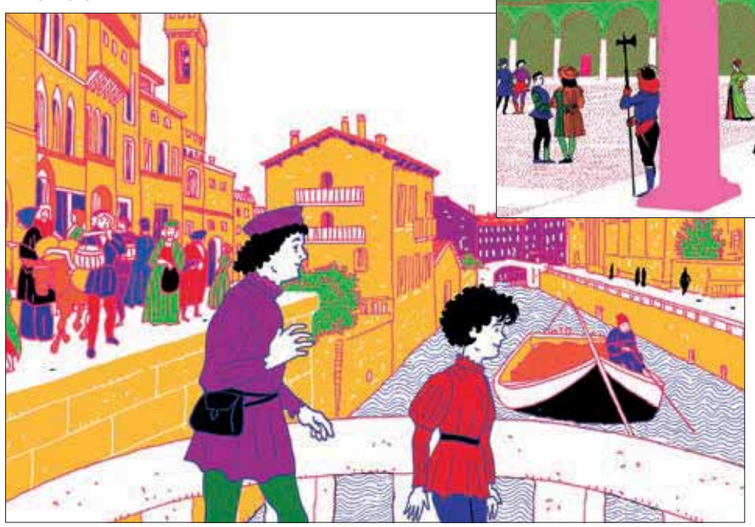
The story develops around one of Leonardo's many
activities: in 1490 in Milan, in occasion of the wedding
between Isabella d'Aragona and Gian Galeazzo Sforza,
he organised a fantastic show named "Feast of Paradise".

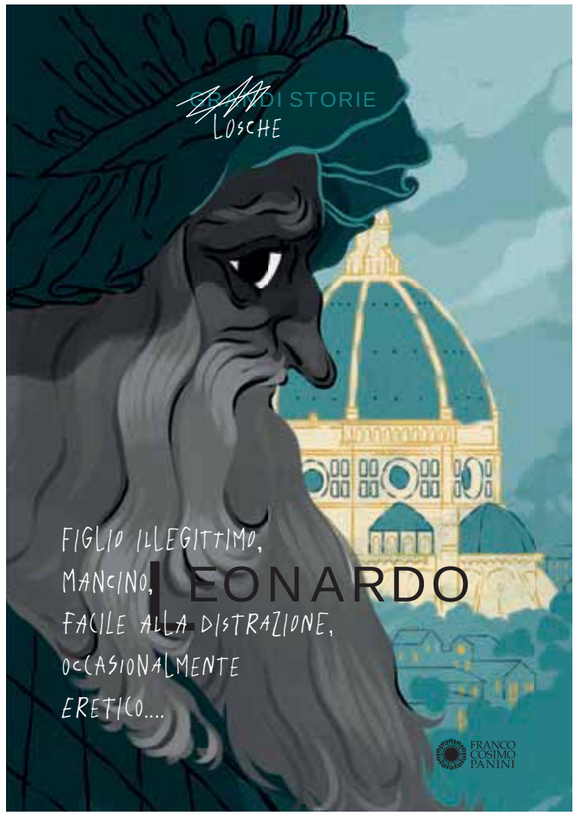
The curious point of view of the story, the bright
illustrations and the extra in depth sections take
the reader in a journey at the discovery of Leonardo's
talents, life and his historical and artistic time.

22.5 x 30 cm | 36 pages | hardback

A UNIQUE
PICTURE BOOK
TO CELEBRATE
THE 500TH ANNIVERSARY
OF LEONARDO'S DEATH

PROVISIONAL MATERIAL





SHADY STORIES

A non fiction series dedicated to
the most controversial characters of our times.

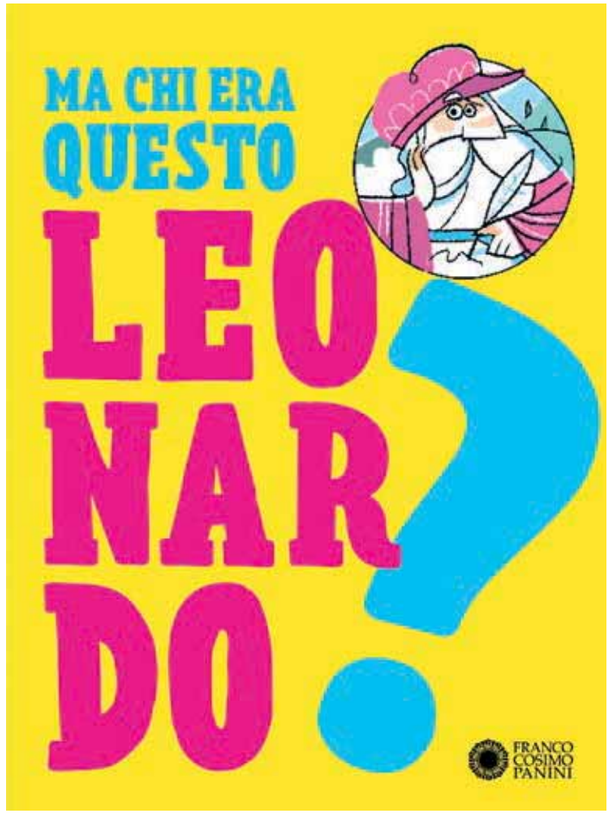
An innovative graphic taste contributes to reveal
the shady side of their life, with an insight into the real
historical and cultural surroundings.

After **LEONARDO DA VINCI,** the first character to be
'unmasked', it will be the turn of writers, travellers,
artists and scientists...

An unusual approach and an often ironic voice
will show the shady side of characters we're used
to read about on school books.

16.5 x 23.5 cm | 124 pages | paperback

FOUR TITLES TO START!



WHO WAS THIS...? SERIES

Another non fiction series dedicated to
the most known characters from various fields of action.

The funny and colloquial approach is aimed to answer
the most common children's questions:
who was this guy? what did he do so special?
was he really a genius?

The text is enriched by ironic speech baloons.
In each book detailed maps to get easily oriented
into space and time, as well as useful visual summaries.

The first four titles in the series are: **LEONARDO**
for the 500th anniversary of his death (2019),
SHAKESPEARE, COCO CHANEL and **NEIL ARMSTRONG**
in occasion of the 50th anniversary from
the first moon landing (2019).

14 x 18.7 cm | 96 pages | paperback with flaps

FIRST 4 TITLES:
LEONARDO
SHAKESPEARE
COCO CHANEL
NEIL ARMSTRONG

PROVISIONAL MATERIAL

DISCEPOLO DELL'ESPERIENZA

LA SAPIENZA È FIGLIOLA DELLA SPERIENZA!

Fino all'età di 12 anni, Leonardo condusse una vita piuttosto tranquilla a Vinci, nonostante le complicazioni dovute al fatto di appartenere a una famiglia allargata. Viveva principalmente con i nonni e lo sfaccendato zio Francesco nella casa di famiglia nel centro di Vinci. La madre di Leonardo e suo marito erano invece in una fattoria poco distante dalla cittadina. Ma nel 1464 il mondo del piccolo Leonardo andò in frantumi. La matrigna Albiera morì di parto, insieme a quello che sarebbe stato il suo primo bambino. Anche il nonno di Leonardo, il patriarca della famiglia da Vinci, morì. Così il padre, che ormai viveva da solo lo portò con sé a Firenze.

Uno dei vantaggi dell'essere nato fuori dal matrimonio, fu che Leonardo non venne mandato a una delle "scuole latine", che insegnavano i classici: si risparmiò il dover imparare da libroni pieni dei polverosi dogmi medioevali che ancora andavano per la maggiore e si salvò dal rischio di diventare un uomo che pensava come tutti gli altri. Imparò grazie ai suoi continui esperimenti, alla sua enorme curiosità e alla capacità di meravigliarsi davanti a fenomeni davanti ai quali la maggior parte di noi, una volta adulta, raramente fa più caso. Ma ciò non vuol dire che non ebbe dei maestri, anzi.

QUINDI SE CREDETE CHE LEONARDO FOSSE UN GENIALE AUTODIDATTA, VI SBAGLIATE DI GROSSO! ANDÒ A BOTTEGA COME TUTTI!

Quando Leonardo aveva circa 14 anni, suo padre riuscì a procurargli un apprendistato presso uno dei suoi clienti, Andrea del Verrocchio, un versatile artista e ingegnere che conduceva una delle migliori botteghe di Firenze.

PRATICAMENTE ERA SFRUTTAMENTO MINORILE!

PROVISIONAL MATERIAL

UN GENIO
non ereditario!

Genio irriverente e non convenzionale, Leonardo si fece notare già in occasione della sua venuta al mondo: nacque infatti fuori del matrimonio. E questa, in realtà, fu una gran fortuna. Suo padre era Ser Piero, notaio, e se non fosse stato un bastardo, Leonardo sarebbe diventato notaio anche lui, secondo il noioso (ma remunerativo) destino che accomunava tutti i primogeniti legittimi della sua famiglia, da almeno cinque (CINQUE!) generazioni. Della madre di Leonardo non sappiamo niente, nada, zero; solo che si chiamava Caterina. La sua identità è stata a lungo un mistero per gli studiosi moderni. C'è chi ha ipotizzato fosse una schiava araba, se non addirittura cinese. In realtà quasi certamente si trattava di una giovane orfana di campagna. E le possibilità che sposasse il rampollo di una famiglia ricca e prestigiosa erano praticamente pari a zero.

"Tutte quelle storie sul principe azzurro sono una gran fregatura, ve lo dico io!"

Per salvare le apparenze ed evitare problemi, Caterina andò in sposa a un contadino del posto, mentre Piero sposò, meno di otto mesi dopo la nascita di Leonardo, una ragazza di nome Albiera, figlia di un affermato fabbricante di scarpe fiorentino, ben più adatta al suo rango. Passarono ben 24 anni prima che il padre di Leonardo avesse altri figli; quindi, benché illegittimo, Leo di fatto fu a lungo il suo solo discendente.

"Praticamente, dottore, sono sempre stato un outsider. Tanto per cominciare non sapevo bene come chiamare mio padre..."

MISSION CINEMA

A breathtaking trip into the cinema's origins at the discovery of the most spectacular inventions, to find out who does what, how to make a movie unforgettable, which are the most popular genres... Through this book the reader will find out about the magic side of this fascinating art and his passion will simply rise more and more...

16 x 21 cm | 128 pages
paperback with flaps

A CINEMA HANDBOOK FOR THE YOUNGEST LOVERS!

THE ANCIENT ROME QUIZ BOX

A box with 75 cards and 150 questions to test yours and your friends' knowledge of the Ancient Rome. Each question has got 4 possible answers.
On the back of each card, a scientific insight of the topic faced.

11 x 5 x 4,5 cm | 75 cards | cardboard box

IN THE SAME SERIES: ANCIENT EGYPT

MUMMIES & MUMMIFICATION

GODS' MYSTERIES

AT THE DISCOVERY OF... SERIES

Two new titles in the non fiction series dedicated to the Ancient Egypt's lifestyle.
This time the team of two archaelogists, two mummies and their cat will take the reader to discover the mysteries around the Egyptian gods and will reveal everything about Mummies and mummification's procedures.

15 x 21 cm | 48 pages | paperback with flaps

OTHER TITLES IN THE SAME SERIES AT PAGE 35

OTHER TITLES ABOUT THE ANCIENT EGYPT AT PAGE 40

PIMPA'S HOUSE
BOOK + PLAYSET

A book that turns into a playset that is Pimpa's home.
The die-cut characters can move from a room to another and interact with flaps.
In the book many objects and their names to learn with fun!

22 x 22 cm | 8 pages + 8 flaps + 3 die-cuts | cardboard

DIE-CUT CHARACTERS AND FLAPS TO INTERACT WITH

A SHAPED BOOK IN A CONCERTINA FORMAT

PIMPA AND THE TRAIN

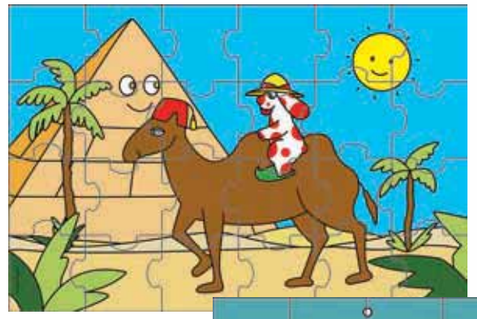
Pimpa travels by train in this shaped book with text in speech baloons.

16 x 16 cm (closed) | 12 pages board book

PIMPA'S PUZZLE

Two colourful and double-side jigsaws show Pimpa enjoying her holidays!

Box: 22 x 4 x 14.5 cm
Puzzle: 60 x 40 cm | 24 pieces



DOUBLESIDE JIGSAW SUITABLE TO LITTLE HANDS

MORE PIMPA'S GAMES AT PAGE 46

PIMPA TRAVELS AROUND THE WORLD

Pimpa and her friends are travelling around the world and they want to take a souvenir from each place visited. Who will do it first?
A table game to train memory and observation, to discover typical objects and animals of each country.

22 x 22 cm | cardboard box

TWO LEVELS OF DIFFICULTY PROVIDED

HANDY DISPLAY FOR 24 PIECES

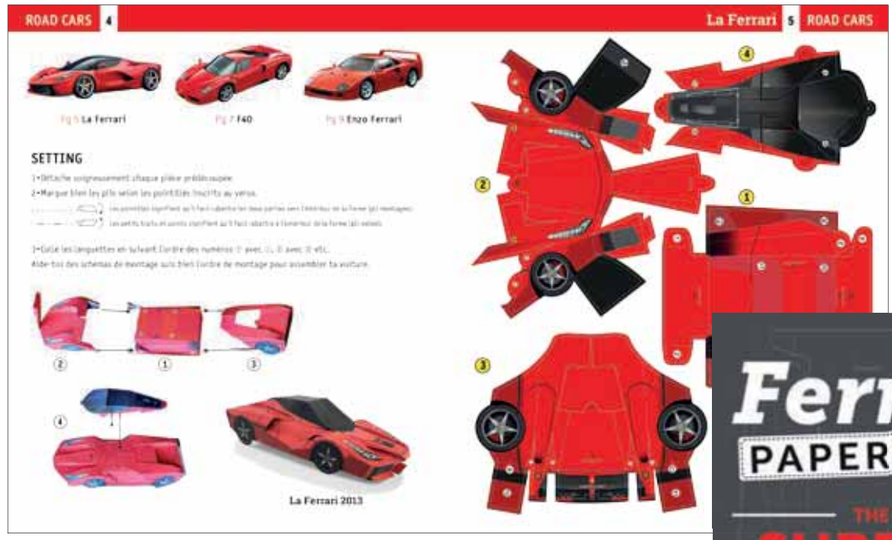
365 REMOVABLE SHEETS AND A MAGNETIC SEAL

POCKET CALENDARS

Six pocket calendars, each one dedicated to a topic, with 365 aphorisms and wisdom pills for all the year! Art, Cinema, Love, Nature, Ancient Rome and Ancient Egypt - a lovely gift for every taste, to place on your desk and discover the quote of the day!

