

# Red Globe Press Rights Guide

January-June 2020

## Welcome to the Red Globe Press Rights Guide January-June 2020

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## Contents

### Business

Corporate Entrepreneurship and Innovation	3
Entrepreneurship Theory and Practice	4
Essential Quantitative Methods	5
International Business Negotiation	6
Islamic Business Administration	7
Organizational Development	8
Property Finance	9
The Global Business Environment	10
The Political Economy of Work in the Global South	11

### Economics

Economics for Business	12
Entrepreneurial Finance	13
Recharting the History of Economic Thought	14

### History

A Concise History of Byzantium	15
--------------------------------	----

### Language & Linguistics

Essential Statistics for Applied Linguistics	16
--	----

### Law

Company Law	17
Employment Law	18
Family Law	19
Great Debates in Contract Law	20
Great Debates in Commercial and Corporate Law	21
Great Debates in Criminal Law	22

### Mathematics

Advanced Engineering Mathematics	23
Engineering Mathematics	24

### Media

Media Audiences	25
-----------------	----

### Modern Languages

Mastering Arabic 2	26
Mastering Arabic 2 Activity Book	27

### Nursing

The Medicalisation of Everyday Life	28
-------------------------------------	----

### Politics

Crime, Security and Global Politics	29
European Union Politics	30
Global Justice	31
Global Political Economy	32
Migration and Mobility in the European Union	33
Public Policy	34

### Psychology

Community Psychology	35
Development through Adulthood	36
Social Psychology and Everyday Life	37

### Social Work

Assessment in Social Work	38
Cross Cultural Child Development for Social Workers	39
Psychology, Human Growth and Development for Social Work	40
Understanding Social Work	41

### Sociology

Cybercrimes	42
Introducing Gender and Women's Studies	43
Social Movements in a Globalized World	44
Youth Sociology	45

### Study Skills

Critical Thinking for Nursing, Health and Social Care	46
Reading at University	47
Reflective Writing	48
Reflective Writing for Nursing, Health and Social Work	49
Simplify Your Study	50
Skills for Business and Management	51
Where's Your Evidence?	52
Writing for Biomedical Sciences Students	53



# Corporate Entrepreneurship and Innovation

4th Edition

**P. Burns**, University of Bedfordshire, Milton Keynes, UK

## About the book

Written by a highly regarded expert on entrepreneurship, this bestselling textbook provides an engaging and comprehensive overview of corporate entrepreneurship. Now in its fourth edition and fully revised throughout, this accessible text is structured in four key parts that cover everything a student needs to know about the topic. After an initial consideration of what constitutes corporate entrepreneurship and innovation, the author then guides students through the four pillars of entrepreneurial architecture: culture, structure, leadership and strategy. The third section focusses on the entrepreneurial mind-set, including how to encourage creativity, business ideas and developing concepts. Finally, the book draws attention to corporate venturing, examining venture teams, intrapreneurs, market development and the role of shareholder value. It is no longer sufficient for businesses to grow simply by cutting costs and taking over competitors. To achieve true success, organisations must avoid an ageing product or service portfolio to bring new, innovative ideas to market. Corporate entrepreneurship is inherently risky and therefore requires a fresh approach to strategy. The approach Paul Burns offers will successfully overcome barriers to launching new ideas, internal challenges of managing creativity and show how to foster an entrepreneurial culture. This is the go-to textbook for all students studying Corporate Entrepreneurship, Intrapreneurship or Corporate Venturing at undergraduate, postgraduate or MBA level. The book is also essential reading for courses on Strategic Entrepreneurship and Innovation.

- 70 detailed international case studies, each accompanied by follow-up discussion questions
- Relevant to small, medium and large organisations in all parts of the world
- Boxed quotes from leading corporate entrepreneurs throughout the text
- Helpful pedagogical features, including bulleted chapter summaries, group discussion topics and activities at the end of each chapter
- A comprehensive companion website featuring PowerPoint Slides, an instructor's manual videos, the Corporate Entrepreneurship Audit and further information relating to case studies
- Fully revised and updated content throughout with a new four-part structure

## Table of contents

1. Introduction: Winds of Change.- PART I: ENTREPRENEURSHIP AND INNOVATION.- 2. Corporate entrepreneurship.- 3. Innovation.- PART II: BUILDING ENTREPRENEURIAL ARCHITECTURE.- 4. Culture in the entrepreneurial organization.- 5. Structures in the entrepreneurial architecture.- 6. Leading the entrepreneurial organization.- 7. Managing the entrepreneurial organization.- 8. Managing Risk.- PART III: ENCOURAGING THE ENTREPRENEURIAL MIND-SET.- 9. Encouraging creativity and innovation.- 10. Generating business ideas.- 11. Encouraging concept development.- 12. Developing a business model.- PART IV: CORPORATE VENTURING.- 13. Venture teams and intrapreneurs.- 14. Product/market development.- 15. Shareholder value and in the multi-product/market firms.- 16. Summary: The Corporate Entrepreneurship Audit.

## About the author

Paul Burns is Professor of Entrepreneurship and Dean of the University of Bedfordshire Business School, UK. He has previously held posts as Professor of Small Business Development at Cranfield School of Management, UK, having joined it from Warwick University Business School, UK. He also formerly served as Director of the 3i European Enterprise Research Centre, researching small firms across Europe. He has been a Visiting Fellow at Harvard Business School, USA, and a Visiting Professor at the Open University Business School, UK, where he developed the multi-media Small Business Programme which was screened on BBC2. He is Fellow and a former President of the Institute for Small Business and Entrepreneurship (ISBE). He is a chartered accountant, having worked for Arthur Andersen in London. For four years, he ran his own firm, Design for Learning Ltd.

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Business and Management

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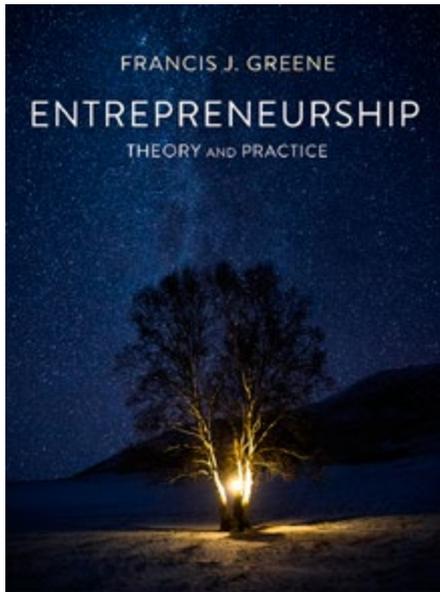
502 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



# Entrepreneurship Theory and Practice

F. J. Greene, University of Edinburgh, Edinburgh, UK

## About the book

This beautifully written and thoroughly modern core textbook provides a strong bridge between entrepreneurship theory and practice and looks at the entire life cycle of a business, including the often neglected area of business closure. Underpinned by strong academic rigour, the text takes a critical approach, yet is also highly accessible and readable, explaining complex concepts clearly and succinctly. Research-led yet practice oriented, it examines the latest evidence-based thinking in the field and applies this to the practice of entrepreneurship through a plethora of practical examples, global cases, useful tools, and engaging, multi-faceted pedagogy. Written by a recognised expert on entrepreneurship, *Entrepreneurship Theory and Practice* is the ideal textbook for undergraduate, postgraduate, and MBA students taking modules on entrepreneurship that blend theory and practice. It requires no prior knowledge of entrepreneurship.

- Equips students with a detailed understanding of key topics in entrepreneurship, such as entrepreneurial characteristics, start up, entrepreneurial finance, business growth and venture closure
- Excellent integration of academic rigour and practice, delivered in an engaging style
- Rich pedagogy including 62 mini cases and in-chapter 'academic insights', 'Entrepreneurship in Action' practical exercises, assessment tips to develop students' academic writing, many discussion topics, and assessment questions
- Interesting cases encompass a wide range of industries and sectors in both the developed and developing world, and profile diverse brands such as Air BnB, Dropbox, Uber, Apple, Facebook, Snapchat, Subway, Microsoft, Big Heart, Gameen Bank, the Ice Hotel, Instabug, Fetchr and Jiayuan
- Two workbooks at the back of the book practically guide students' start-up planning journey from an idea to a plan
- Innovative chapter on policies, looking at why governments intervene and effective policy support for new and growing firms

## Table of contents

1. Entrepreneurship in Focus.- 2. What Makes an Entrepreneur? Traits and Biases.- 3. Entrepreneurial Characteristics and Contexts.- 4. From Idea to Start-Up Proposition.- 5. Start-Up Planning Pathways.- 6. Start-Up Feasibility Planning I: Using the Business Model Canvas.- 7. Start-Up Feasibility Planning II: Identity, Ideas, Teams, and the Competition.- 8. Start-Up Financial Information.- 9. Entrepreneurial Finance.- 10. Entrepreneurial Growth.- 11. Entrepreneurship Exit.- 12. Entrepreneurship Policy.- Workbook 1: Start-Up Desirability and Feasibility.- Workbook 2: Building Your Business Model for Start-Up Pitching and Planning.

## About the author

Professor Francis J. Greene is Chair of Entrepreneurship at Edinburgh University. Prior to this, he was Professor of Small Business Entrepreneurship and Head of the Department of Entrepreneurship and Local Economy at the University of Birmingham, UK. He has spent over 20 years teaching practical and theoretical entrepreneurship modules at Durham, Warwick and Birmingham, and has been Visiting Professor at Mannheim University and Erasmus University. He is also consulting editor of the *International Small Business Journal* and has authored numerous journal articles, book chapters and practitioner reports. He is the co-author of Storey and Greene, *Small Business and Entrepreneurship*. His business engagement work has seen him work for the OECD, the European Commission, the Federation of Small Business, some of the major banks in the UK, as well as individual and national governments. This work has sought to practically improve understandings of entrepreneurship for individual businesses, and stakeholders such as the banks and national and international policy makers. His research interests are focused on the start-up, growth and failure of entrepreneurial businesses.