8 x 8.5 x 4 cm | 365 sheets | magnetic seal

1. LOVE
2. CINEMA
3. NATURE
4. ART
5. ANCIENT EGYPT
6. ANCIENT ROME



10 MODELS TO BUILD-UP AND COLLECT

SUPER CARS PAPERTOYS

An active book with 10 among the most popular Ferrari racing and road models, to build-up and collect.
A perfect product for children who love super cars and model-making.

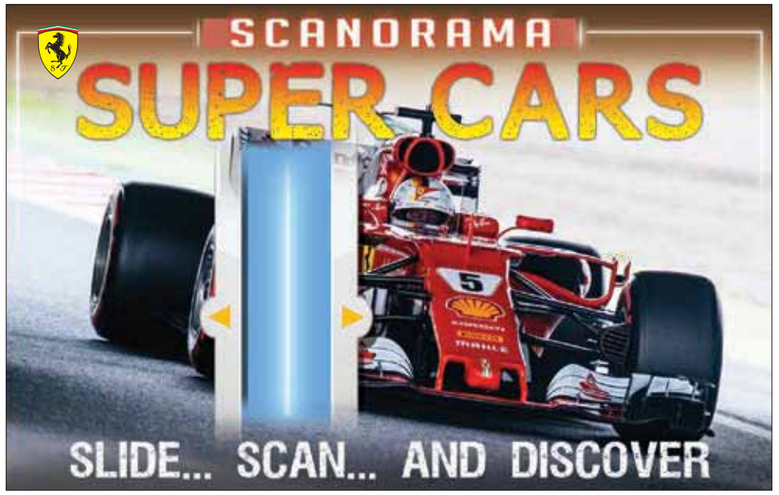
27 x 32 cm | 24 pages | paperback | 10 die-cut models

PROVISIONAL MATERIAL

FERRARI INSTABOOK

A bright photographic book for the F1 'followers'.
More than 200 photos capturing the special Ferrari models from all the 2018 GPs.
A book to feel the adrenaline of the competition!

22.5 x 24.5 cm | 250 pages | hardback



FOILED AND EMBOSSED COVER

SCANORAMA SUPER CARS

What is behind the creation of a supercar? Which are the secrets, the dynamics, the strategies and the innovations that make them so popular?

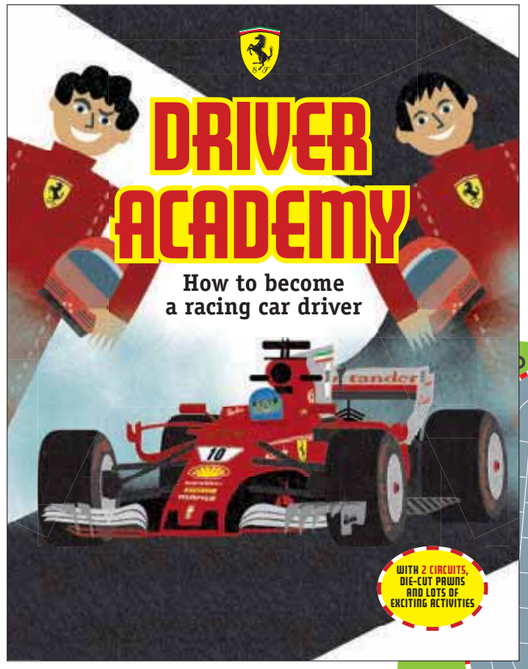
13 photographic chapters full of curiosities with a special focus on Formula 1: the championships, the most performing cars, the role of the driver and much more.

4 interactive scanners provide an X-ray sight on the fastest cars in the world to better understand how they work.

32 x 21 cm | 32 pages | hardback
with 4 X-RAY SCANNERS

RIGHTS SOLD: Spanish for South America, Portuguese, English for South Africa

REVEALING SCANS



DOUBLE SIDE FOLDABLE CIRCUIT INSIDE

DRIVER ACADEMY

Many boys' dream is to become a racing car driver, but how to make it real? This rich handbook will provide them with the necessary tools, giving an insight into the life of a young racing car driver. Mental and physical training, technical practice, games and team activities will challenge the reader to get closer to his dream. Inside, a double side foldable circuit and die-cut cars to simulate a real driving experience.

18 x 23 cm | 64 pages
paperback with jacket
2 die-cut cardboards
1 foldable papersheet

A GUIDE TO TURN INTO A F1 DRIVER

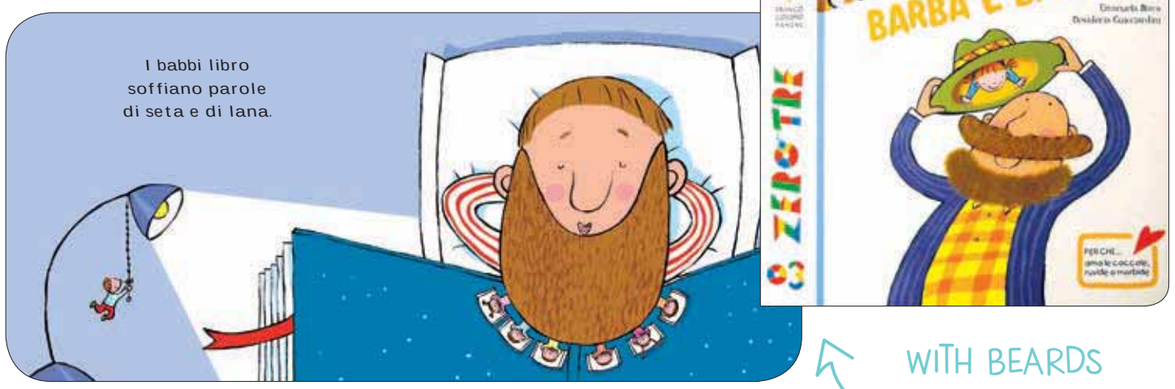
TOUCH & FEEL

16 x 14,5 cm
14 pages
board book

BEARD AND HAIR

A celebration of the relationship between father and children through a gallery of dads with beards and hair to touch and feel.

RIGHTS SOLD:
Simplified Chinese,
English (Mainland China),
Czech, Norwegian,
Swedish, Finnish

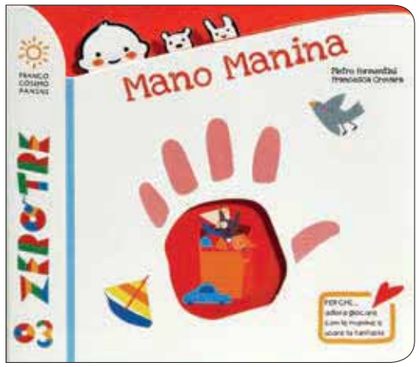


WITH BEARDS AND HAIR TO TOUCH AND FEEL

WHY ARE YOU CRYING?

Crying is the tool babies use to express themselves!
How to interpret it?

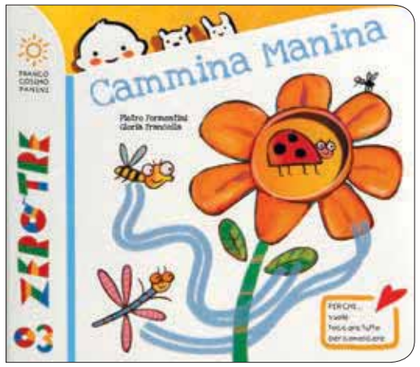
WITH SHINING MATERIALS TO TOUCH



HAND LITTLE HAND

A book to learn how to match shapes to images.

RIGHTS SOLD: Simplified Chinese,
English (Mainland China),
Traditional Chinese



WALK LITTLE HAND

Every path is made of soft material that baby can follow with the finger.

WITH COLOURFUL PATHS TO TOUCH AND FEEL

RIGHTS SOLD: Simplified Chinese,
English (Mainland China),
Traditional Chinese

BOOKS IN WASHABLE AND SAFE MATERIAL TO ENJOY LUNCH AND BATH TIME

LITTLE FISH WHERE ARE YOU?

16 x 14,5 cm
12 plastic pages

I SPLASH WATER!

HOORAY FOR FOOD

16 x 14,5 cm
12 plastic pages

FEED ME!

THEATRE OF ANIMALS

By the same illustrator of TRULLALLINI, another hand theatre to represent animals' shapes, interacting with the hole that crosses the book.

17 x 24 cm | 12 pages | board book

RIGHTS SOLD: Spanish, Simplified Chinese

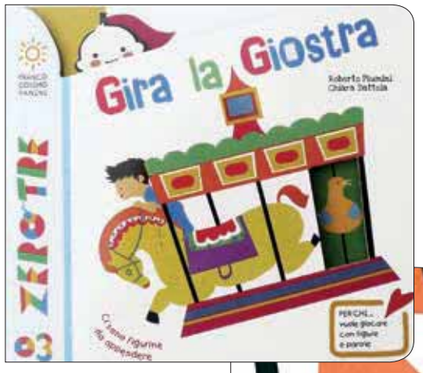
WITH A HOLE THROUGHOUT

MORE TITLES BY THE SAME ILLUSTRATOR AT PAGE 3

THE CAROUSEL

A carousel where the characters' stories are linked to each other in a poetic baby book.

16 x 14.5 cm | 14 pages | board book

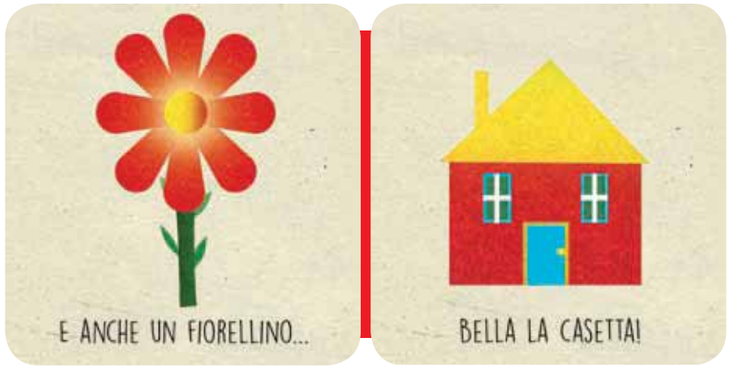


WITH REMOVABLE ELEMENTS

HIDE & SEEK

A book that turns into a belt with die-cuts, touch and feel animals and pockets to play with.

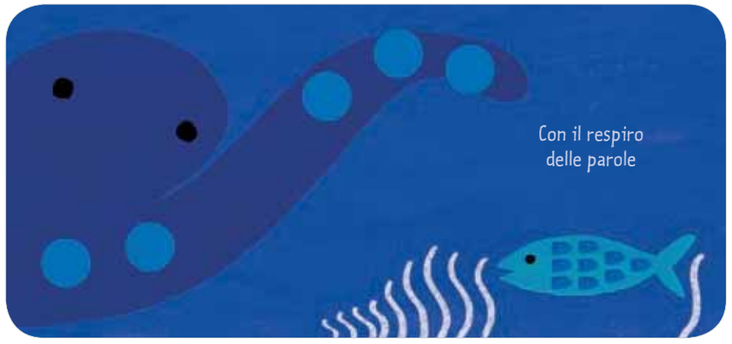
13 x 13 cm | 8 pages | concertina format, board book



YELLOW RED BLUE

Associations of images to discover the basic colours!

16 x 14,5 cm | 14 pages | board book

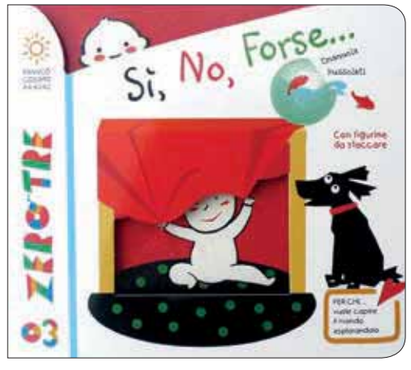


RIGHTS SOLD: Simplified Chinese, English (Mainland)

YES, NO, MAYBE

The book guides the child in his daily routine. Die-cut cards highlight safe and dangerous situations in the house.

16 x 14,5 cm | 14 pages | board book



WITH REMOVABLE SIGNS

22 x 20 cm
board book

HOW WAS YOUR DAY, MUM?

Almost a silent book with expressive illustrations and interactive sounds that reveal babies what their mums do when they're not with them and especially what they think about...

16 pages

WITH 7 SOUNDS

A STORY ABOUT THE IMPORTANCE OF FAMILY AND FRIENDS

THE STORY OF PI

By the same illustrator of THEATRE OF ANIMALS and TRULLALLINI, an almost silent book, where illustrations express important values like family and friendship.

32 pages

LITTLE STORIES

A collection of stories for every moment of the day to read and interpret through vivid illustrations.

32 pages

A KISS

A photographic book that explores the special relationship between baby and mum.

32 pages

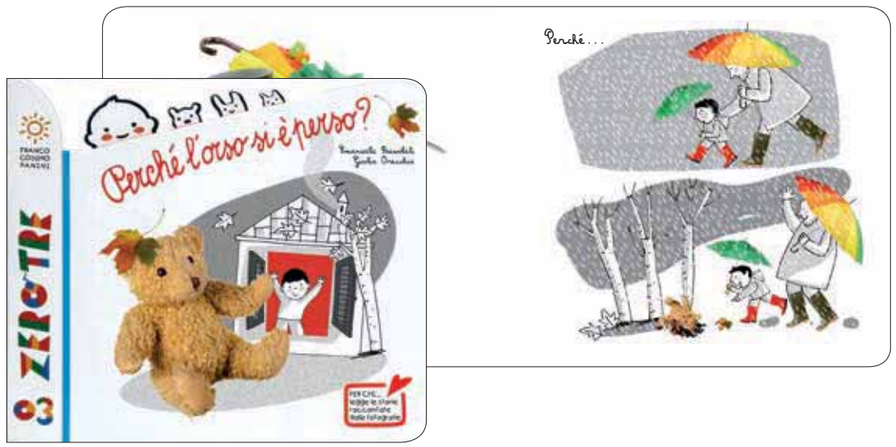
WITH B/W PHOTOS

GLOWING IN THE DARK!