## ISBN

978-1-137-58955-2

## Price

£ 49,99 | € 57,99

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Macmillan Education UK

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Red Globe Press

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Business and Management

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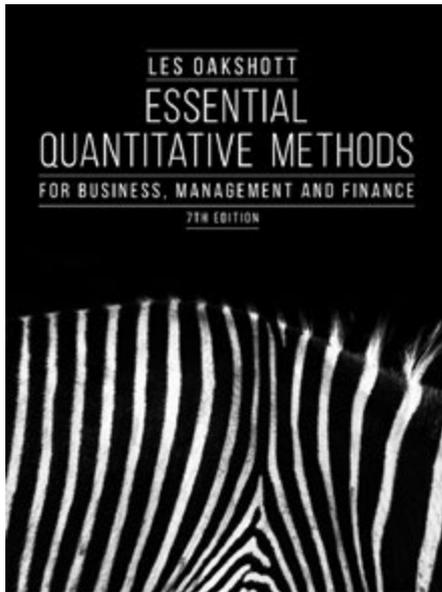
416 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



# Essential Quantitative Methods

For Business, Management and Finance

7th Edition

L. Oakshott, Warwickshire, UK

## About the book

This well-loved textbook covers all of the key quantitative methods needed to solve everyday business problems. Presented in a highly accessible and concise manner, Les Oakshott's clear and friendly writing style guides students from basic statistics through to advanced topics, such as hypothesis testing and time series, as well as operational research techniques such as linear programming and inventory management. Step-by-step instructions and accompanying activities will help students to practice and gain confidence in carrying out techniques. The book's coverage is fully grounded within the real world of business. Real-life case studies open every chapter and numerous examples throughout demonstrate why quantitative techniques are needed for a business to be successful. An ideal textbook for undergraduate students of business, management and finance, it is also suitable for MBA students and postgraduates.

- Clear and highly accessible writing style that transforms what could be a dry subject to an engaging and interactive experience with a narrative hook that draws on students' curiosity
- A practical, intuitive approach with an emphasis on business application in the real-world
- Use of international case studies to illustrate the relevance of the subject to the business world
- Much praised pedagogical features providing students with an abundance of in-text activities and helpful learning features such as the 'quantitative methods in action', 'did you know', reflection, key points and assignments sections to be found in each chapter
- Concise and manageable text with excellent structure and organisation of topics with practical examples explaining the theory
- Provides a highly useful maths refresher section to help support students with weaker maths skills

## Table of contents

PART I: MATHEMATICAL APPLICATIONS.- 1. Revision Mathematics.- 2. Keeping up with Change: Index Numbers.- PART II: COLLECTING AND INTERPRETING DATA.- 3. Collecting Data: Surveys and Samples.- 4. Finding Patterns in Data: Charts and Tables.- 5. Making Sense of Data: Averages and Measures of Spread.- PART III: PROBABILITY & STATISTICS.- 6. Taking a Chance: Probability.- 7. The Shape of Data: Probability Distributions.- 8. Interpreting with Confidence: Analysis of Sample Data.- 9. Checking Ideas: Testing a Hypothesis.- 10. Cause and Effect: Correlation and Regression.- PART IV: DECISION MAKING TECHNIQUES.- 11. How to make Good Decisions.- 12. Choosing wisely: Investment Appraisal.- 13. Forecasting: Time Series Analysis.- 14. Making the Most of Things: Linear Programming.- 15. Planning Large Projects: Network Analysis.

## About the author

Les Oakshott is a former Associate Fellow of Warwick Business School, UK. He has worked in industry and education and has wide experience of applying teaching quantitative methods in a business context.

## ISBN

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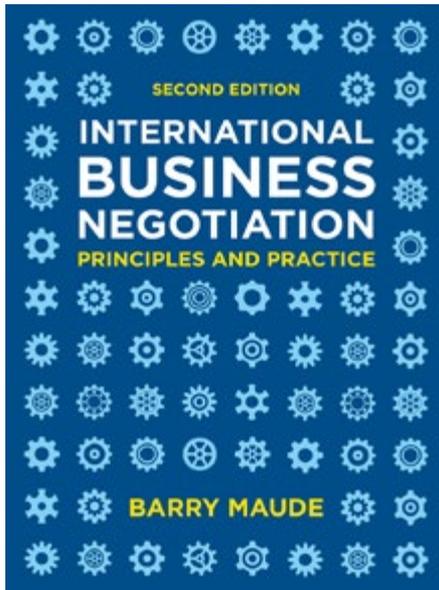
456 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



# International Business Negotiation

## Principles and Practice

2nd Edition

**B. Maude**, Newcastle, UK

### About the book

Expertly blending theory and practice, this accessible and up-to-date textbook offers a clear and comprehensive introduction to international business negotiation. The book draws on the practical experiences of managers, consultants and entrepreneurs who have successfully conducted business negotiations around the world, offering practical and realistic guidelines for improving negotiation practice in a wide range of international and cross-cultural contexts. It covers the key negotiation theories, concepts, strategies and practices needed to succeed in contemporary business negotiations. Thoroughly updated throughout, this edition contains new content on ethical, cross-border M&A, and international joint ventures negotiations. With engaging pedagogy and rigorous coverage of key theories and research findings, this textbook is an essential companion for modules in negotiation and international negotiation at undergraduate, postgraduate and MBA modules. It is also suitable for managers and practitioners who are interested in, or participate in, international negotiation.

- Balance of theory and practice
- Long and mini-case studies covering negotiation in a range of international contexts
- Bridges the gap between scholarly and prescriptive texts
- Truly international focus, ideal for today's globalised business environment
- New and updated content in hot topic areas, including M&A negotiations and international joint venture negotiations
- Tailored activities to help the students practice their negotiation skills

### Table of contents

PART I: PRINCIPLES.- 1. International Business Negotiation: An Overview.- 2. Culture and Negotiation.- 3. Ethics in Negotiation.- 4. Negotiating Power.- 5. Preparing to Negotiate.- 6. Negotiation Process.- PART II: PRACTICE.- 7. Multi-Party Business Negotiations.- 8. Negotiation Strategies.- International Buying/Selling Negotiations.- 10. Cross-border M&A Negotiations.- 11. International Joint Ventures Negotiations.- 12. Dispute Resolution.- 13. Negotiator Selection and Training.

### About the author

Barry Maude is a management and training consultant and formerly senior lecturer in management studies at Staffordshire University. He has negotiated and implemented many consultancy and training projects for companies and public sector clients in countries around the world. Previous books by Barry Maude have dealt with a range of management topics including leadership in management and effective management communication. Two editions of *Managing Cross-Cultural Communication* have been published by Red Globe Press.

### ISBN

978-1-352-01004-6

### Price

£ 44,99 | € 51,99

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Macmillan Education UK

### Imprint

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Business and Management

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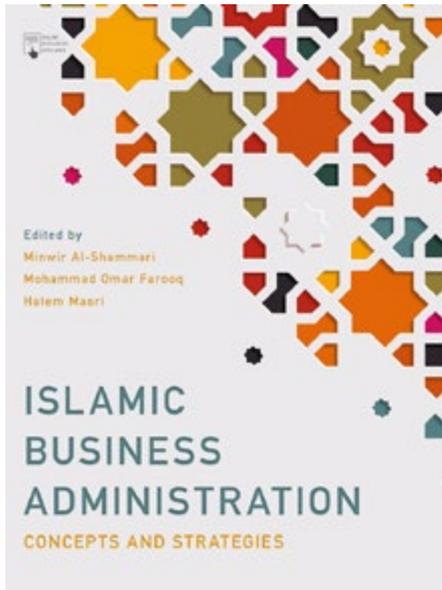
232 pp

### Dimensions

193 x 260 mm

### Language Rights

All Languages Rights Available



# Islamic Business Administration

## Concepts and Strategies

**M. Al-Shammari**, University of Bahrain College of Business Administration, Manama, Bahrain; **M. O. Farooq**, University of Bahrain, Sakheer, Bahrain;

**H. Masri**, University of Bahrain College of Business Administration, Juffair, Manama, Nahrain, Bahrain (Eds.)

## About the book

This essential textbook provides a comprehensive introduction to the Islamic business environment, exploring core concepts and practices in business administration from an Islamic perspective. Thorough and accessible, it covers the full range of Islamic business, including entrepreneurship, ethics, organizational culture, marketing, finance and decision making. Taking an integrated approach that aligns contemporary business practice with traditional Islamic literature, the book offers an engaging exploration of the key ways in which business activities can be organised to align with Islamic norms, rules and regulation. Developed from the teaching practice of an international range of leading scholars in the field, Islamic Business Administration includes topical case studies, practical business scenarios and comparative features, encouraging students to place their understanding of Islamic business within the wider global business context and to understand its practical implementation. This is an invaluable companion for students studying a module in Islamic Business or Management at undergraduate, postgraduate and MBA level. It is also suitable for students of Islamic Finance or Banking looking to place their learning in the wider context of Islamic Business.

- The first comprehensive student text on Islamic Business
- Written by leading scholars from around the world
- Covers all the key functional areas of business from an Islamic perspective but also provides a comparison with the conventional business perspective

## Table of contents

Part 1: Islamic Business Environment.- 1. Islam and Business: Beliefs, Values and Norms, Mohammad Omar Farooq and Fareed Hadi.- 2. Islam and the Globalized Business Environment, Muhammad Mansoor Khan.- 3. Entrepreneurship and Small Business Ownership, Rasem Kayed.- 4. Business Ethics and Social Responsibility, Muhammad Adli Musa and Mohd Ariff Mohd Daud.- Part 2: Management and Marketing.- 5. Islamic Commercial Jurisprudence, Abu Umar Faruq Ahmad.- 6. Organizational Culture and Managing Change and Innovation, Ahmad Rafiki and Sutan Emir Hidayat. 7. Islamic Marketing, Hurrem Yilmaz, Osama Sam Al-Kwafi and Zafar U. Ahmed.- Part 3: Human Resource Management and Decision Making.- 8. Human Resource Management and Labor Relations, Pawan Budhwar and Vijay Pereira.- 9. Employee Behaviour and Motivation, Soleman Mozammel and Umair Ahmed.- 10. Decision Making, Mohammad Selim.- Part 4: Finance and Accounting.- 11. Financial Markets and Institutions, Bora Aktan and Saban Celik.- 12. Islamic Banking and Finance, Abdus Samad.- 13. Corporate Governance of Islamic Financial Institutions, Shakir Ullah.- 14. Islamic Accounting Practices and Principles, Sutan Emir Hidayat and Alfatih Gessan.

## About the author

Minwir Al-Shammari is Professor of Management and Dean of the College of Business Administration at the University of Bahrain.

Mohammad Omar Farooq is an Associate Professor at the Department of Economics and Finance at the College of Business Administration, University of Bahrain.

Hatem Masri is an Associate Professor and Director of the Quality Assurance and Accreditation office at the College of Business Administration, in the University of Bahrain.

## ISBN

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£ 50,99 | € 58,99

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Business and Management

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Paperback, EBook

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308 pp

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193 x 260 mm

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All Languages Rights Available

# Organizational Development

How Organizations Change and Develop Effectively

J. Hodges, Durham University Durham Business School, Durham, UK

## About the book

This engaging and accessible textbook shows the importance and role of organizational development around the world, within the context of organizational change. Fostering an analytic approach to organizational issues, it charts the evolution of the field and shows how today OD fosters organizational effectiveness and individual wellbeing. Firmly grounded in a global perspective, it provides a contemporary analysis of OD and highlights the key diagnostic and intervention techniques that can be used to build organizational effectiveness. With a range of critical perspectives, skills development exercises, and practitioner insight, this book blends theory and practice to show OD's conceptualization and its application to contemporary issues faced by organizations. Suitable for upper undergraduate, postgraduate and MBA level, this is the ideal textbook for anyone studying organizational development.

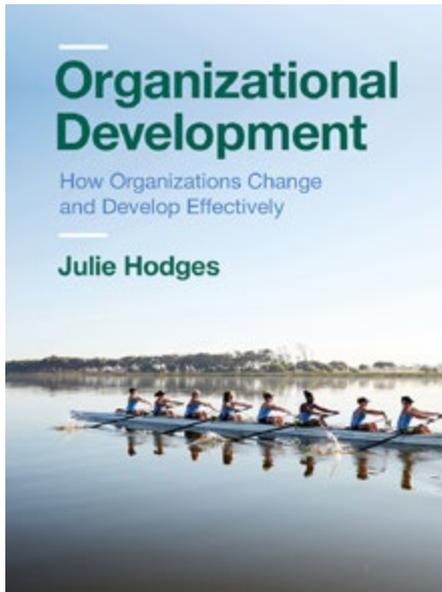
- Provides comprehensive coverage of OD topics in an accessible and student-centred way
- Takes a global approach that examines cross-cultural implications for OD
- Explores critical perspectives on OD that challenge students to see issues from different angles
- Embeds employability skills into the text to help students develop key transferable skills that can get them ahead in their careers
- Ideal for a one-semester modules at all levels

## Table of contents

Part 1: Context and Theory.- Introduction.- 1. Organizational Development in Focus - Role, Ethics and Values.- 2. The Theoretical Perspectives of OD.- Part 2: The Organizational Development Engagement Cycle.- 3. Initial Meeting and Contracting.- 4. Investigation - Discovering What Needs to Change.- 5. Analysis and Feedback.- 6. Interventions - Generating Solutions.- 7. Designing for Change.- 8. Implementing OD Interventions.- 9. Evaluating, Embedding and Exiting OD Interventions.- Part 3: Engaging People in Organizational Development.- 10. The Co-Production of OD Interventions.- 11. Global OD and Diversity.- Part 4: Organizational Development Capabilities.- 12. Career Paths and Capabilities.

## About the author

Julie Hodges is a Professor and Associate Dean at Durham University Business School. Julie is a leading expert on change in organizations, particularly the role and impact of people during transformations. Before entering the academic world Julie worked as a business consultant for over 20 years in several profit and non-profit organizations, including PwC. At PwC Julie was responsible for organizational change and management development in a number of companies including Barclays, Shell, BBC, Lloyds, Reuters. Julie has also worked with Vertex where she set up and led a commercial consultancy team. Her first role was with the British Council where she was the Development Consultancy for East Asia.



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193 x 260 mm

## Language Rights

All Languages Rights Available



# Property Finance

3rd Edition

**D. Isaac**, University of Greenwich, London, UK; **M. Daley**, University of Greenwich, School of Architecture, London, UK

## About the book

Property Finance is an accessible and comprehensive guide to the field of property finance, linking the practicalities of property and construction with an understanding of core financial structures and concepts. It introduces the key components of real estate investment and development cycles, and explores the interconnected roles of the financial services industry, property companies, joint ventures, banks, and real estate developers. For this edition, a new co-author, Mark Daley, has been brought on board. He brings a wealth of knowledge and teaching experience to this well-established textbook. An ideal book for students undertaking real estate or construction-related degrees, it is also useful for personal study or further information and help in this particular area of finance.

- Well-established and well-written text, updated to reflect major recent changes in the world of property finance
- Inclusion of residential property alongside commercial property, reflecting this area's growing importance both as a share of the market and as a career destination for students
- Reduced emphasis on financial theory and rearranged material to allow for clearer understanding of fundamental topics
- An examination of residential finance to reflect the growing importance of this sector in terms of private and more latterly corporate investment, in addition to the commercial property finance already covered.
- New material on the 2008-9 financial crisis, residential property finance, banking regulation and derivatives
- Updated content on securitisation, sale and leaseback, joint ventures and investment finance, and the history of property finance since the second world war

## Table of contents

Overview.- Vocabulary of Finance.- Introduction.- 1. Introduction to Property Finance.- 2. Bank Regulation.- 3. Commercial and Residential Property Lending.- 4. Corporate Finance.- 5. Securitisation, Unitisation and Build to Rent.- 6. The Money Markets.- 7. Joint Ventures, Partnerships and Forward Funding.- 8. The Property Market since the Second World War.- 9. Conclusion.- Index.

## About the author

David Isaac is a former professor of Real Estate Management in the department of Built Environment and a former Director of Research and Enterprise at the University of Greenwich. His expertise covers real estate development, valuation and finance. He has published over 100 articles and papers and 20 books in the area of real estate, several of which are established academic and professional texts. He is a Fellow of the Royal Institution of Chartered Surveyors. David had been very active in developing and teaching distance programmes internationally, particularly in Hong Kong and China, for the past 20 years. Prior to joining the University of Greenwich, David worked as a Chartered Surveyor, mainly in private practice.

Mark Daley is a former principal lecturer in Real Estate in the department of the Built Environment at The University of Greenwich. He is a Chartered Surveyor, who spent several years in private practice before moving into education about twenty years ago. Publications include 'Property Investment' with David Isaac and Nigel Enever and 'Property Development' with David Isaac and John O'Leary. He had been involved with teaching overseas mainly in Hong Kong and China for over 10 years.

## ISBN

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## Price

£ 39,99 | € 45,99

## Series

Building and Surveying Series

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182 pp

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155 x 235 mm

## Language Rights

All Languages Rights Available



# The Global Business Environment

Towards Sustainability?

5th Edition

J. Morrison, UK

## About the book

This bestselling textbook offers a comprehensive introduction to the global business environment, blending cross-disciplinary topics from sociology, politics and economics with a compelling exploration of how contemporary events relate to worldwide business practice. Truly international in scope, the book allows students to explore multiple perspectives and scenarios to prepare them for the highly globalised business operations of today. This new edition is thoroughly up-to-date, covering the profound global changes that are impacting upon how we do business, such as the rethinking of populism, the worsening of climate change effects and the rise of nationalist populism. With a new enhanced focus on the sustainability issues that challenge businesses today, applicability to real-world business practice remains the book's core principle. Janet Morrison's characteristically clear and authoritative writing style, combined with an unrivalled range of learning features, ensures that this book offers all of the essential tools to support skills development, critical thinking and academic insight. Ideal for undergraduate and MBA modules on the Business Environment or Business Contexts, this book is also suitable for International Business modules that offer an introduction to the issues of global economics in the context of other political, social and cultural environments.

- Provides an integrative and inclusive account of the global business environment
- Rich and varied pedagogy designed to support student comprehension, retention and engagement
- Thought-provoking features and analytical commentary to encourage employability-enhancing critical thinking skills
- Excellent international coverage, with case studies and examples from across the globe
- Strong application to business with examples highlighting the reality of doing business in a global context
- A contemporary emphasis on business sustainability

## Table of contents

Introduction.- PART 1: BUSINESS IN THE GLOBAL ENVIRONMENT.- 1. The business enterprise in focus.- 2. Globalization and the business environment.- PART 2: DIMENSIONS OF THE BUSINESS ENVIRONMENT.- 3. Culture and societies.- 4. The global political environment.- 5. The political environment: politics and business intertwined.- 6. The legal environment.- PART 3: DRIVERS OF INTERNATIONAL BUSINESS.- 7. Trade and globalization.- 8. Global financial markets.- 9. Technology and innovation.- PART 4: GLOBAL CHALLENGES AND SUSTAINABILITY.- 10. Ecology and climate change.- 11. Ethics and social responsibility.- 12. Sustainable business: the prospects.

## About the author

Janet Morrison, now retired, was formerly a Senior Lecturer at Sunderland Business School in the UK, where she enjoyed a long career in teaching, research, curriculum development and course administration. She taught international business modules at undergraduate and postgraduate levels, including International Business Environment, Management in a Global Environment, Japanese Business and the Social and Cultural Environment of International Business. She was programme leader for undergraduate international business degrees and the MBA in International Management.

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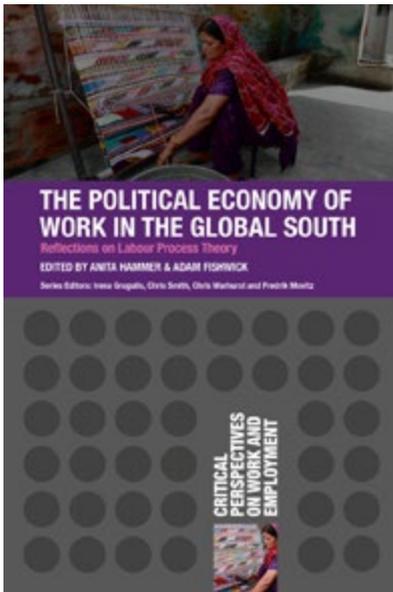
486 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



# The Political Economy of Work in the Global South

**A. Hammer**, Leicester Business School, Leicester, UK; **A. Fishwick**, De Montfort University, Leicester, UK (Eds.)

## About the book

Part of the Critical Perspectives on Work and Employment series, this edited collection brings together contributions from leading international scholars to initiate an important dialogue between labour process analysis and scholarship on work in the Global South. This book characterises the forms of work and labour process that characterise globalising capitalism today and addresses core analytical concerns within Labour Process Theory and research on work in the South. It explores how a wide range of production relations in the Global South, ranging from formal to informal employment and self-employment, are embedded in wider social relations of gender, caste, religion and ethnicity, and are related to wider patterns of commodification and resistance. Drawing on cutting-edge research, the book's chapters consider a diverse range of working situations, covering migrant workers in the Middle East, commercial surrogacy work in India and cooperative garment workers in Argentina. In offering a novel reading of the political economy of work in the Global South and shedding light on lesser-considered fields of work and worker organization, this volume will provide new insights for making sense of the changing world of work for students, scholars, labour activists and practitioners alike.