IN THE DARK

This book is the demonstration that black is not total black!
To be brave in the dark, on each spread a glowing image...

16 pages

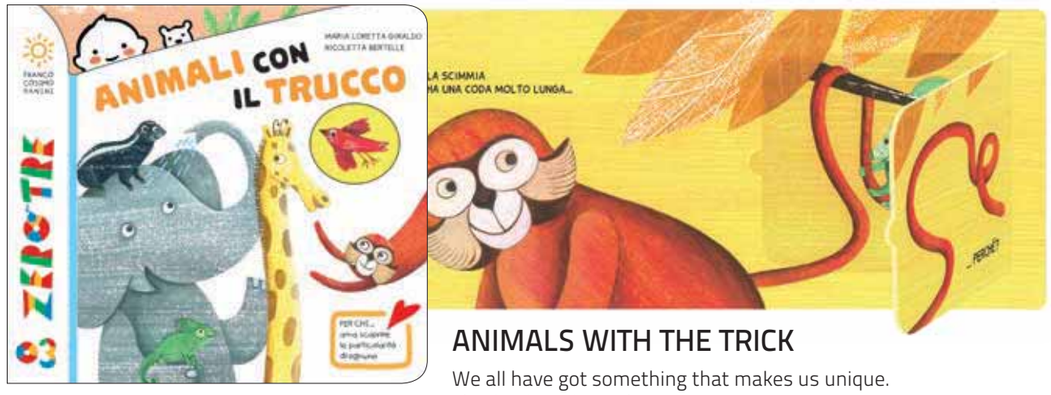


WHERE'S TEDDY BEAR?

Sketches and photos are open to free interpretation for a new story every time.

32 pages

16 x 14,5 cm
14 pages
board book



ANIMALS WITH THE TRICK

We all have got something that makes us unique.
This book explains this concept
through animals.

CUCKOO GRANDPARENTS

Grandparents keep family roots alive,
but they are also fantastic playmates.

INSIDE ME, OUTSIDE ME

A book to learn how our body works.

DO YOU WANT MY PACIFIER?

The values of friendship explained to the youngest.
Space for a photo at the end of the book!

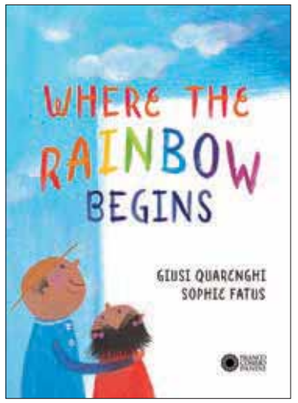
RIGHTS SOLD: Simplified Chinese

THIS IS MY FACE

A book to communicate feelings through visual
expressions, with blank spaces for personal photos.

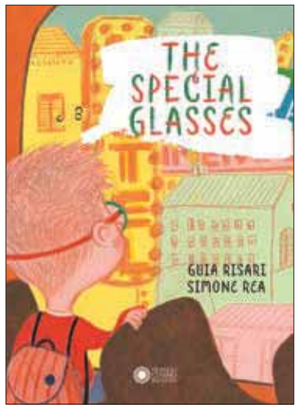
RIGHTS SOLD: Simplified Chinese

16 x 22.5 cm
48 pages
hardback



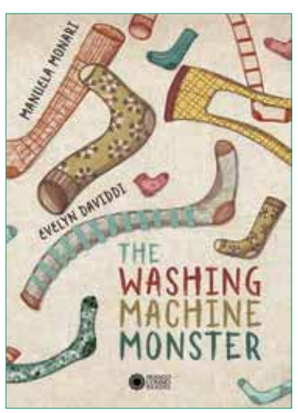
WHERE THE RAINBOW BEGINS

A little girl is afraid to go out when it's dark. Her grandpa will reveal her that there is nothing to be frightened of.
A sweet story to play with imagination and face the fear of darkness.



THE SPECIAL GLASSES

Lucio has got a special pair of glasses. Lents are quite thick and his friends sometimes make fun of him
but he doesn't care because these glasses have changed his life. A book to distinguish reality from imagination.

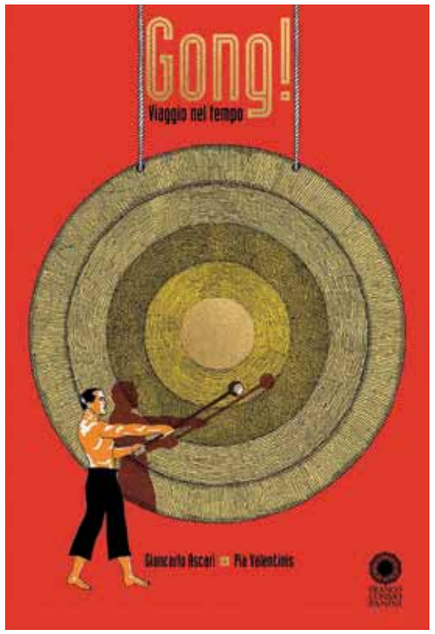


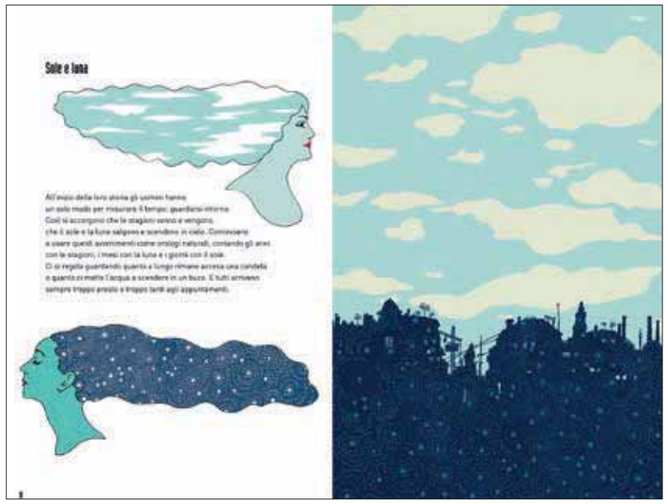
THE WASHNG MACHINE MONSTER

A monster hidden in the washing machine that steals all socks and tights... The sweet tempt of a little boy and his mum
to capture a mysterious creature that scares and fascinates them at the same time. Is it real or just their imagination?

22,5 x 30 cm
64 pages
bodonian binding

GIFT TITLES FOR CURIOUS READERS
AND BOOKS LOVERS OF ALL AGES



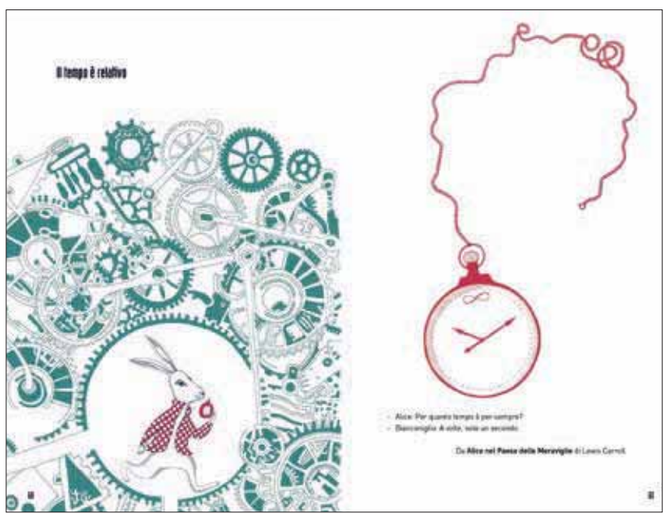


BY THE SAME AUTHORS: LALALA! AT PAGE 6

GONG! A TEMPORAL JOURNEY

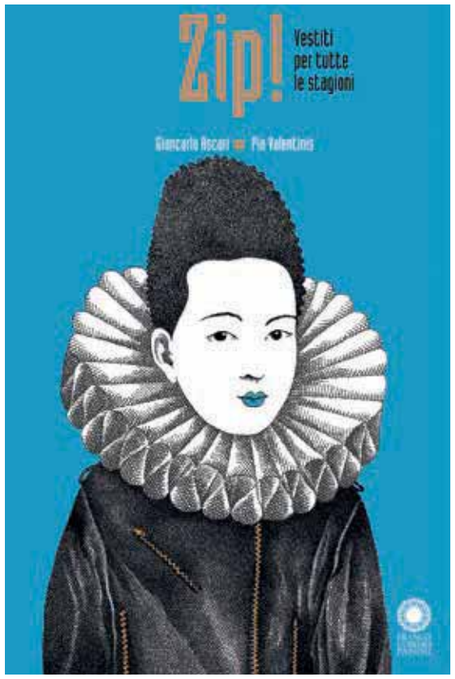
How did they measure Time in the past?
And what Time is nowadays?
How many different types of Time do you know?
Why does Time run fast when we're having fun and so slowly when we're doing something we don't like?
This book will answer these and many other questions with tons of curious and funny facts.

RIGHTS SOLD: Russian, Simplified Chinese

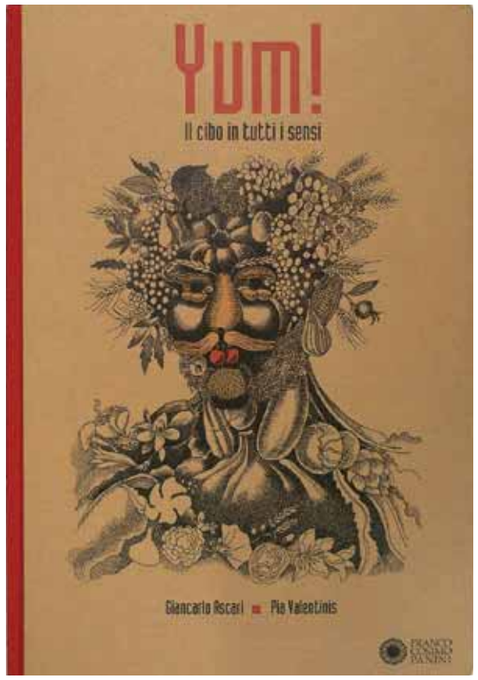


ZIP! A WORLD OF FASHION

Reading this book is like opening a wardrobe:
you'll find clothes that fit
whatever occasion and special events too.
You'll know about origins and reasons
of the most popular past and present fashion trends.



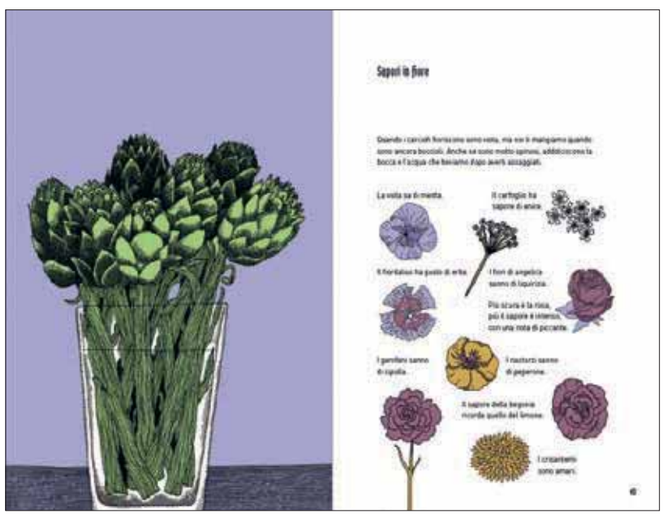
RIGHTS SOLD: Korean, Russian, Simplified Chinese



RIGHTS SOLD: Russian, Korean, Simplified Chinese

YUM! A WORLD OF FOOD

A journey around the world with references to cultures, styles and historic episodes at the discovery of the mysterious origins of the most popular dishes through the five senses.



TALES FROM THE WORLD

24 x 30 cm
48 pages
hardback

A COMPELLING SERIES OF TRADITIONAL TALES FROM AROUND THE WORLD ILLUSTRATED BY INTERNATIONAL ARTISTS

BRASIL

SCOTLAND

RUSSIA

CHILE

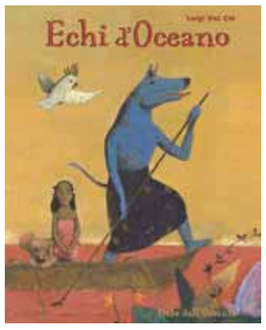
FAR EAST

A THOUSAND AND ONE NIGHTS

ARCTIC REGION

AFRICA

MEXICO



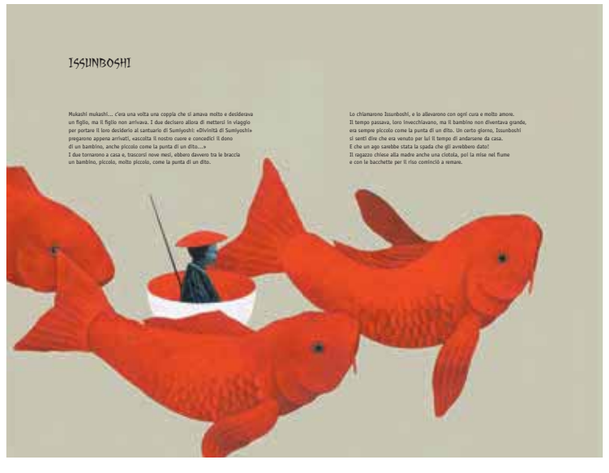
OCEANIA

INDIA

ITALY

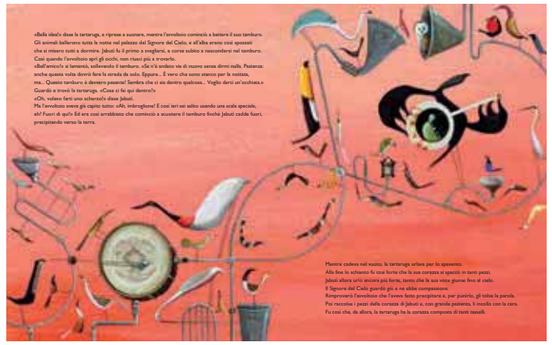
JAPAN

22,5 x 36,5 cm
48 pages
hardback



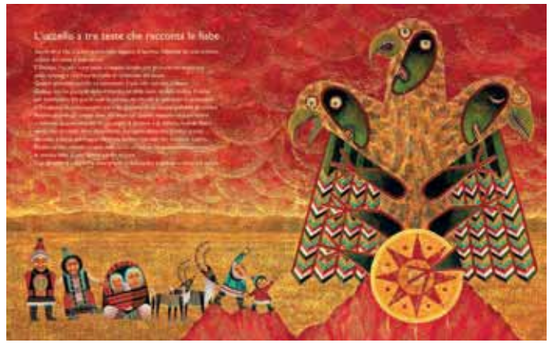
CHILE

ITALY



BRASIL

FAR EAST



RUSSIA

INDIA

OCEANIA

MEXICO

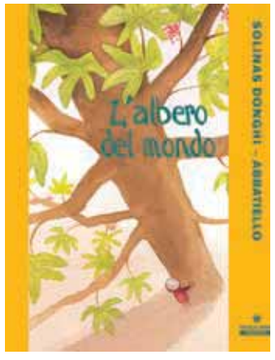
24 x 30 cm
40 pages
hardback

POSTERS

An artistic and original
collection of posters
to celebrate little things of life.