- An international, comparative focus, with expansive yet detailed coverage of countries from Latin America, South and East Asia and the Middle East
- Methodological diversity, with rich case studies complemented by quantitative analysis
- Sophisticated and interdisciplinary theoretical engagement with a wide range of production relations and labour processes in the Global South
- A specific focus on the Global South as a site where the distinctiveness of work and labour is often overlooked
- Advances the labour process tradition while also decolonising some of the Northern-dominated scholarship on work and labour
- Written by leading scholars, many of whom are embedded in the contexts that they write about

## Table of contents

Introduction: labour process analysis and work in the Global South: a dialogue.- Section I: Informal and Precarious Work, Social Relations and Class.- I. Local labour control regimes, reproduction zones, and the politics of classes in labour in South India - Jonathan Pattenden. [...]

## About the author

Anita Hammer is a Senior Lecturer in Comparative and International Human Resource Management at De Montfort University, UK. A Sociologist of work and employment, she researches on the political economy of work in the Global South, in particular India and the Middle East. Her research examines the role of the informal economy, social reproduction and skills in structuring work and employment in multinational firms and in new industrializing/investment regions. Anita has published in leading journals, including *Work, Employment and Society* and *Industrial Relations Journal*. She is a research collaborator with Euro-Canadian network on Globalisation and Work, CRIMT, based at University of Montreal, Canada, and a research collaborator on their SSHRC partnership project 'Institutional Experimentation for Better Work', a 7-year project with 19 University partners across the world for 2017-2024.

Adam Fishwick is a Senior Lecturer in Urban Studies and Public Policy at De Montfort University. His research focuses on the relationship between the changing nature of work, workers' movements and the political economy of development in Latin America. He is also interested in alternative forms of social and economic organization in the region and beyond. Adam has published work in leading journals, including *Geoforum* and *Development and Change* and co-edited a recent volume entitled *Austerity and Working-Class Resistance: Survival, Disruption and Creation in Hard Times*.

## ISBN

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## Price

£ 53,99 | € 61,99

## Series

Critical Perspectives on Work and Employment

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Business and Management

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299 pp

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155 x 235 mm

## Language Rights

All Languages Rights Available

# Economics for Business

4th Edition

**C. Mulhearn**, School of Business, Liverpool, UK; **H. Vane**, Liverpool, UK

## About the book

Written specifically for business students, this textbook provides a rigorous and engaging introduction to economics in the context of the business world. Striking the perfect balance between theory and practical application, it draws on interesting real-world examples and case studies – from tech companies to football clubs – to demonstrate the relevance of key microeconomic and macroeconomic concepts and theories to business. Clear and insightful, it is packed with current data and innovative features to bring the subject to life for students. This edition is thoroughly updated to include coverage of topics such as protectionism and the impact of the Brexit referendum together with a host of new cases and examples. The ideal textbook for undergraduate students studying economics on business and management degree courses and for use on MBA courses.

- Clear and engaging coverage of all the economic concepts and principles that business students need to know
- International case studies and examples, such as the subsidisation of electric cars in Norway and India's demonetisation of bank notes
- 'Everyday Economics' photo montages challenge students to identify economic concepts in the context of everyday objects and activities
- 'Think Point' questions encourage students to reflect on and think critically about key points
- 'One Thing You Should Read' boxes highlight one informative and entertaining piece of reading per chapter, including articles, interviews with economists, extracts from novels and video clips
- 'Reflecting on Economics' boxes explore deeper aspects of economic thinking and showcase famous economists' contributions

## Table of contents

1. Economics and business.- 2. The market.- 3. The firm.- 4. Firms' costs and revenues.- 5. Market concentration and power.- 6. Business and government.- 7. Factor markets.- 8. The macroeconomy, macroeconomic policy and business.- 9. Unemployment: causes and cures.- 10. Inflation: causes and cures.- 11. Economic growth and business cycles.- 12. Stabilizing the economy.- 13. International trade.- 14. The balance of payments and exchange rates.- 15. Globalization.

## About the author

Chris Mulhearn is Reader in Economics at the Liverpool Business School at Liverpool John Moores University, UK. Howard R. Vane is Emeritus Professor of Economics at the Liverpool Business School at Liverpool John Moores University, UK.



## ISBN

978-1-352-00821-0

## Price

£ 49,99 | € 57,99

## Publisher

Macmillan Education UK

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Economics

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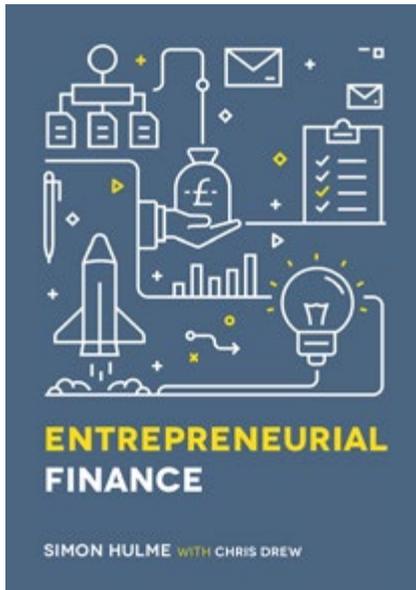
520 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



## Entrepreneurial Finance

S. Hulme, University College London, London, UK; C. Drew,

### About the book

Financial literacy is the key to small business success, and this ground-breaking textbook teaches students the key skills required by entrepreneurs. It covers every aspect of setting up and establishing a new business, using solid financial principles and based upon real, practical experience. The author's extensive entrepreneurial background underscores the book whilst his teaching experience provides valuable insight into the needs of students. Drawing on case studies and exercises throughout, the book uses a step-by-step approach which carefully develops the reader's knowledge of the three key financial statements: Profit & Loss, Balance Sheet and Cash Flow. It explains the different considerations for raising capital: the requirements of banks, business angels, crowdfunding platforms, and venture capitalists, along with details and pitfalls of Term Sheets. Finally, it suggests ways of using accounting data to create a financially intelligent company and ensure profitability. Entrepreneurial Finance is an accessible and engaging introduction, especially suitable for those who find finance topics daunting. Aimed primarily at students on entrepreneurship and business courses, it will also appeal to entrepreneurs who wish to scale their business, as well as managers seeking to consolidate their understanding of finance.

- Written by a serial entrepreneur who has built up and sold two significant businesses and is now Programme Director at UCL School of Management
- Accessible, highly practical content suitable for non-finance students
- Features a running case study, mini cases and a range of international examples
- Online support materials include PowerPoint slides and adaptive spreadsheets to aid student understanding

### Table of contents

1. INTRODUCTION.- 1.1 Purpose of Accounts.- 1.2 Setting the Scene.- 2. PROFIT & LOSS.- 2.1 The Profit & Loss Statement.- 2.2 The Importance of Gross Profit.- 2.3 Product Pricing Structures.- 2.4 Accrual Accounting.- 2.5 Depreciation.- 2.6 Break-Even Analysis.- 3. THE BALANCE SHEET.- 3.1 The Balance Sheet Statement.- 3.2 A Tour of the Balance Sheet.- 3.3 Analysing the Balance Sheet.- 3.4 Balance Sheet Examples.- 3.5 Returning to the Balance Sheet Formula.- 4. CASH FLOW MANAGEMENT & FORECASTING.- 4.1 The Cash Flow Statement.- 4.2 The Cash Conversion Cycle.- 4.3 Improving Cash Flow.- 4.4 The Cash Flow Forecast.- 4.5 Building a Financial Model.- 5. FINANCIAL CAPITAL.- 5.1 Sources of Capital.- 5.2 Debt Funding.- 5.3 Understanding Share Capital.- 5.4 Sources of Equity Funding.- 5.5 The Equity Funding Process Explained.- 6. CAPITAL INVESTMENT APPRAISAL.- 6.1 Introducing Capex Appraisal. [...]

### About the author

Simon Hulme is an award-winning Senior Teaching Fellow at UCL School of Management, where he has lectured in Entrepreneurial Finance since 2013. He is also Programme Director of the MSc Entrepreneurship programme. Simon is an active Business Angel investor having made around 40 investments. At the age of 24 he started his first business, Frame Express, a chain of fast picture framing shops, which was sold to a public company in 1989. Simon then co-founded Card Connection with Chris Drew in 1992, a greeting card publisher distributing through over 100 franchisees in the UK and Ireland. The business was one of the ten largest UK greeting publishers and was sold to American Greetings Inc in 2008, and is today a key division of their UK business. Further information can be found on Simon's website [www.simonhulme.co.uk](http://www.simonhulme.co.uk). Teaching awards: Best teacher on MSc Entrepreneurship 2014/15 and 2015/16.

Chris Drew acts as a consultant to start-up and early stage businesses, specialising in the provision of financial modeling services. Prior to this, his career spanned a range of activities from corporate planner in a FTSE 100 company, to finance director of both Frame Express and Card Connection, to managing director of a pioneering financial services company, to designer and licensor of a proprietary investment management model. He is a graduate of Lancaster University, in Management Sciences, and later studied Investment Management at the London Business School.

### ISBN

978-1-352-00981-1

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£ 36,99 | € 42,99

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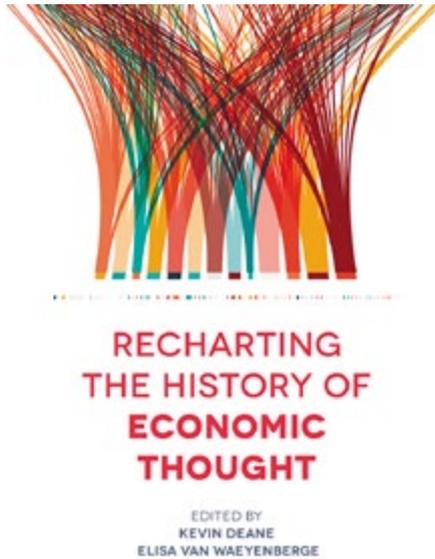
335 pp

### Dimensions

168x240mm

### Language Rights

All Languages Rights Available



# Recharting the History of Economic Thought

K. Deane, Northampton; E. Van Waeyenberge, SOAS, University of London, London, UK (Eds.)

## About the book

This ground-breaking new textbook takes a thematic approach to the history of economic thought, introducing current economic issues and examining the relevant arguments of key economists. By taking this innovative approach, the book sets these pivotal ideas in a contemporary context, helping readers to engage with the material and see the applications to today's society and economy. Based on courses developed by the authors, the text introduces a range of perspectives and encourages critical reflection upon neoclassical economics. Through exposure to a broader spectrum of sometimes conflicting propositions, readers are able to evaluate the strengths, weaknesses and relevance of different economic theories. Recharting the History of Economic Thought is an invaluable companion for those taking courses in the History of Economic Thought, the Development of Economic Ideas, Developing Economic Thinking or Economic Thought and Policy. It will also appeal to anyone looking for an introduction to pluralist approaches to economics.

- Takes a thematic approach to the history of economic thought
- Includes references to the work of key economists
- Introduces current economic themes in context, ensuring relevance for today's students
- Helps students to develop their skills of critical assessment by comparing neoclassical, mainstream theory with alternative approaches

## Table of contents

1. Introduction (Kevin Deane and Elisa van Waeyenberge).- 2. Are we all rational, optimising agents? (Satoshi Miyamura).- 3. What is the role of mathematics in economics? (Ourania Dimakou).- 4. How are things produced? (Susan Newman).- 5. How and why are things consumed? (Mary Robertson).- 6. Do economies reach equilibrium? (Robert Jump).- 7. How is Income Distributed? (Jo Michell).- 8. What is the role of Money in Economics? (Peter Hughes and Annina Kaltenbrunner).- 9. How are goods and services valued in economics? (Marco Veronese Passarella).- 10. What causes economic crises? And what can we do about them? (Bruno Bonizzi and Jeff Powell).- 11. How do economies grow? (Chakib Bourayou and Elisa Van Waeyenberge).- 12. How do countries develop? (Ewa Karwowski and Elisa Van Waeyenberge).- 13. How does economics address gender? (Hannah Bargawi).- 14. How does economics address the environment? (Ben Groom and Marta Talevi).- 15. What is the role of the state in economics? (Shawky Arif).- 16. Can economics explain everything and solve all our problems? (Kevin Deane).

## About the author

Kevin Deane is Lecturer in Global Public Health at Queen Mary University of London. He is a member of Reteaching Economics, and the co-coordinator of the Teaching Political Economy Working Group for the International Initiative for the Promotion of Political Economy (IIPPE). His research interests focus on the political economy of health and development, primarily with an application to the HIV epidemic in Eastern and Southern Africa.

Elisa Van Waeyenberge is a Senior Lecturer in Development Economics and Head of the Economics Department (job-share) at SOAS University of London. Her research interests include alternative macroeconomic policies in developing countries, the role of International Financial Institutions across policy and scholarly realms, as well as the financing of infrastructure and public service provision. She has authored several articles on these topics as well as edited books with colleagues, including *The Political Economy of Development: The World Bank, Neoliberalism and Development Research*, together with Kate Bayliss and Ben Fine. She enjoys teaching macroeconomics from a historical perspective as well as drawing the attention of students to different research methods in economics and political economy.

## ISBN

978-1-137-60524-5

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£ 42,99 | € 49,99

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Macmillan Education UK

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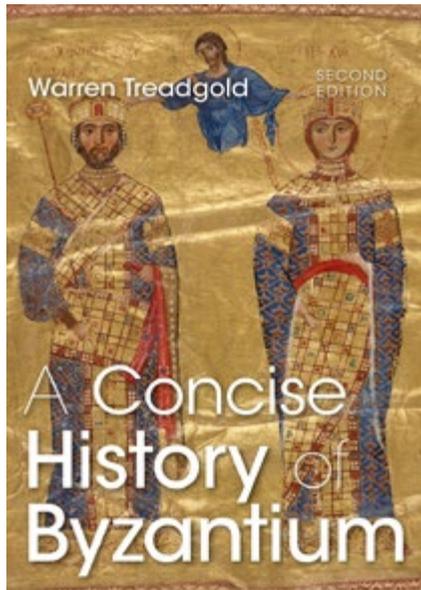
341 pp

## Dimensions

168x240mm

## Language Rights

All Languages Rights Available



# A Concise History of Byzantium

2nd Edition

**W. Treadgold**, Saint Louis University, St Louis, MO, USA

## About the book

This introductory text provides a concise overview of the history of Byzantium, from AD 285, when it first separated from the Western Roman Empire, to 1461, when the last Byzantine splinter state disappeared. Over the course of this period, the Byzantine state and society underwent many crises, triumphs, declines and recoveries. Spanning twelve centuries and three continents, the Byzantine empire linked the ancient and modern worlds, shaping and transmitting Greek, Roman and Christian traditions that remain vigorous today. This book examines the causes behind Byzantium's successes, failures and remarkable longevity. The author shows how Byzantine political leadership, military strategy, cultural attitudes and social, institutional and demographic changes combined with the strengths and weaknesses of the empire's enemies to explain the paradoxes of Byzantium's long history. This revised second edition has been updated throughout to incorporate new research, most notably on gender, iconoclasm and environmental history. It is an essential text for students taking courses on Byzantine history seeking an introductory overview to this broad and complex topic.

- Covers the entire period of the Byzantine empire in under 300 pages
- Includes social, political, military and cultural aspects of the empire's history
- Highly readable, with each chapter establishing a narrative account before embarking on further analysis
- Updated throughout to incorporate the new research to have come out since the new edition published – most notably on gender, iconoclasm and environmental history
- More attention paid to primary sources
- Improved maps and images

## Table of contents

1. Introduction.- 2. The Formation of Byzantium (285-457).- 3. Reconquest and Crisis (457-610).- 4. Catastrophe and Containment (610-780).- 5. Recovery and Victory (780-1025).- 6. Wealth and Weakness (1025-1204).- 7. Restoration and Fall (1204-1461).- 8. Conclusion.

## About the author

Warren Treadgold is Professor of Late Ancient and Byzantine History at Saint Louis University, USA.

## ISBN

978-1-352-00987-3

## Price

£ 21,99 | € 25,99

## Publisher

Macmillan Education UK

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History

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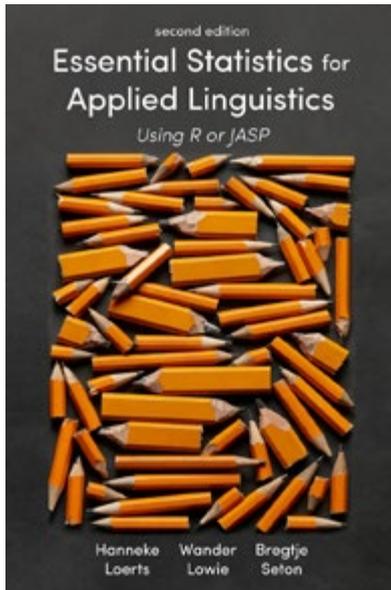
290 pp

## Dimensions

148x210mm

## Language Rights

All Languages Rights Available



# Essential Statistics for Applied Linguistics

Using R or JASP

2nd Edition

**H. Loerts**, University of Groningen, ADUARD, The Netherlands; **W. Lowie**, University of Groningen, Groningen, The Netherlands; **B. Seton**, University of Groningen, Groningen, The Netherlands

## About the book

Assuming no prior knowledge, this text provides a concise, practical and accessible introduction to using, analysing and interpreting statistics and methodologies in empirical work using R or JASP. It takes an activity-based approach, in which students are first stimulated to consider a problem or question and find their own solution before the conventional way of solving that problem or question is introduced. 'How To' guides on R and JASP, which take students step-by-step through statistical analyses and practical assignments, are available on the book's companion website. This book will be an invaluable resource for undergraduate and postgraduate students of Applied Linguistics.

- Builds skills and confidence through hands-on exercises and examples
- Gives clear explanations of statistical and mathematical terms
- Supports students using both R and JASP and makes them aware of the conventions, assumptions and limitations of statistical tests
- Now focuses on R and JASP, two increasingly popular open source softwares used by linguists
- 'How To' guides to help students strengthen their understanding and apply what they have learnt available on a companion site
- Contains more comprehensive coverage of effect sizes, basic methods, regression theory, relationship studies and non-parametric tests

## Table of contents

Preface: How to Use this Book.- PART I.- 1. Types of Research.- 2. Systematicity in Statistics: Variables.- 3. Descriptive Statistics.- 4. Statistical Logic.- 5. Assessing Relationships and Comparing Groups.- 6. Simple and Multiple Linear Regression and Analyses.- 7. Additional Statistics for Group Comparisons.- 8. Summary and Concluding Remarks.- PART II: Practicals in R/RStudio.- Getting Ready to Start Using R and RStudio.- Practical 1: Exploring R and RStudio and Entering Variables (Chapter 2).- Practical 2: Descriptive Statistics (Chapter 3).- Practical 3: Calculations Using R (Chapter 4).- Practical 4: Inductive Statistics (Chapter 5).- Practical 5: Regression/Miscellaneous Assignments (Chapter 5/6).- Practical 6: More Advanced Group Comparisons (Chapter 7).- Practical 7: Exam Practice.- PART II: Practicals in JASP.- Getting Ready to Start Using JASP.- Practical 1: Exploring JASP and Entering Variables (Chapter 2).- Practical 2: Descriptive Statistics (Chapter 3).- Practical 4: Inductive Statistics (Chapter 5).- Practical 5: Regression/Miscellaneous Assignments (Chapter 5/6).- Practical 6: More Advanced Group Comparisons (Chapter 7).- Practical 7: Exam Practice.- References.

## About the author

Hanneke Loerts is Assistant Professor at the Department of Frisian Language and Culture at the University of Groningen, The Netherlands.

Wander Lowie is Senior Lecturer in Applied Linguistics at the University of Groningen, the Netherlands. His publications include *Second Language Acquisition: An Advanced Resource Book*, *Making Sense of Polysemous Words* and *Twenty Years of Research into Bilingualism: From Structure to Chaos*. Bregtje Seton is currently a PhD student at the University of Groningen, the Netherlands, with research interests in applied linguistics and bilingualism.