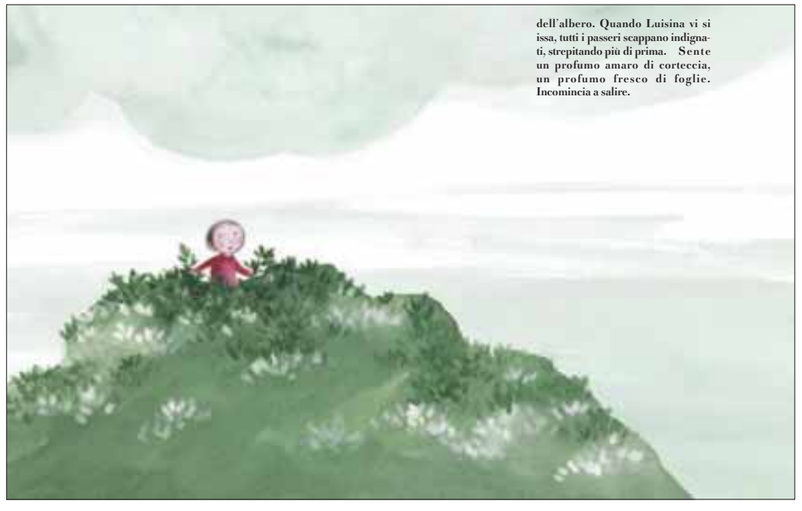
ONE DAY

When words and images melt,
the result is a poetic tale that
teaches how to dream and desire.



THE TREE
ON THE WORLD

A sweet story about
the exciting adventure of
a little girl at seek of freedom.



26 x 26 cm
32 pages
hardback

THE MAGIC WORLD OF BRIO

Brio's imagination is so lively and often takes him far away from the real world.
A book about the power of imagination to feel lighter and happier.

PROVISIONAL COVER

LITTLE GRASS BUGS

A colourful book made with the paper craft technique where characters are the little bugs hidden in the grass. They tell about the world around from their perspective, representing some of the most important human values.

YOU CAN

A poetic book that encourages children to experience and to not be afraid of making mistakes. A book to be yourself, to respect your feelings and listen to your wishes.

PROVISIONAL COVER

RIGHTS SOLD: Simplified Chinese

BY THE SAME ILLUSTRATOR OF "YOU CAN"

CASTLE OF BOOKS

'What do we need books for?' Beautiful and inspiring illustrations try to give a practical but creative answer to this question.

34,5 x 24,5 cm | 28 pages | hardback

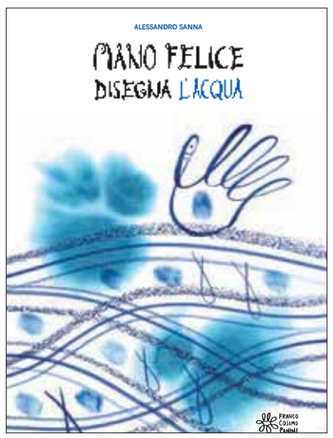
HAPPY HAND DRAWS...

In these original drawing books, each one printed on a different kind of paper, Happy Hand is the child's friend who encourages him to express his imagination.

The first four are dedicated to natural elements, whilst the fifth is focused on the representation of animals starting from a creative comparison.

HAPPY HAND DRAWS FIRE, WATER, AIR, EARTH
24,5 x 34,5 cm | 24 pages | staple bound

HAPPY HAND DRAWS ANIMALS
22,5 x 24 cm | 160 pages | paperback

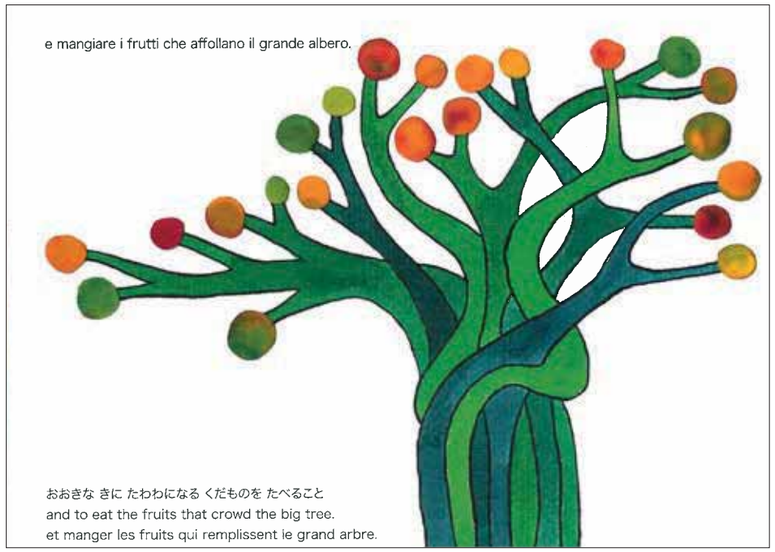


THE HAPPINESS OF A STAR

One after the other, a sequence of associations between words and images represented through arty and inspiring illustrations that use special drawing and colouring techniques.
The author speaks directly to children and adults stimulating unexpected feelings and reactions.
An invitation to work with imagination and let it free to fly high.

The book has also been a theatre work. Format and binding can change if required.

48 x 16,8 cm | 17 pages | spiral bound



THE BEAR'S WORLD

A reflection on nature, its change along the seasons, its smells, colours and hidden messages.
Through the eyes of a little bear the reader will appreciate the poetry behind nature and get surprised by the smallest and incredible details.
The colourful and simple images domain the page and speak directly to the reader's heart contributing to a poetic but strong celebration of nature in all its shapes.

The book has also been a theatre work. Format and binding can change if required

31 x 22 cm | 32 pages | spiral bound

PALLINA

Pallina is a small jumping little ball that transforms itself to fit the surrounding world: a red fish, a flower, an apple and snow in the end. It changes identity and environment to live exciting and funny adventures.
A book about the importance of working with imagination to change your destiny and enjoy life.

The book has also been a theatre work.

20 x 20 cm | 96 pages | paperback

ANIMAL TALES

To celebrate the 200th anniversary of the Grimm Brothers' Tales, a collection of tales where animals represent human qualities and weaknesses.

24 x 30 cm
40 pages
hardback

THE WIZARD OF OZ

A beautifully illustrated celebration of the renowned novel by Frank L. Baum.

ONCE UPON A TIME

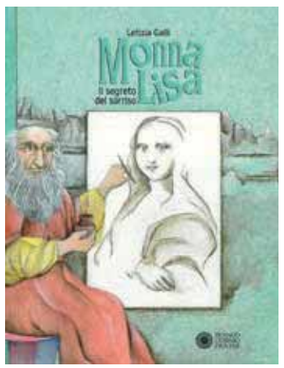
A collection of eight classic tales by Andersen, Grimm, Perrault and Proko'ev told by a sweet and delicate voice.

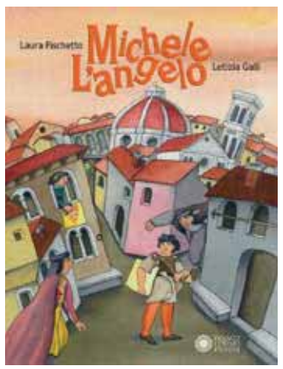
21 x 31 cm | 136 pages
hardback

THE SECRET OF MONNA LISA'S SMILE

The childhood of the artist Leonardo da Vinci.

paperback

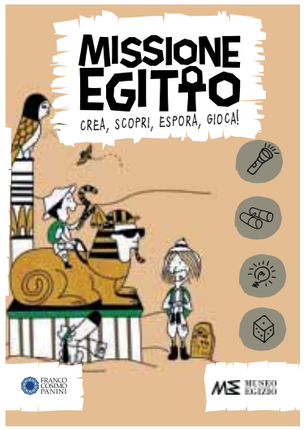


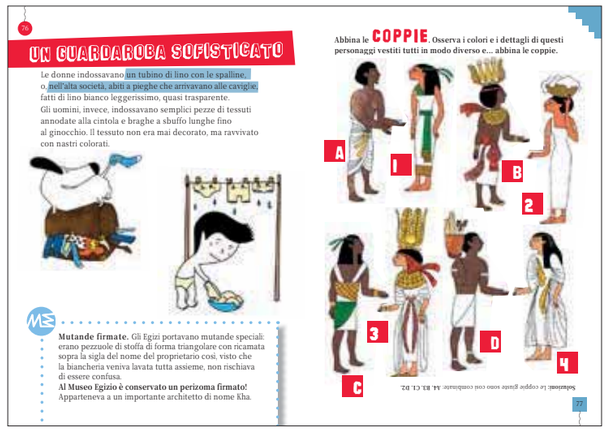


MICHELANGELO

The childhood of the artist Michelangelo.

paperback



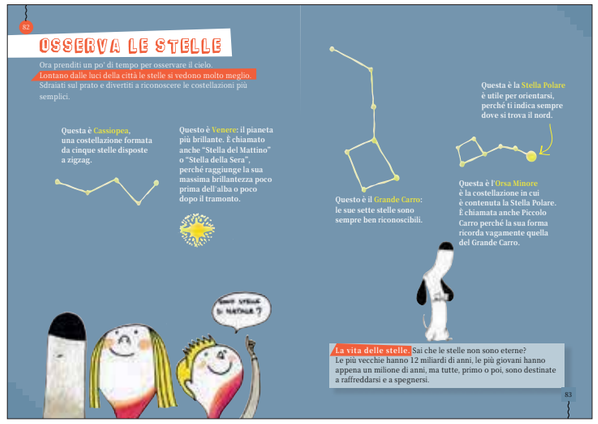


MISSION EGYPT

Aimed to aspiring little archaeologists who want to discover everything about life and after life in the Ancient Egypt simulating its people's habits.

HANDBOOKS FOR LITTLE EXPLORERS!

IN THE SAME SERIES: MISSION CINEMA AT PAGE 10



MISSION NATURE

At the discovery of different environments: from town and countryside to seaside and mountain. Lots to do to get in contact with Nature, observe it, respect it and learn how to survive in every situation.

MISSION HOME

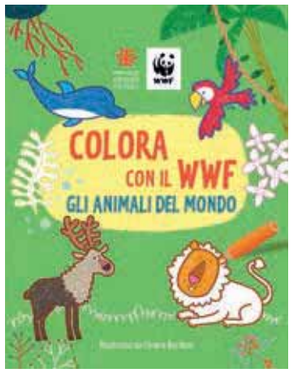
A journey across the time at the discovery of various kinds of house from caves and pile-dwellings to castles, sky-scrapers, artist's houses and imagination buildings to make the most unexpected discoveries.

WORLD ANIMALS
in collaboration with WWF

COLOUR & PLAY WITH ANIMALS IN THE WORLD

Discover the animals from Africa, Arctic, Mediterranean region and Amazonian area in these two colourful collections.

21 x 27 cm | 64 pages
paperback
4 set of stickers



COLLECTIONS ARE ALSO AVAILABLE AS SINGLE TITLES 21X27CM 16PP EACH

RIGHTS SOLD: French, German

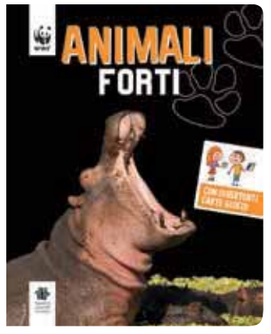
ANIMAL PLANET

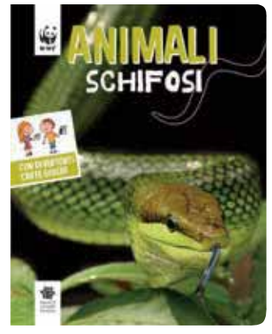
1. INVISIBLE ANIMALS
2. EXTINCT ANIMALS
3. POISONOUS ANIMALS
4. FUNNY ANIMALS
5. STRONG ANIMALS
6. DISGUSTING ANIMALS

Half photographic, half illustrated this series introduces animals to children, dividing them in six different categories.
A simple text and removable play cards define a fresh and appealing approach.