## ISBN

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£ 28,99 | € 33,99

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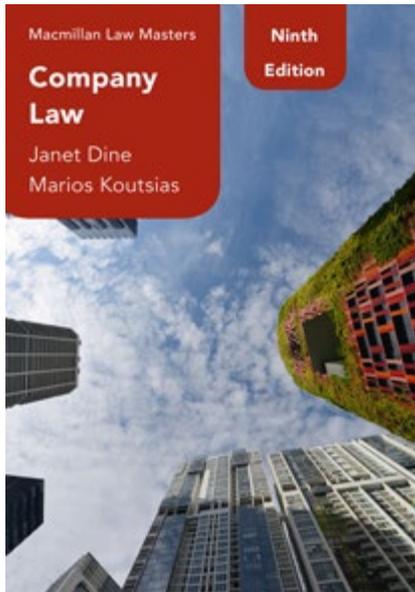
260 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Company Law

9th Edition

**J. Dine**, Queen Mary University of London, London, UK; **M. Koutsias**, University of Essex, Colchester, UK

## About the book

The new edition of this popular textbook offers an in-depth analysis of the legal framework in which companies operate. Updated with the latest developments in law and case-law, it goes beyond black letter analysis to explain important concepts such as corporate governance and multinational corporations in an international context. Logically structured, the writers' clear writing style help students understand this complex area of the law. Ideal for students taking a module in company law, the book includes learning resources throughout such as key terms and concepts, helpful summaries for each chapter, case notes and suggestions for further reading. Informative end-of-chapter summaries and exercises act as a useful refresher.

- Student-friendly pedagogical approach includes key terms and concepts, helpful summaries for each chapter, case notes and suggestions for further reading
- Also includes end of chapter exercises which act as a useful refresher
- Includes topical content on gender issues within Company Law and multi-national companies
- Includes latest case law
- Up-to-date material on directors/ duties and derivative claims.
- More on corporate governance issues

## Table of contents

1. Introduction.- 2. Corporate Governance.- 3. Articles of Association.- 4. The Power to Represent the Company.- 5. Shares.- 6. The Regulation of Investment Business.- 7. Maintenance of Capital.- 8. The Management of the Company.- 9. Directors' Duties.- 10. Shareholders' Remedies.- 11. Lending Money and Securing Loans.- 12. Takeovers, Reconstructions and Amalgamations.- 13. Insolvency.- 14. Multinational Companies.

## About the author

Janet Dine is Professor of International Economic Development Law at Queen Mary, University of London, UK. She has practised at the bar in England and Wales and lectured in law at the University of Essex, London Guildhall University and Kings College London.

Marios Koutsias is a Senior Lecturer in EU Commercial Law and Company Law at the University of Essex, UK. He has practised as a lawyer in Greece and in Brussels at the offices of the European Commission.

## ISBN

978-1-352-01000-8

## Price

£ 33,99 | € 38,99

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Law

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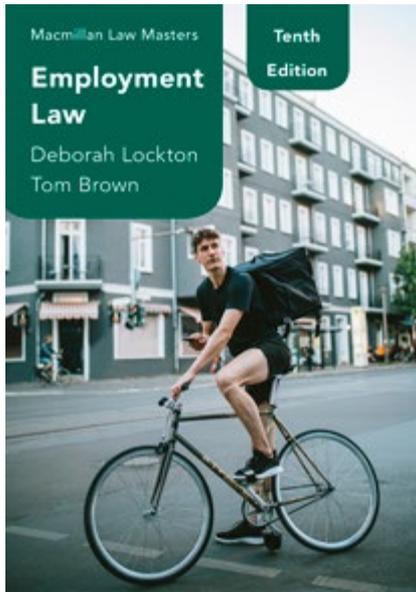
320 pp

## Dimensions

168x240mm

## Language Rights

All Languages Rights Available



# Employment Law

10th Edition

**D. J. Lockton**, Leicester, UK; **T. Brown**, Cloisters, London, UK

## About the book

A revised new edition of a popular and long-established textbook, updated to include the most relevant developments in employment law today. This edition sees barrister Tom Brown join Deborah Lockton on the writing team, providing insightful commercial experience into this dynamic field. The text steers readers confidently through the complexities of this diverse subject, highlighting its practical and theoretical underpinnings. The book covers the most recent developments in one of the fastest moving areas of the law, explaining the rights of employees and responsibilities of employers. Reinforced with summaries, exercises and extensive further reading, it helps students get to grips with the subject. An ideal textbook for students on an LLB or GDL/CPE course taking a module on Employment Law.

- Written in straightforward and clear language
- Up-to-date on the latest case law
- Includes significant material on trade unions and industrial action
- Practical with necessary theory
- A new section on employees and workers in the gig economy and modern day slavery
- Brand new section on whistleblowing

## Table of contents

PART I: INTRODUCTION.- 1. Sources and Institutions of Employment Law.- PART II: THE EMPLOYMENT RELATIONSHIP.- 2. The Nature of the Relationship.- 3. Terms of the Contract.- 4. Implied Duties in the Contract of Employment.- 4A. Transfers of Undertakings.- PART III: CONSTRAINTS ON THE EMPLOYMENT RELATIONSHIP.- 5. Discrimination.- 6. Equality of Terms.- 6A. Whistleblowing.- 7. Employment Protection.- PART IV: TERMINATION OF EMPLOYMENT.- 8. Termination at Common Law.- 9. Unfair Dismissal.- 10. Redundancy.- 11. Duties of Ex-Employees.- PART V: TRADE UNIONS AND THE LAW OF INDUSTRIAL ACTION.- 12. Trade Unions.- 13. The Rights of Trade Union Members.- 14. Industrial Action.

## About the author

Deborah J. Lockton was formerly Professor of Employment Law at De Montfort University, UK. She has conducted specialist in-house training courses for both companies and the profession and is the author of several books on employment law. She is also Editor of the journal *Contemporary Issues in Law*.

Tom Brown practices as a barrister from Cloisters Chambers, London, specialising in employment, equality, and human rights law. He has worked as a Judicial Assistant to the late Lord Bingham of Cornhill, Senior Law Lord, and for the United Nations on human rights and humanitarian projects. Tom has sat as a fee-paid Employment Judge since 2013. He was nominated for Employment Law Junior Barrister of the year in 2018 by Chambers and Partners. Tom is one of the Attorney General's panel of Junior Counsel to the Crown. He has trained lawyers and judges in equality law at the Academy of European Law and has contributed to books on employment and equality law. Tom has appeared in seminal cases in the Court of Appeal and Supreme Court on employment law including *Buckland v University of Bournemouth* [2011] QB 323 on constructive dismissal, and *Haywood v Newcastle Upon Tyne NHS Trust* [2018] UKSC 22 on implied terms and notice of termination.

## ISBN

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## Price

£ 36,99 | € 44,99

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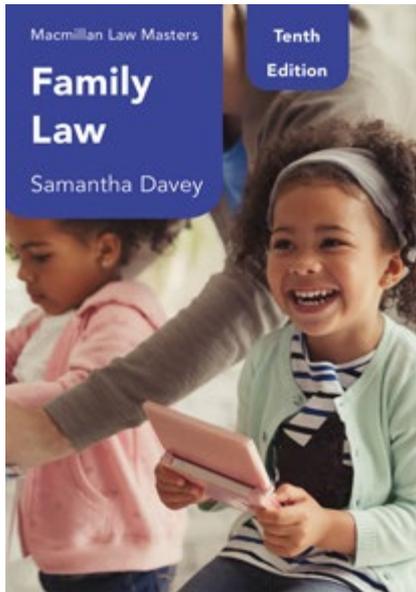
549 pp

## Dimensions

168x240mm

## Language Rights

All Languages Rights Available



# Family Law

10th Edition

S. Davey, University of Essex, Colchester, UK

## About the book

This popular, long-established textbook provides a clear and engaging account of a fascinating and dynamic subject, while also introducing current debates about the nature, scope and functions of the law, and discussing controversies surrounding the basic doctrines by placing them in a wider context. The book takes an applied approach and provides real life examples to illustrate how the law works in practice. This book is essential reading for law students taking undergraduate modules in family law and child law. Students on social work, social policy, health care and human rights courses will also find it invaluable, as will postgraduates and those studying the subject for professional purposes.

- A complete guide - concise, authoritative and affordable
- Up-to-date law combined with an historical progression of the law, enabling students to understand the context
- Well-organised chapters explained in clear language, making it easy to use
- Very student-friendly - includes key words, hot topics, case notes, summaries and further reading suggestions
- Can be used on Family Law and Child Law courses, and for social work practice
- In-depth information on new reforms to the law on domestic violence, now more appropriately referred to as 'domestic abuse'

## Table of contents

Preface.- Table of Cases.- Table of Legislation.- Part I: Family Law - An Introduction- 1. Introduction.- Part II: Marriage, Civil Partnership and Cohabitation.- 2. Marriage and Civil Partnership.- 3. Cohabitation .- Part III: Family, Property and Finance.- 4. Family Property.- 5. Domestic Abuse.- PART IV: Divorce and Dissolution and their Consequences.- 6. Divorce and Dissolution.- 7. Finance and Property on Divorce and Dissolution.- Part V: Children and Parents.- 8. Children.- 9. Parents.- 10. The Children Act 1989.- 11. Children on Family Breakdown.- 12. Financial Provision for Children.- 13. Child Abduction.- 14. Child Protection.- 15. Adoption and Special Guardianship.- Index.

## About the author

Samantha Davey is a Lecturer in Law at the University of Essex, and also works as an external examiner. She has experience teaching Family Law, Child Law, Property Law and Legal Skills. She has also previously worked as a teaching fellow at Queen Mary, University of London and as a lecturer at Anglia Ruskin University. Her main area of research interest is adoption law, with a focus on circumstances where adoptions take place without parental consent.

## ISBN

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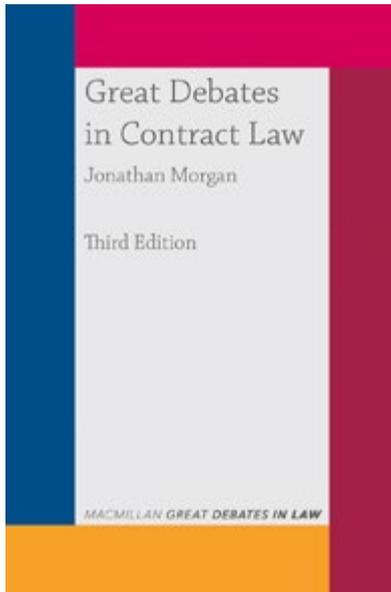
573 pp

## Dimensions

168x240 mm

## Language Rights

All Languages Rights Available



# Great Debates in Contract Law

3rd Edition

**J. Morgan**, Corpus Christi College, Cambridge, UK

## About the book

This textbook is an engaging introduction to the more advanced writings on contract law, primarily designed to allow students to 'get under the skin' of the topic and begin to build their critical thinking and analysis skills. Each chapter is structured around key questions and debates that provoke deeper thought and, ultimately, a clearer understanding. This edition has been extensively rewritten to include new cases and scholarship throughout. New sections include 'no oral modification' clauses, substantive fairness, regulation of standard-form contracts, and remoteness of damage in contract. An excellent book for students of contract law who wish to know more, the aim of the book is not to present a complete overview of theoretical issues in contract law, but rather to illustrate the current debates which are currently going on among those working in shaping the area. The text features summaries of the views of notable experts on key topics and each chapter ends with a list of guided further reading.

- Helpful summaries of the views of notable experts on key topics
- Each chapter ends with a list of guided additional reading to provoke further thought and discussion
- Fact boxes present useful hypothetical examples to illustrate when and where the debates discussed would have relevant application
- Extensively rewritten to include new cases and scholarship throughout
- New sections and debates include 'no oral modification' clauses, substantive fairness, regulation of standard-form contracts, and remoteness of damage in contract

## Table of contents

1. Formation of Contract?.- 2. Enforceability: Consideration, Intention and Estoppel.- 3. Standard Forms and Written Contracts.- 4. Contractual Content: Terms and Their Meaning.- 5. Misrepresentation and Mistake.- 6. Frustration.- 7. Inequality of Bargaining Power.- 8. Party-Agreed Remedies.- 9. Judicial Remedies: Performance, Compensation and Remoteness.- Appendix: Third Parties.

## About the author

Jonathan Morgan is Reader in English Law, University of Cambridge, and a Fellow of Corpus Christi College. He has written extensively about contract and tort law. His other teaching and research interests include equity, constitutional law, human rights and legal history.

## ISBN

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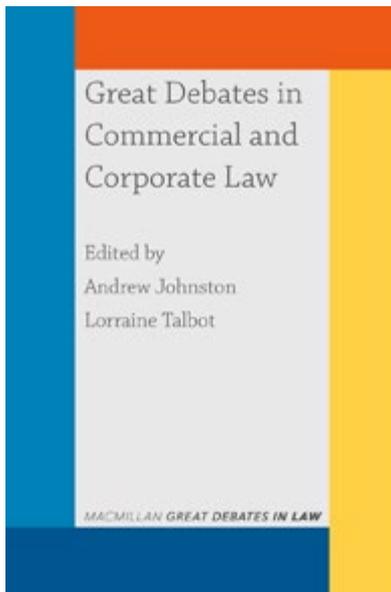
340 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Great Debates in Commercial and Corporate Law

**A. Johnston**, University of Sheffield, Sheffield, UK; **L. Talbot**, University of Birmingham, Birmingham, UK (Eds.)

## About the book

An exciting new textbook which presents critical perspectives on corporate and commercial law. Focussing on the key areas of trade and transactions, intellectual property, corporations and finance, it covers each of the areas of commercial and company law that would typically be offered to undergraduate and postgraduate law students. The chapters are written by acknowledged experts in the field and are aimed at undergraduates, post graduates and lecturers who wish to further their understanding of this area. Each of the authors focuses on an area within their subject and draws out the political, the controversial and the discursive, providing essential reading for undergraduate dissertation topics and postgraduate analysis.

- Unique approach - there is an absence of critical texts on commercial law
- There are no texts that provide the scope and critical approach provided by this text
- Includes contributions from key academics
- Broad appeal - provides an introduction to many areas of commercial and corporate law
- Complements core textbooks on corporate and commercial law

## Table of contents

Introduction.- 1. Contract Law as Regulation: Relational and Formalist Approaches - Jonathan Morgan.- 2. The Common Law of Contract: Essential or Expendable? - Catherine Mitchell.- 3. Labour Law and Practices: Workers Paying the Price for Capitalist Failure? - Charlotte Villiers and Roseanne Russell.- 4. A Good Idea Gone Bad. Can We Still Justify Patent Monopolies - Peter S. Harrison.- 5. Is Trade Law Fit for Purpose? - Robert Burrell.- 6. Copyright and Invisible Authors: A Property Perspective - Emily Hudson.- 7. Shareholders and Directors: Entitlements, Duties and the Expansion of Shareholder Wealth - Lorraine Talbot.- 8. Debating Theories of the Company and Separate Corporate Personality - Daniel Attenborough.- 9. Hostile Takeovers: Corporate Governance Solution or Social Cost? - Andrew Johnston.- 10. The Taxonomy of Taxation - Kerrie Sadiq and Bronwyn McCredie.- 11. The Law and Regulation of Banks and Money - Andrew Johnston, Jay Cullen and Trevor Pugh.- 12. Financial Regulation and Market (In)Efficiency - Jay Cullen.- Index.

## About the author

Professor Andrew Johnston is Professor of Company Law and Corporate Governance at the School of Law, University of Sheffield.

Professor Lorraine Talbot is Professor of Company Law in Context at Birmingham Law School, University of Birmingham.

## ISBN

978-1-352-00931-6

## Price

£ 28,99 | € 33,99

## Series

Great Debates in Law

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Law

## Publication Date

February 2020

## Format(s)

Paperback, EBook

## Page Count

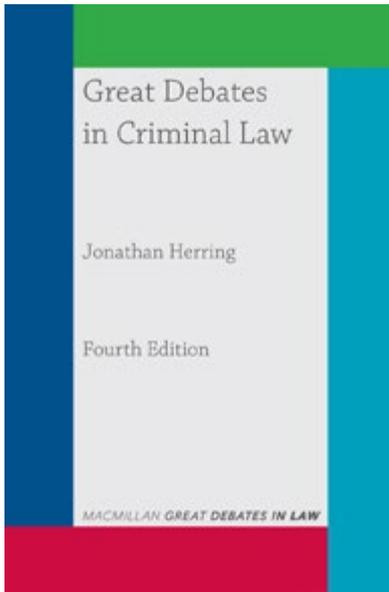
262 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Great Debates in Criminal Law

4th Edition

**J. Herring**, University of Oxford, Oxford, UK

## About the book

This textbook is an introduction to more advanced writings on criminal law, primarily designed to allow students to think critically and analyse specific topics. Each chapter is structured around key questions and debates that provoke deeper thought. It asks questions such as: Why do we have the laws that we have? Could the criminal law look differently? How should the law be applied to novel situations? Does the law in fact reflect prejudices? The aim of the book is not to present a complete overview of theoretical issues in criminal law, but rather to illustrate the current debates among those working in shaping the area. The text features summaries of the views of notable experts on key topics and each chapter ends with a list of guided further reading.

- Helpful summaries of the views of notable experts on key topics
- Each chapter ends with a list of guided further reading to provoke further thought and discussion
- Fact boxes present useful hypothetical examples to illustrate when and where the debates discussed would have relevant application
- A new debate on the law on body modification
- Fresh discussion of the law on dishonesty
- Important new case law on causation

## Table of contents

1. Criminalization.- 2. Causation.- 3. Mens Rea.- 4. Assaults.- 5. Sexual Offences.- 6. Homicide.- 7. Property Offences.- 8. Inchoate Offences.- 9. Accomplices.- 10. Defences.- 11. Strict Liability.- Index

## About the author

Jonathan Herring is Professor of Law at the University of Oxford and a Fellow in Law at Exeter College, Oxford, UK. He is the author of two leading criminal law textbooks, *Criminal Law* published by Macmillan International Higher Education and *Criminal Law: Text, Cases, and Materials* published by Oxford University Press. He also writes well-known textbooks on family law and medical law. Among his other titles are works on family law and human rights, caring and the law, intoxication and sexual offences.

## ISBN

978-1-352-01023-7

## Price

£ 28,99 | € 33,99

## Series

Great Debates in Law

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Law

## Publication Date

June 2020

## Format(s)

Paperback, EBook

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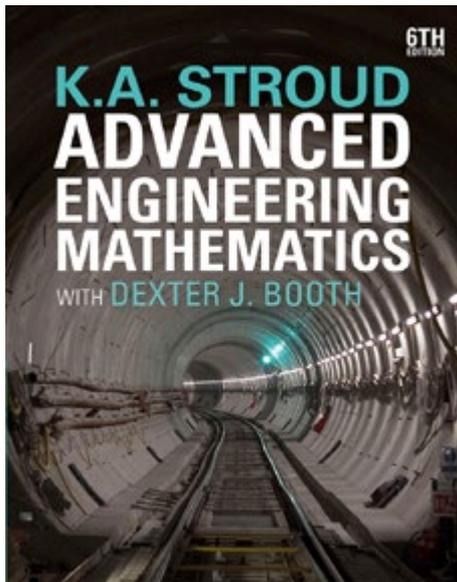
286 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Advanced Engineering Mathematics

6th Edition

K.A. Stroud, St. Albans, UK; D. Booth, Huddersfield, UK

## About the book

A long-standing, best-selling, comprehensive textbook covering all the mathematics required on upper level engineering mathematics undergraduate courses. Its unique approach takes you through all the mathematics you need in a step-by-step fashion with a wealth of examples and exercises. The text demands that you engage with it by asking you to complete steps that you should be able to manage from previous examples or knowledge you have acquired, while carefully introducing new steps. By working with the authors through the examples, you become proficient as you go. By the time you come to trying examples on their own, confidence is high. Suitable for undergraduates in second and third year courses on engineering and science degrees.

- A unique technique-oriented approach takes the student through the mathematics in a highly accessible fashion
- Hundreds of worked examples and progressively more challenging exercises allow students plenty of practice to build experience and confidence
- Revision Summaries, Test Exercises and Further Problems enable students to check their progress
- Comprehensive coverage of all topics required by undergraduates taking Engineering and Science degree courses
- Ideal for course use or for self-study
- Improved presentation of various elements in Introduction to invariant linear systems, in Power series solutions of ordinary differential equations, and in Systems of ordinary differential equations

## Table of contents

Hints on Using the Book.- Useful Background Information.- Numerical Solutions of Equations and Interpolation.- Laplace Transforms Part 1.- Laplace Transforms Part 2.- Laplace Transforms Part 3.- Difference Equations and the Z Transform.- Introduction to Invariant Linear Systems.- Fourier Series 1 .- Fourier Series 2.- Introduction to the Fourier Transform.- Power Series Solutions of Ordinary Differential Equations 1.- Power Series Solutions of Ordinary Differential Equations 2.- Power Series Solutions of Ordinary Differential Equations 3.- Numerical Solutions of Ordinary Differential Equations.- Matrix Algebra .- Systems of Ordinary Differential Equations.- Direction Fields.- Phase Plane Analysis.- Non-linear Systems.- Dynamical Systems.- Partial Differentiation.- Partial Differential Equations.- Numerical Solutions of Partial Differential Equations.- Multiple Integration Part 1.- Multiple Integration Part 2.- Integral Functions.- Vector Analysis Part 1.- Vector Analysis Part 2.- Vector Analysis Part 3.- Complex Analysis Part 1.- Complex Analysis Part 2.- Complex Analysis Part 3.- Optimization and Linear Programming.