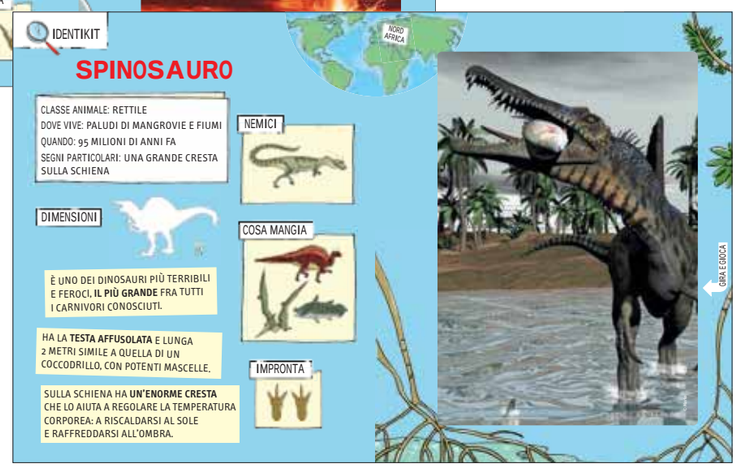
16 x 20 cm | 18 pages
board book

RIGHTS SOLD:
Turkish, Korean





WITH REMOVABLE PLAY CARDS



HOW IT WORKS
single titles

19 x 24 cm
12 pages +
1 set of stickers
staple bound

A NON FICTION SERIES TO DISCOVER THE WORLD AROUND

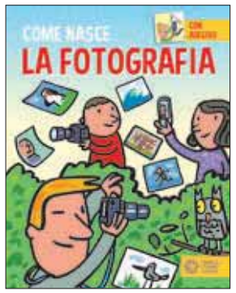
THEATRE

CINEMA

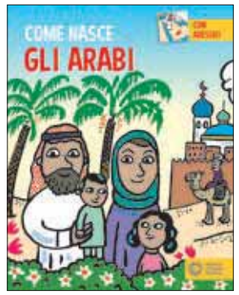
VOLCANO

STARS AND PLANETS

SCULPTURE



PHOTOGRAPHY

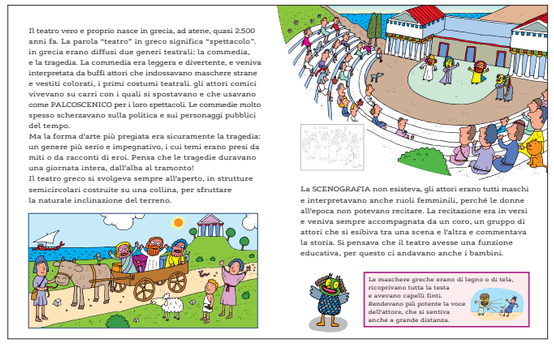


ARABS

MEXICANS

PRIMITIVES

EARTH


Il teatro vero e proprio nasce in grecia, ad atene, quasi 2.500 anni fa. La parola "teatro" in greco significa "spettacolo". in grecia erano diffusi due generi teatrali: la commedia, e la tragedia. La commedia era leggera e divertente, e veniva interpretata da buffi attori che indossavano maschere strane e vestiti colorati, i primi costumi teatrali. gli attori comici vivevano su carri con i quali si spostavano e che usavano come PALCOSCENICO per i loro spettacoli. Le commedie molto spesso scherzavano sulla politica e sui personaggi pubblici del tempo.
Ma la forma d'arte più pregiata era sicuramente la tragedia: un genere più serio e impegnativo, i cui temi erano presi da miti o da racconti di eroi. Pensa che le tragedie duravano una giornata intera, dall'alba al tramonto!
Il teatro greco si svolgeva sempre all'aperto, in strutture semicircolari costruite su una collina, per sfruttare la naturale inclinazione del terreno.

La SCENOGRAFIA non esisteva, gli attori erano tutti maschi e interpretavano anche ruoli femminili, perchè le donne all'epoca non potevano recitare. La recitazione era in versi e veniva sempre accompagnata da un coro, un gruppo di attori che si esibiva tra una scena e l'altra e commentava la storia. Si pensava che il teatro avesse una funzione educativa, per questo ci andavano anche i bambini.

Le maschere greche erano di legno o di tela, ricoprivano tutta la testa e avevano capelli finti. Rendevano più potente la voce dell'attore, che si sentiva anche a grande distanza.

SINGLE TITLES

EARTH
STARS AND PLANETS
EARTH
FOUR SEASONS
DAY & NIGHT
VALLEYS
DESERT
RIVERS & LAKES
SEA
MOUNTAIN
VOLCANOES

THREE KINGDOMS
MAMMALS
FISH AND REPTILES
BIRDS
PLANTS
TREE
FLOWERS
ROCKS
MINERALS

NATURE
WIND
RAINBOW
RAIN & SNOW
THUNDER & LIGHTING
TORNADOS
EARTHQUAKE
FIRE

MATERIALS
WOOD
PAPER
METALS
GLASS
RUBBER
PETROL
PLASTIC
FABRICS

FOOD
CHOCOLATE
MILK
JAM
HONEY
BREAD
OIL
WINE
SUGAR

HUMAN BEING
CHILD
BODY
BRAIN
LIFE CIRCLE
HEALTH
TASTE & SMELL
TOUCH & HEARING
SIGHT

SPORT
BASKETBALL
FOOTBALL
VOLLEYBALL
SWIMMING
MARTIAL ARTS
SKIING
GYMNASTIC
HORSERIDING

INVENTIONS
CAR
HOUSE
ELECTRICITY
BOOK
WATCH
PHONE
TV
TRAIN
CLOTHES

HISTORY
DINOSAURS
PRIMITIVES
EGYPTIANS
GREEKS
ROMANS
PIRATES
KNIGHTS & CASTLES
INDIANS

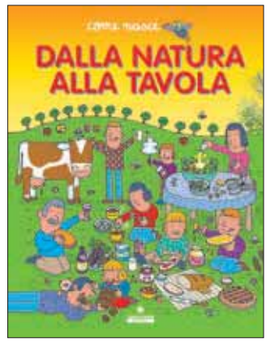
ARTS
THEATRE
MUSIC
DANCE
DRAWING
SCULPTURE
LITERATURE
PHOTOGRAPHY
CINEMA

NATIONALITIES
MEXICANS
AFRICANS
ARABS
RUSSIANS
CHINESE
JAPANESE
AUSTRALIAN

HOW IT WORKS
collections

21,5 x 27 cm
128 pages
hardback

INVENTIONS



FOOD

HUMAN BEING

COMPLETE COLLECTIONS

Single titles can be collected in hardback editions.

RIGHTS SOLD:
Simpl. & Complex Chinese, Korean (ebook only)

PERFECT INTERACTION BETWEEN TEXT AND ILLUSTRATIONS!

THREE KINGDOMS

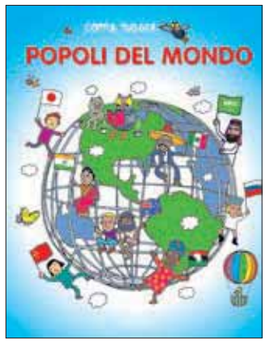
NATURE

HISTORY

SPORT

MATERIALS

ARTS

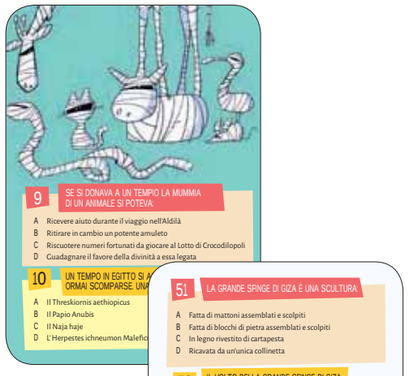


NATIONALITIES

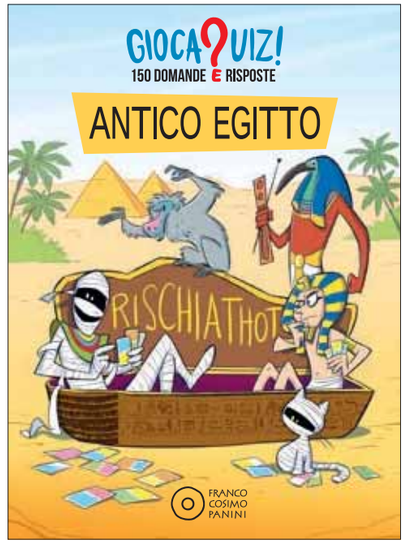
EARTH

THE ANCIENT EGYPT QUIZ BOX

A box with 75 cards and 150 questions to test yours and your friends' knowledge on the Ancient Egypt.
Each question has got 4 possible answers. On the back of the card, a scientific insight of the topic faced.



IN THE SAME SERIES: THE ANCIENT ROME QUIZ BOX AT PAGE 11



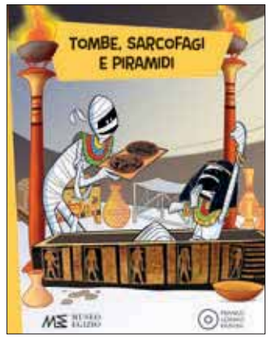
11 x 5 x 4,5 cm | 75 cards

RIGHTS SOLD: Romanian

THE SECRET OF THE HIEROGLYPHICS

DEIR EL MEDINA
THE ARTISTS' VILLAGE

STRANGE ANIMALS



COFFINS, MUMMIES
AND PYRAMIDS

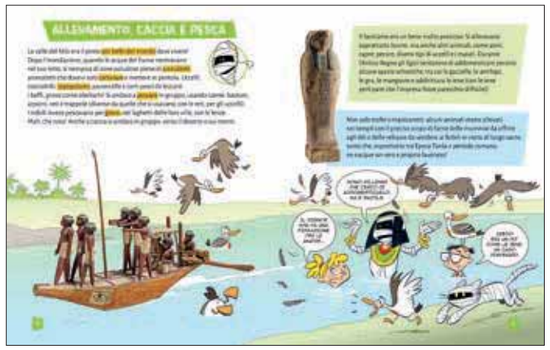
AT THE DISCOVERY OF... SERIES

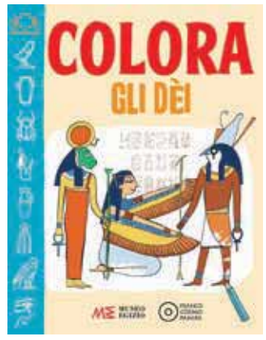
A non fiction series where two little archaeologists, two mummies and a funny cat interact with the text, the photos and the illustrations to stimulate reader's curiosity and learning.

15 x 21 cm | 48 pages
paperback with STICKERS and endpapers

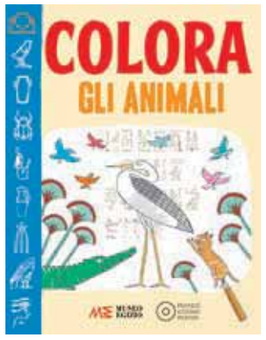
RIGHTS SOLD: Turkish

TWO NEW TITLES AT PAGE 11





COLOUR THE GODS
21 x 27 cm | 16 pages
staple bound



COLOUR THE ANIMALS
21 x 27 cm | 16 pages
staple bound

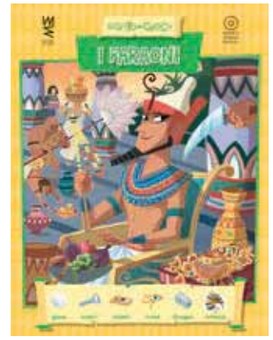
A DAY IN THE ANCIENT EGYPT
24 x 35 cm | 16 pages + 1 set of stickers | staple bound

THE SECRETS OF THE PHARAOHS
24 x 35 cm | 16 pages + 1 set of stickers | staple bound

JOBS

NILE

MUMMIES



PHARAOHS

21 x 27cm | 24 pages | staple bound + 1 set of stickers

RIGHTS SOLD: Turkish

A COLOURIAGE BOOK

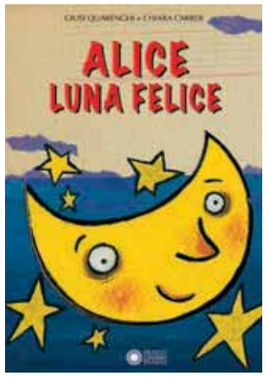
A colouring book to inspire your BA.

25 x 25 cm | 80 pages | paperback

15 x 21 cm
48 pages
paperback

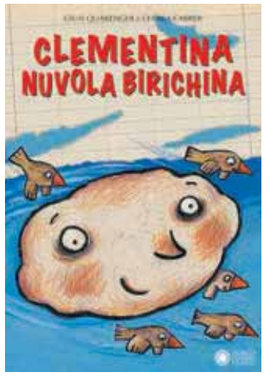
ALICE HAPPY MOON

Alice is a happy moon and when she goes to Earth for a special journey, she'll affect everyone with her happiness.



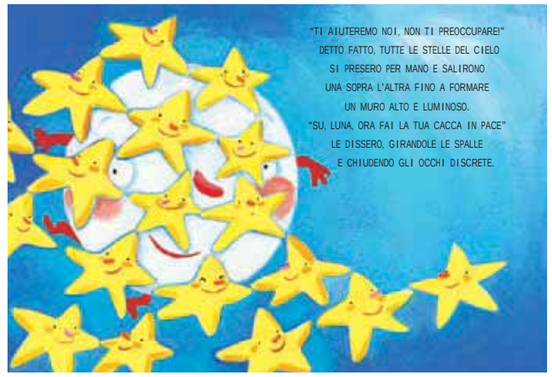
CLEMMIE NAUGHTY CLOUD

Clemmie is a naughty cloud and when she goes to Earth for a special journey, it will be great fun...



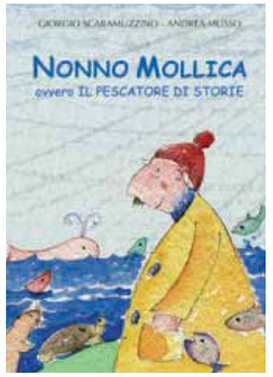
THE MOON'S STOMACH ACHE

There is one thing the moon can't resist: blueberries, but they will put her in big trouble.



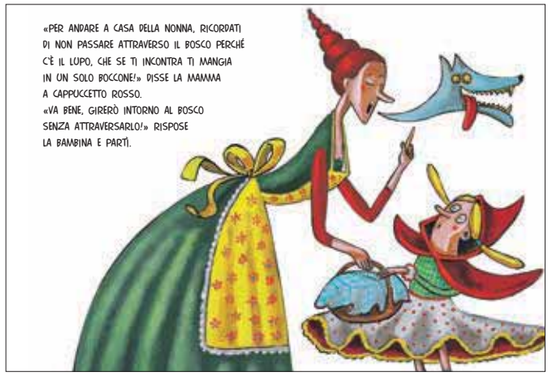
CAN I KEEP IT?

Miriam loves animals. When parents find out how many new sons they suddenly have, they realise they must have missed something. Will Miriam be allowed to keep them all?



THE FISHERMAN OF TALES

Every night there is a dad who invents a new story for his child. Stories that tell about boats, sailors and fantastic characters but the most fascinating is the one that tells about Martin, a mysterious fisherman...

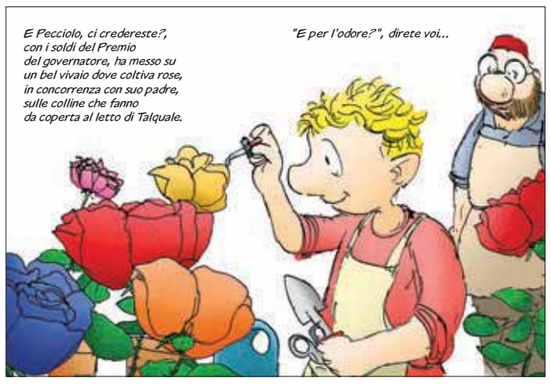


YES, BUT... WHERE'S SNOW WHITE?

The characters of the most popular classic tales are all together in this book... what are they going to do?

SAVAGE SMELL

A book that faces with irony and great humour one of children's favourite topics...



RUBBISH MONSTER

The friendship between a boy who can't smell and a rubbish's monster will give advantages to the whole town... A book to respect the environment and reduce pollution.

An outgoing red spotted and she dog that lives its daily adventures with great enthusiasm and optimism

Born in **1975** thanks to the author and illustrator **Altan**

42 years of development in publishing, TV and theatre

27 series with more than **150** titles published

Over **6.5 million** copies sold

A monthly magazine with over **5 million** copies sold

A line of merchandising developed and a **TV cartoon** on air with an average audience of **216.000** spectators

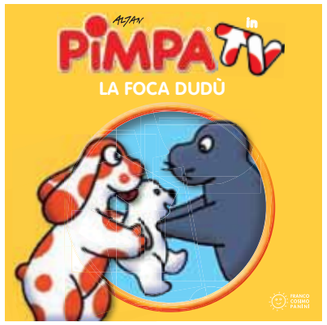
Book rights sold in **China** for **40** titles, with more than **380.000** copies published.

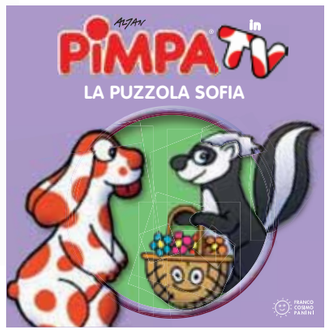
PIMPA ON TV
BOARD BOOKS

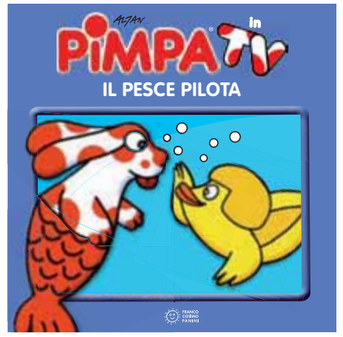
A series of board books inspired by the TV cartoon's episodes, with a complete new graphic style.

10 x 10 cm | 20 pages
board book

1. JACK THE KANGAROO
2. DUDU THE SEAL
3. SOPHIE THE SKUNK
4. GIG THE TEDDY BEAR







PIMPA ON TV
LITTLE STORIES

New and colourful stories inspired by the TV cartoon.

15 x 15 cm | 28 pages | board book

1. DINO THE DINOSAUR
2. LUDO THE WOLF
3. SPLASHING STARS
4. THE DRIVER FISH

EASY TO READ

PIMPA ON TV
PICTURE BOOKS

A new format for a series of picture books.

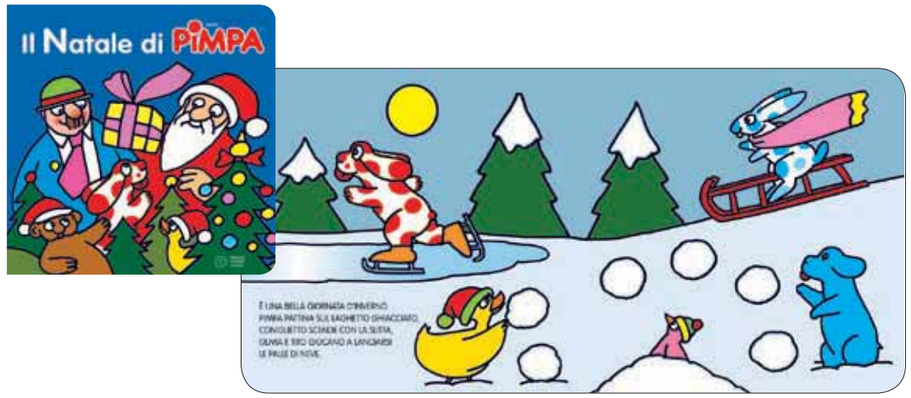
25 x 25 cm | 32 pages | hardback

1. TITO IS A ROOSTER
2. PIMPA IN AFRICA WITH TINA AND LEO

PIMPA'S CHRISTMAS

How does Pimpa celebrate Christmas? On each spread a touch & feel element to interact with the story. The result is a soft and shining book, a perfect gift under the Christmas tree.

22 x 22 cm | 14 pages
TOUCH & FEEL elements
hardback



PIMPA'S GAMES

A collection of traditional table games dedicated to Pimpa and her friends.

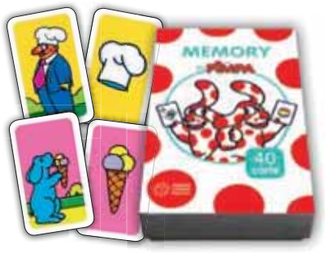
TOMBOLA
box (22 x 22 x 6,5 cm)
containing: 1 board, 1 little bag, 48 numbers, 16 cards

DOMINOES
box (13,5 x 8,5 x 4,2 cm)
containing 30 cards

MATCHING GAME
box (13,5 x 8,5 x 4,2 cm)
containing 40 cards

SNAKES AND LADDERS
box (22 x 22 x 6,5 cm)
with 10 jigsaw pieces, 6 counters, 1 die

MORE PIMPA'S GAMES AT PAGE 13



BOARD BOOKS

1. PIMPA DRAWS BOMBO
2. PIMPA VISITS NINO
3. PIMPA WAKES UP OLIVIA
4. PIMPA RUNS WITH TITO
5. GOOD MORNING GARDEN !
6. GOOD MORNING SEA !
7. GOOD NIGHT MOON !
8. GOOD MORNING SUN !

10 x 10 cm
20 pages | board book

Simple stories to tell about first experiences.

SHORT STORIES

15 x 15 cm
28 pages | board book

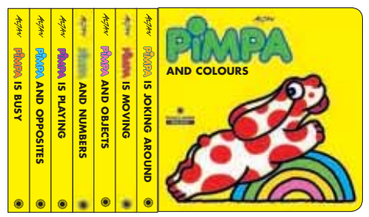
1. PIMPA AND THE FLYING APPLE
2. PIMPA AND THE TWO MOONS
3. THE SNOWMAN MAX
4. THE DREAMER MUSHROOM
5. PIMPA AND TOTÒ THE FISH
6. PIMPA AND LULÙ THE STAR
7. PIMPA AND THE BLUE SNAIL
8. PIMPA AND LINO THE MOUSE
9. COLOMBINO
10. NINO THE PENGUIN
11. BELLA THE LADYBIRD
12. THE BUNNY

The illustrations become part of the text to make the understanding easier to kids.

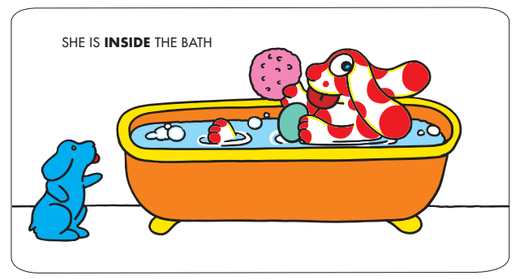
BOOKS TO LEARN

1. PIMPA AND THE COLOURS
2. PIMPA IS JOKING AROUND
3. PIMPA IS MOVING
4. PIMPA AND OBJECTS
5. PIMPA AND NUMBERS
6. PIMPA IS PLAYING
7. PIMPA AND OPPOSITES
8. PIMPA IS BUSY

15 x 15 cm | 16 pages
board book

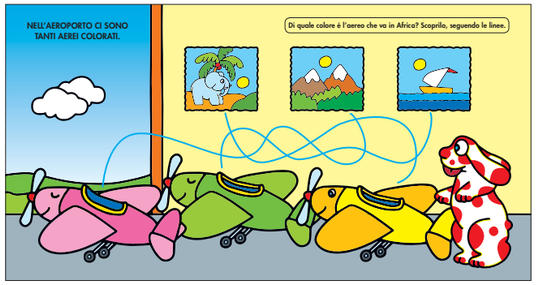


For a first and easy learning.



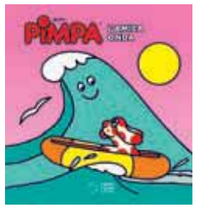
GAME STORIES

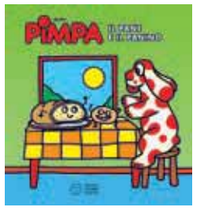
1. CLOUDS IN THE SPRING
2. THE LITTLE PLANET AND UFO
3. PICNIC WITH ROSITA
4. ARMANDO'S DRESS
5. BIBO THE CROCODILE
6. MAIL FOR THE ELEPHANT
7. WAVE THE FRIEND
8. PIMPA AND THE GARDEN
9. TITO IS COMING
10. THE CAT WITH BOOTS
11. PIMPA, BREAD AND SANDWICH
12. PIMPA AND THE MEXICAN HAT

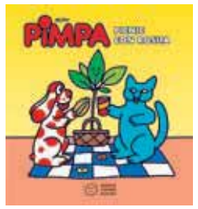


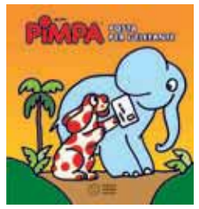
16 x 17 cm | 24 pages
board book with PADDED COVER

Books to read and play.
On each spread a game.







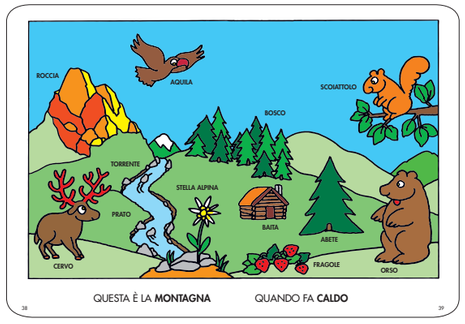


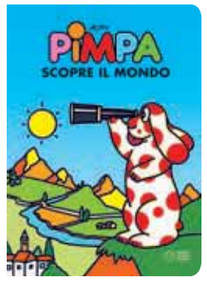
PIMPA DISCOVERS

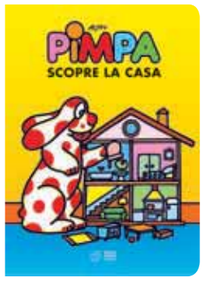
1. PIMPA DISCOVERS THE HOUSE
2. PIMPA DISCOVERS THE WORLD
3. PIMPA DISCOVERS THE JOBS
4. PIMPA DISCOVERS THE TALES

22,5 x 32 cm
64 pages | board book

Books to explore
the surroundings.







PIMPA PLAYS

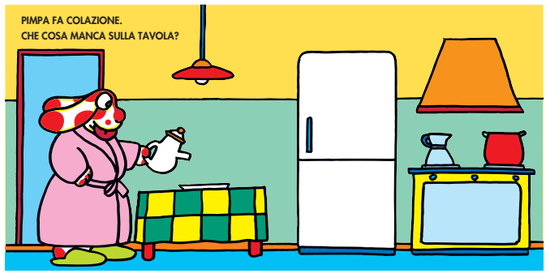
1. WHAT'S MISSING?
2. HIDE & SEEK
10 pages with FLAPS

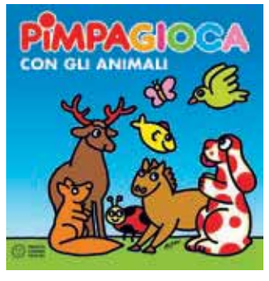
3. PIMPA PLAYS WITH THINGS
4. PIMPA PLAYS WITH ANIMALS
16 pages

5. PIMPA PLAYS WITH TITO
6. PIMPA PLAYS WITH GIANNI
10 pages with FLAPS & PUZZLE

7. PIMPA PLAYS COOKING
8. PIMPA PLAYS HAVING PARTY
10 pages with FLAPS

19 x 20 cm | board book





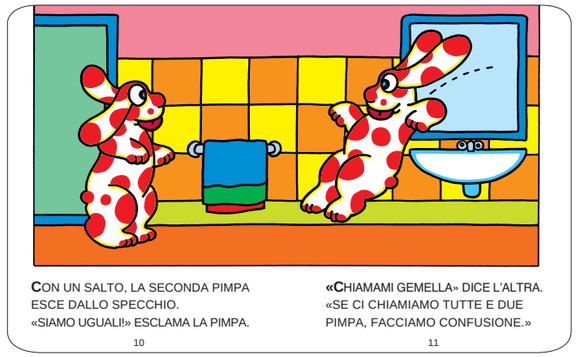
Board books with flaps, die-cuts and a puzzle to play and learn with fun.

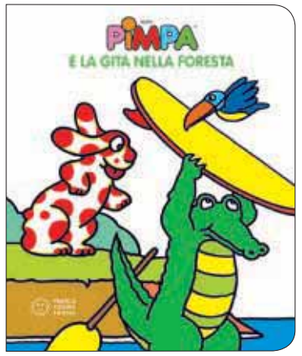
FICTION TITLES

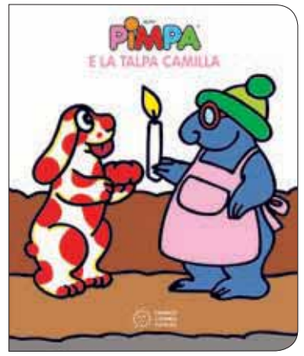
1. PIMPA AND ALI' THE DUCK
2. PIMPA AND DINO THE DOLPHIN
3. PIMPA AND CAMILLA THE MOLE
4. PIMPA AND THE JOURNEY IN THE FOREST
5. PIMPA AND THE FLYING HORSE
6. PIMPA AND THE TWIN PIMPA
7. PIMPA AND TITO'S SCHOOL
8. PIMPA, FISH GRANDPA AND THE STARS

20 x 24 cm | 48 pages
paperback with rounded corners

Simple stories for first readers.





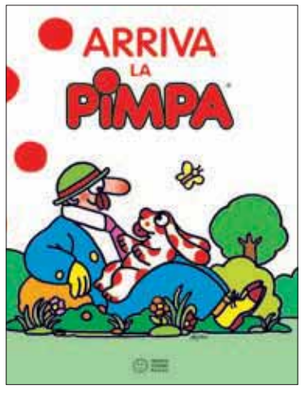


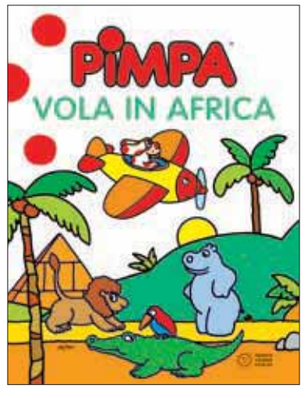
PICTURE BOOKS

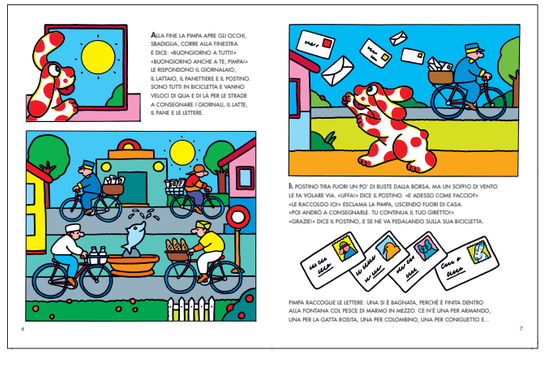
1. PIMPA IS COMING
2. PIMPA FLIES TO AFRICA
3. ON A JOURNEY WITH PIMPA
4. LOOKING FOR PIMPA

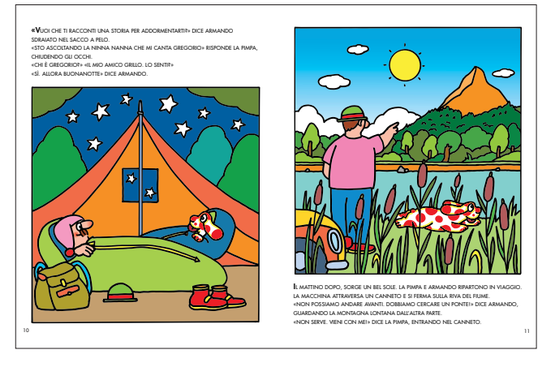
24 x 30 cm
48 pages | hardback

Funny illustrated adventures
with Pimpa and her friends.









COLOURING BOOKS

1. COLOUR IN BLUE
2. COLOUR IN RED
3. COLOUR IN YELLOW
4. COLOUR IN GREEN

21 x 27 cm
16 pages | staple bound

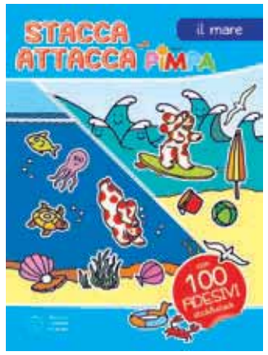
1. PIMPA'S WORLD TO COLOUR 1
2. PIMPA'S WORLD TO COLOUR 2

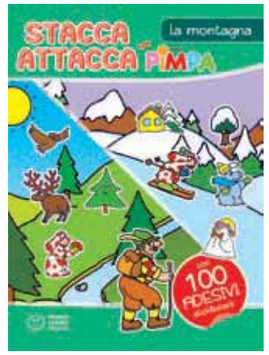
23 x 30 cm | 40 pages
staple bound
with COLOURS included

STICKER BOOKS

1. SEA
2. MOUNTAIN

20 x 27 cm
8 pages | staple bound
100 stickers





ACTIVITY BOOKS

1. PLAY WITH PIMPA AND SEASONS
2. PLAY WITH PIMPA ON A TRIP
3. PLAY WITH PIMPA IN THE KITCHEN
4. PLAY WITH PIMPA AND ANIMALS

21 x 27 cm | 16 pages
staple bound with 1 set of STICKERS

1. PIMPA GAMES BOOK: TRAVELLING
2. PIMPA GAMES BOOK: PARTY

23,5 x 25 cm | 24 pages
staple bound 1 set of STICKERS

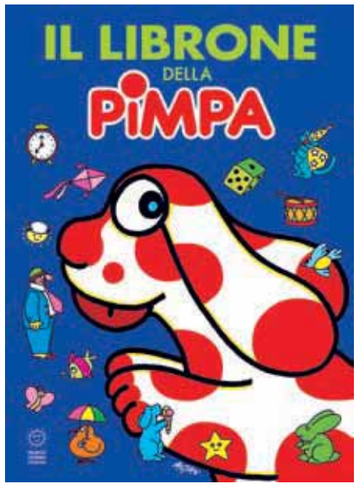
DRAWING BOOKS

1. COLOURS
160 pages
2. GAMES
120 pages
3. STICKERS
120 pages with stickers
4. SCRIBBLES
160 pages
5. ACTIVITIES
72 pages with cards and stickers

22,5 x 24 cm | paperback

BIG BOOKS

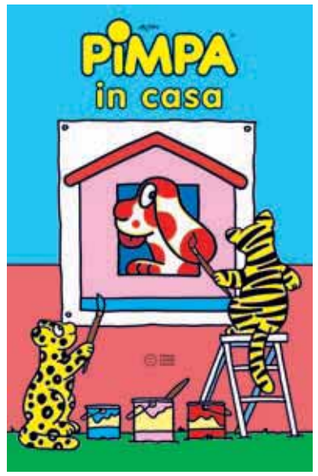
1. THE BIG BOOK OF PIMPA
38 x 52 cm | 12 pages | board book
2. THE BIG GAMES BOOK
38 x 52 cm | 10 pages | board book
3. A DAY OF GAMES
30 x 45 cm | 12 pages with FLAPS



PIMPA AT HOME

A book that turns into a real house.

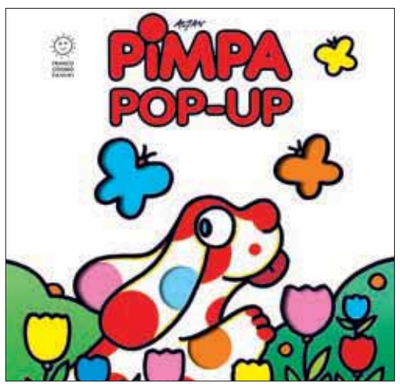
38 x 58 cm | 24 pages | board book



PIMPA'S CARPET GAME

A cardboard carpet to play with Pimpa on the floor.

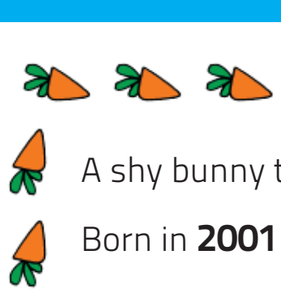
30 x 30 cm | 24 pages | board book

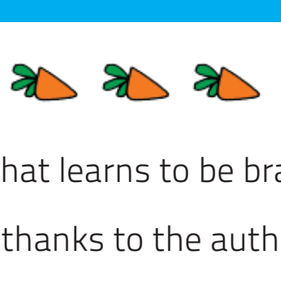


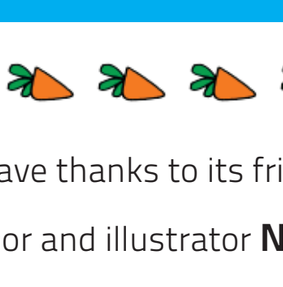
PIMPA POP-UP

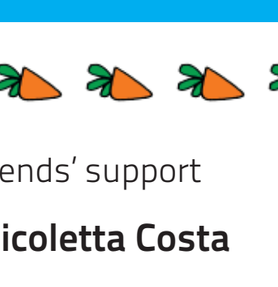
22 x 22 cm | 10 pages | 5 POP-UPS

- A shy bunny that learns to be brave thanks to its friends' support
- Born in **2001** thanks to the author and illustrator **Nicoletta Costa**
- **17 years** of publishing development with more than **80 titles** published
- More than **1,5 million** copies sold
- **TV cartoon** on air in Italy with an average audience of **225.000** spectators; cartoon rights sold in **Portugal, Hungary, Lithuania, Turkey and China**
- **Book rights** sold in **China** for more than **40** titles and in **Turkey** with **25** titles.





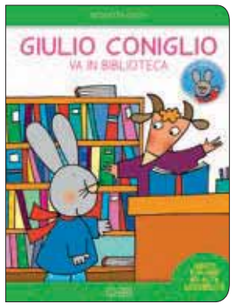


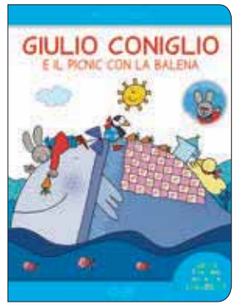


BOOKS TO MAKE

22.5 x 24 cm | 72 pages
spiral binding

1. JULIUS'S RECIPES
2. JULIUS'S SWEET RECIPES
3. GET READY FOR CHRISTMAS
4. JULIUS'S GAMES
5. DISCOVER SCIENCE
6. DISCOVER ART
7. LEARN ENGLISH

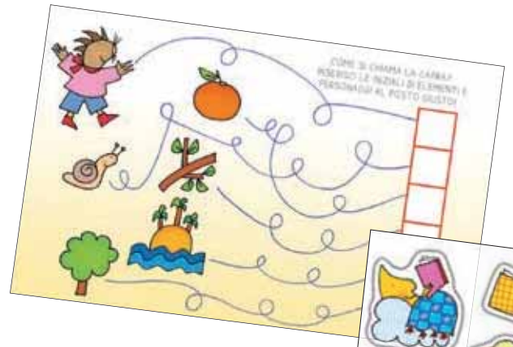




FICTION TITLES

1. JULIUS AND THE PIRATE SHIP
2. JULIUS GOES TO THE LIBRARY
3. JULIUS ON A JOURNEY WITH IGNAZIO
4. JULIUS ON THE MOON
5. JULIUS AND THE PICNIC WITH THE WHALE
6. JULIUS AND GELSOMINA THE HARE
7. JULIUS AT SCHOOL
8. JULIUS AND THE FLYING ZEBRA

14 x 18 cm | 56 pages
paperback with stickers



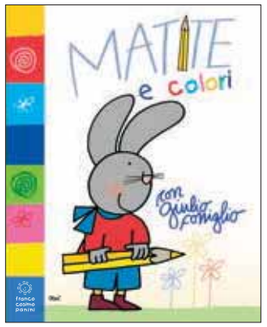
WITH GAMES AND STICKERS

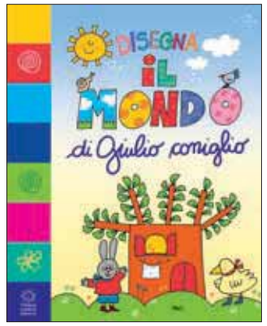
EASY READABLE FONT

DRAWING BOOKS

1. PENCILS AND COLOURS
2. DRAW THE WORLD
3. LEARN TO DRAW

21,5 x 26,5 cm
120 pages
paperback





ACTIVITY BOOKS

1. ALPHABETH AND NUMBERS
2. ANIMALS AND THE WORLD

23 x 30 cm
32 pages
staple bound with STICKERS

DRAW AND PLAY WITH JULIUS!

ACTIVITY BOOKS

1. ANIMALS
2. SHAPES

23 x 30 cm
16 pages
staple bound with STICKERS

LEARN ENGLISH 1 - 2 - 3

23,5 x 25 cm
24 pages
staple bound

MAXI BOARD BOOKS

18 x 18 cm
28 pages

1. THE DAY OF JULIUS THE BUNNY
2. JULIUS THE BUNNY AND NINA THE PIG
3. JULIUS THE BUNNY AND PIO THE CHICK
4. JULIUS THE BUNNY AND THE WOLF
5. JULIUS THE BUNNY AND IGNAZIO THE PORCUPINE
6. JULIUS THE BUNNY AND THE REINDEER ON HOLIDAY
7. JULIUS THE BUNNY AND VASCO THE SQUIRREL
8. JULIUS THE BUNNY AND A JOURNEY IN THE WOODS
9. JULIUS THE BUNNY AND LAURA THE SNAIL

MINI BOARD BOOKS

10 x 10 cm
20 pages

1. JULIUS THE BUNNY AND THE MOON
2. JULIUS THE BUNNY AND THE SNOW
3. JULIUS THE BUNNY AND THE RAIN
4. JULIUS THE BUNNY AND THE SUN
5. JULIUS THE BUNNY TAKES A BATH
6. JULIUS THE BUNNY HAS A SNACK
7. JULIUS THE BUNNY GOES TO SLEEP
8. JULIUS THE BUNNY FALLS DOWN

SHORT STORIES

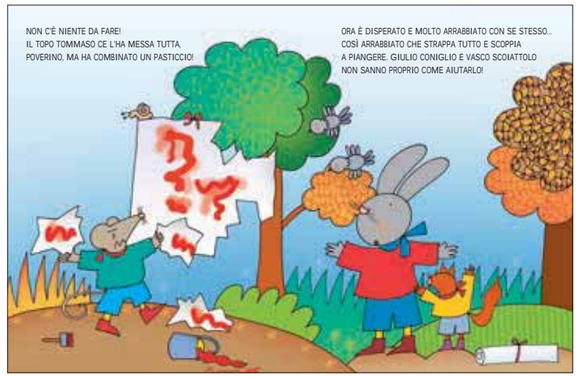
15 x 15 cm
28 pages

1. JULIUS THE BUNNY LEARNS SWIMMING
2. JULIUS THE BUNNY AND THE SNOW
3. JULIUS THE BUNNY GOES TO PARTY
4. JULIUS THE BUNNY AND THE BAT
5. JULIUS THE BUNNY AND THE BEES
6. JULIUS THE BUNNY AND THE BUTTERFLIES
7. JULIUS THE BUNNY AND THE CHICK
8. JULIUS THE BUNNY AND THE DISAPPEARED MOUSE

23 x 30 cm
48 pages
hardback

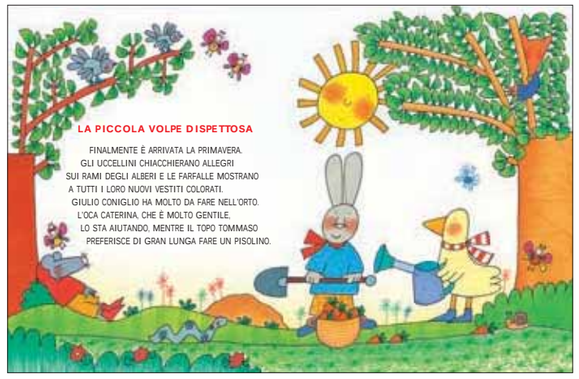
STORIES OF ANGER AND SWEETNESS

When it seems that the anger triumphs, there is always a friend who sorts everything out with his sweetness.



STORIES FOR ALL THE YEAR

A story for every season: a picnic in spring, a swim in summer, a bad cold in autumn and a Christmassy meeting in winter.

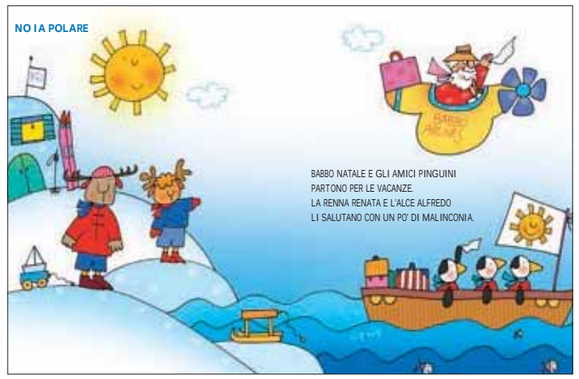


STORIES OF FEAR AND COURAGE

Four adventures where Julius The Bunny will face his fear of the darkness thanks to his friends' help.

STORIES OF ENTHUSIASM AND BOREDOM

Four adventures about the value of friendship.



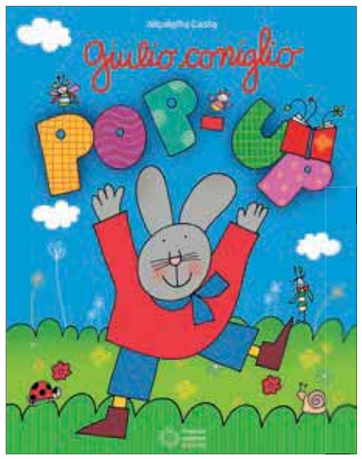
GIFT BOOKS

23 x 27 cm | 48 pages | hardback

1. MERRY CHRISTMAS with stickers
2. CALENDAR BOOK with die-cut cards
3. THE ALPHABETH with die-cut cards
4. GOOD NIGHT STORIES
5. THE NUMBERS with die-cut cards
6. THE BLACKBOARD with blackboard and chalks

TOMBOLA

22 x 22 x 6.5 cm
1 board | 48 numbers | 16 cards

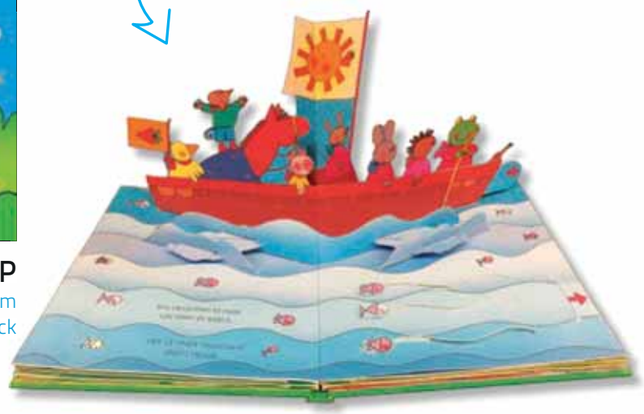


POP-UP

21 x 25.5 cm
10 pages | 5 pop-ups | hardback

WITH 5 SPECIAL POP-UPS!

TO PLAY WITH FRIENDS!



FERRARI THE BEST

Seven chapters full of curiosities, outstanding photos, solid information and unrevealed details with models, people, victories and places that have contributed to make Ferrari the worldwide famous icon it is today.

A book for the most demanding fan and collector as well as for any car lover.

22,5 x 30 cm | 224 pages
hardback
holographic cover with embossing

96 PAGES EDITION IN PAPERBACK ALSO AVAILABLE UPON REQUEST

ENGLISH EDITION AVAILABLE

RIGHTS SOLD: German, Spanish for South America, French, Dutch for World

THE OFFICIAL PHOTOGRAPHIC BOOK

FORMULA 1 BBURAGO MODEL INCLUDED

SCUDERIA FERRARI ROARING CHALLENGES

A gallery of the most performing F1 cars with technical information and curious facts.
A quiz to test your knowledge on the Ferrari World.
An officially licensed Ferrari F1 model is included in the package.

16 x 22 cm
120 pages | hardback
die-cast model included

PAPERBACK EDITION AVAILABLE UPON REQUEST

FERRARI POP-UP

A 3D car on the cover, 5 beautiful pop-ups inside, original photos, technical and historical information. This book tells the story of an icon to both children and adults...

25,6 x 25,6 cm
12 pages with flaps
hardback | 5 POP-UPS
cover with acetate window

3D COVER AND 5 POP-UPS

ENGLISH EDITION AVAILABLE

RIGHTS SOLD: Norwegian, English for Taiwan

WITH 30 ROARING SOUNDS

THE ROARING BOOK

The production process of a Ferrari car from the design in the factory to the competition on a track. Colourful and lively illustrations are easily understandable by the child who can't read yet.

30 roaring sounds coming from the real Ferrari world and the surroundings.

30 x 30 cm | 10 pages
cardboard
plastic sound module

RIGHTS SOLD: Japanese, Macedonian, Dutch, Belgian, Danish, English (India), Spanish (Mexico)

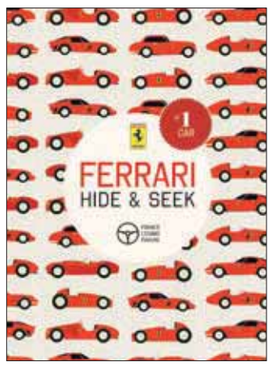
THE KINETIC BOOK

The kinetic art is applied to the illustrations expressing at the best the speed and the dynamism that characterise the racing cars. The reader is called to play with them at the discovery of the hidden kinetic movements.

32 x 23,5 cm
28 pages
hardback
with ACETATE SHEET

RIGHTS SOLD:
Simplified Chinese

YOU'LL SEE THE ILLUSTRATIONS MOVING!



HIDE & SEEK

Colourful wallpapers inspired by the Ferrari identity involve the reader in a passionate search.

23,5 x 32 cm | 32 pages
hardback | 16 flaps

ENGLISH EDITION AVAILABLE

RIGHTS SOLD:
Dutch, Korean, Simplified Chinese

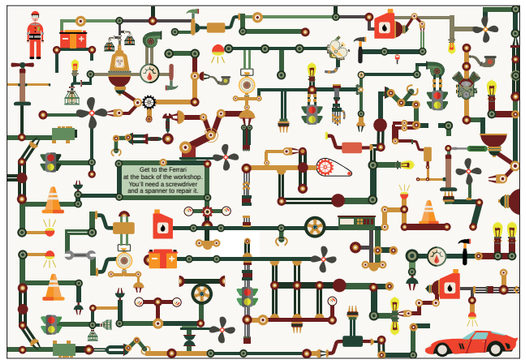
MAZES BOOK

A collection of intricate and detailed labyrinths to get lost into the Ferrari world.

23,5 x 32 cm | 32 pages
hardback

ENGLISH EDITION AVAILABLE

RIGHTS SOLD:
Simplified Chinese



SHAPED
BIG FORMAT

GIANT COLOURING BOOKS

Two giant books
in the shape of a car.
A gallery of b/w Formula 1
and Road models to colour in.

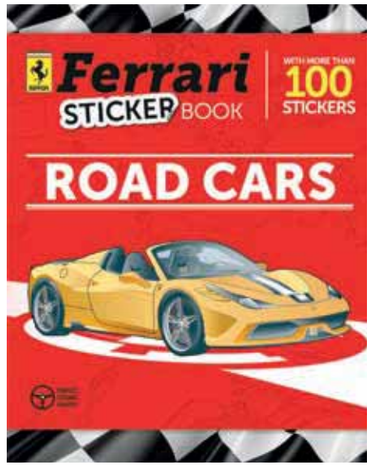
1. RACING CARS

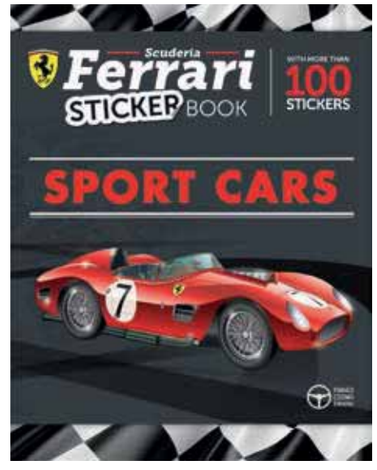
RIGHTS SOLD: Spanish (Mexico + Spain), Hungarian, English (UAE, India), Hebrew

2. ROAD CARS

RIGHTS SOLD: Spanish (Mexico + Spain), Hungarian, English (UAE, india), Hebrew

42 x 29,5 cm | 32 pages | staple bound





STICKER BOOKS

More than 100 stickers
on each book and lot
of curiosities about
the Ferrari models.

24 x 30,5 cm | 24 pages
staple bound
5 sets of stickers

1. ROAD CARS

RIGHTS SOLD:
Greek, Croatian, Turkish, Bilingual Arabic/English, Lithuanian, Estonian, Flemmish & Dutch for Belgium, Spanish (Mexico), Hungarian, Simpl. Chinese, English (India)

2. SCUDERIA FERRARI CARS

RIGHTS SOLD: Greek, Estonian, Flemmish & Dutch for Belgium, Spanish (Mexico), Hungarian, Simplified Chinese, Turkish

3. SPORT CARS

RIGHTS SOLD:
Spanish (Mexico), English (India)

FERRARI KITS

A series of books in the shape of a case with removable tools, games and a final puzzle.

25 x 17 cm | 8 pages
cardboard with
CUT-OUT ELEMENTS, HANDLE
AND FINAL PUZZLE

ENGLISH EDITION AVAILABLE

RIGHTS SOLD
Mechanic & Driver:
Greek, Complex Chinese

WITH REMOVABLE TOOLS AND A PUZZLE

THE MECHANIC

THE DRIVER

THE FAN

THE ENGINEER

DRIVING BOOKS

Two play books to simulate a Ferrari driving experience on the road and on the track.

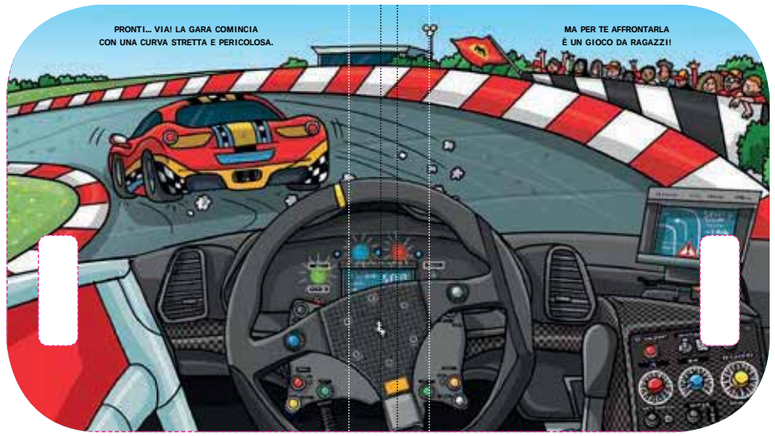
24 x 27 cm | 6 pages
cardboard with
SIDE HANDLES
and rounded corners

1. ON THE ROAD

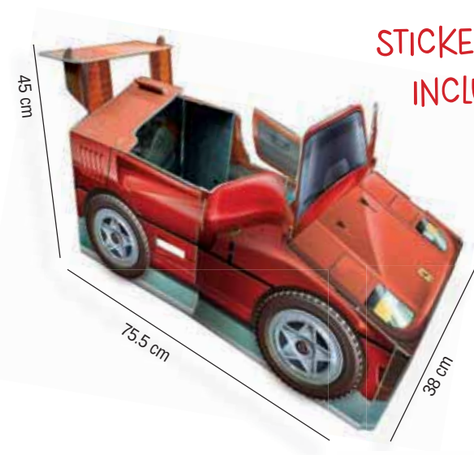
RIGHTS SOLD:
Greek, Croatian,
Norwegian, English (India)

2. ON THE TRACK

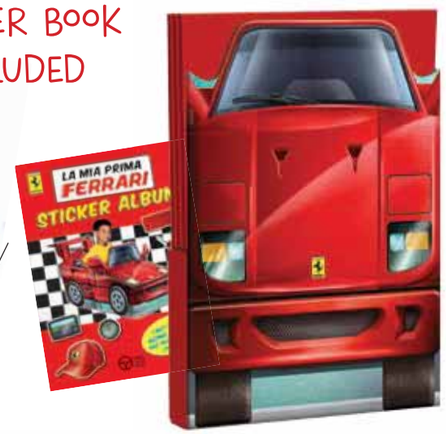
RIGHTS SOLD:
Greek, Croatian, Turkish,
Bilingual Arabic/English,
Norwegian, Hungarian,
Portuguese,
English (South Africa, India)



SIDE HANDLES TO HOLD



STICKER BOOK INCLUDED



MY FIRST FERRARI

A book that turns into a child-size F40 with die-cut side handles to lift the car. A large sticker book is attached to customise the car inside-out.

CAR: 38 x 57 cm (closed),
6 sides, cardboard
STICKER BOOK:
staple bound, 24 x 32 cm,
4 sets of stickers
PACKAGING: outer board
support

RIGHTS SOLD: Croatian

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