## About the author

K.A. Stroud Formerly Principal Lecturer in the Department of Mathematics at Lanchester Polytechnic (now Coventry University), UK. He is also the author of Foundation Mathematics and Engineering Mathematics, companion volumes to this book. Dexter J. Booth Formerly Principal Lecturer in the School of Computing and Engineering at the University of Huddersfield, UK. He is the author of several mathematics textbooks and is co-author of Foundation Mathematics and the seventh edition of Engineering Mathematics.

## ISBN

978-1-352-01025-1

## Price

£ 51,99 | € 59,99

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Mathematics

## Publication Date

February 2020

## Format(s)

Paperback, EBook

## Page Count

1238 pp

## Dimensions

216x276mm

## Language Rights

All Languages Rights Available

# Engineering Mathematics

8th Edition

K.A. Stroud, St. Albans, UK; D. Booth, Huddersfield, UK

## About the book

The best-selling introductory mathematics textbook for students on engineering and science degree and pre-degree courses. Sales stand at more than half a million copies world-wide. Its unique programmed approach really works! Many thousands of students have found that they understand and excel through using this book. It takes you through the mathematics in a step-by-step fashion with a wealth of examples and exercises. The text demands that you engage with it by asking you to complete steps that you should be able to manage from previous examples or knowledge you have acquired, while carefully introducing new steps. By working with the authors through the examples, you become proficient as you go. By the time you come to trying examples on your own, confidence is high. Aimed at undergraduates on Foundation and First Year degree programmes in all Engineering disciplines and Science. The Foundation section covers mathematics from GCSE onwards to allow for revision and gap-filling, and so means the book can be used for a range of abilities and all levels of access.

- A unique interactive approach leads students through the mathematics with lots of worked examples and exercises so they can practise and learn with confidence
- Comprehensive - everything a student needs for their course
- Quizzes, Learning Outcomes and checklists to keep students securely on track
- A free-to-access online Personal Tutor with hundreds of fully worked solutions, hints and cross references to the text
- 100+ online mathematical questions set in engineering and scientific contexts
- A general revision of the entire contents

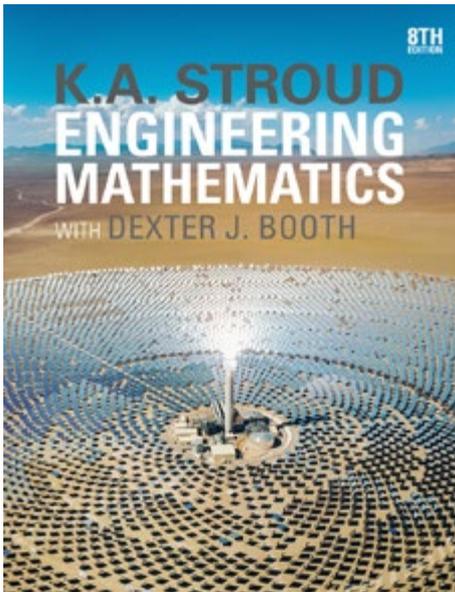
## Table of contents

PART I: FOUNDATION TOPICS.- Arithmetic.- Introduction to Algebra.- Expressions and Equations.- Graphs.- Linear Equations.- Polynomial Equations.- Binomials.- Partial Fractions.- Trigonometry.- Functions.- Trigonometric and Exponential Functions.- Differentiation.- Integration.- PART II.- Complex Numbers 1.- Complex Numbers 2.- Hyperbolic Functions.- Determinants.- Matrices.- Vectors.- Differentiation.- Differentiation Applications.- Tangents, Normals and Curvature.- Sequences.- Series 1.- Series 2.- Curves and Curve Fitting.- Partial Differentiation 1.- Partial Differentiation 2.- Integration 1.- Integration 2.- Reduction Formulas.- Integration Applications 1.- Integration Applications 2.- Integration Applications 3.- Approximate Integration.- Polar Coordinate Systems.- Multiple Integrals.- First-Order Differential Equations.- Second-Order Differential Equations.- Introduction to Laplace Transforms.- Statistics.- Probability.- Answers.

## About the author

K. A.Stroud was formerly Principal Lecturer in the Department of Mathematics at Coventry University, UK. He is also the author of Foundation Mathematics and Advanced Engineering Mathematics, companion volumes to this book.

Dexter J. Booth was formerly Principal Lecturer in the School of Computing and Engineering at the University of Huddersfield, UK. He is the author of several mathematics textbooks and is co-author of Foundation Mathematics and Advanced Engineering Mathematics.



## ISBN

978-1-352-01027-5

## Price

£ 49,99 | € 57,99

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Engineering

## Publication Date

February 2020

## Format(s)

Paperback, EBook

## Page Count

1180 pp

## Dimensions

189 x 246 mm

## Language Rights

All Languages Rights Available



## Media Audiences

*Is Anybody Watching?*

**S. Turnbull**, University of Wollongong, Austinmer, NSW, Australia

### About the book

The relationship between the media and its audiences has always been a topic of research and debate. *Media Audiences* provides a comprehensive and succinct overview of the field of audience studies from the time of the printing press to an era characterized by online digital connectivity. Written in an engaging and accessible style, this book offers a wealth of personal insight into the experience of undertaking audience research in order to illustrate the key methodological issues and challenges in the field. Addressing such topics as technologies, content and the people who are the subjects of audience research, the author challenges readers to think about the value of such research for themselves and for society at large. Comprehensive yet concise, this is essential reading for students of Media with an interest in audience studies.

- Offers a brief but comprehensive overview of major concepts, issues and approaches to media audience research, specifically designed for undergraduates
- Uses vivid examples and case studies to engage student interest and attention
- Presents examples of past research and signposts future directions, inviting new ways of thinking about the audience and the media
- Engages with recent developments in digital media

### Table of contents

Chapter 1: Introductions.- Chapter 2: What is a Media Audience?.- Chapter 3: Technologies of Audiencing.- Chapter 4: Content and Interpretation.- Chapter 5: The People Who Matter.- Chapter 6: The Madness in Our Method.

### About the author

Sue Turnbull is Senior Professor of Communication and Media at the University of Wollongong, Australia, and Discipline Leader for the Creative Industries. Her recent publications include *European Television Crime Drama and Beyond*, co-edited with Kim Toft Hanson and Steven Peacock (Palgrave Macmillan 2018), *The TV Crime Drama* (Edinburgh University Press 2014) and *Media and Communications in Australia* (Allen and Unwin 2014) with Stuart Cunningham. With Martin Barker, Sue is joint editor of *Participations, Journal of Media and Reception Studies* while her current projects include a collaborative investigation into the value of web series to the screen industries, audiences and the creative economy.

### ISBN

978-1-137-40510-4

### Price

£ 21,99 | € 25,99

### Series

Key Concerns in Media Studies

### Publisher

Macmillan Education UK

### Imprint

Red Globe Press

### Main Discipline

Cultural and Media Studies

### Publication Date

May 2020

### Format(s)

Paperback, EBook

### Page Count

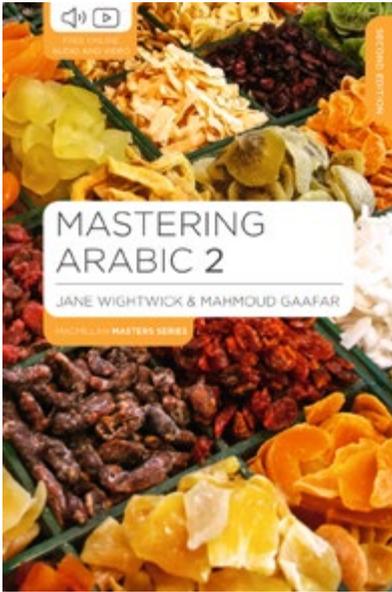
153 pp

### Dimensions

148x210mm

### Language Rights

All Languages Rights Available



## Mastering Arabic 2

2nd Edition

**J. Wightwick**, G-and-w Publishing, Haddenham, UK; **M. Gaafar**, G-and-W Publishing, Haddenham, UK

### About the book

This full colour text comes with free audio and video online through an accompanying website. It is a modern, engaging, intermediate Arabic course offering lively conversations, varied texts and exercises, and fascinating cultural insights. The course is highly illustrated in full colour with photos and cartoons and includes an abundance of exercises to aid learning and encourage practice in listening, speaking, reading and writing. It is backed up by online exercises including a link to interactive flashcards, and is supported by a range of additional activity, grammar and handwriting books. The course follows on from the best-selling Mastering Arabic 1 but is suitable for any learner with some prior knowledge of Arabic. The Mastering Arabic series is widely used in universities, schools, community colleges, adult evening classes and for self-study.

- Now in full colour
- Free audio and video online
- Teaches Modern Standard Arabic, the universal language of the Arab world and understood by all Arabic speakers
- Covers a wide variety of topics relevant to the Arab world including house and home, work and routine, travel and tourism, food and cooking, news and media, and arts and cinema
- Based on a tried and tested methodology proven to work for self-study or the classroom, and for leisure or exams
- Lively illustrations throughout plus a unit-by-unit focus on the geography, culture and dialects of major Arab regions

### Table of contents

Introduction.- Myself and others.- House and home.- Work and ambition.- Sport and leisure.- Travel and tourism.- Food and cooking.- Review.- Clothes and colours.- Education and training.- News and media.- Climate and the environment.- Health and happiness.- Arts and Cinema.- Review.- Answers to exercises.- English-Arabic glossary.- Grammar index.

### About the author

JANE WIGHTWICK and MAHMOUD GAAFAR are the authors of several highly successful titles including the bestselling Mastering Arabic 1, Mastering Arabic Script, and Mastering Arabic Grammar.

### ISBN

978-1-352-00850-0

### Price

£ 31,99 | € 36,99

### Series

Macmillan Master Series (Languages)

### Publisher

Macmillan Education UK

### Imprint

Red Globe Press

### Main Discipline

Linguistics

### Publication Date

February 2020

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Paperback, EBook

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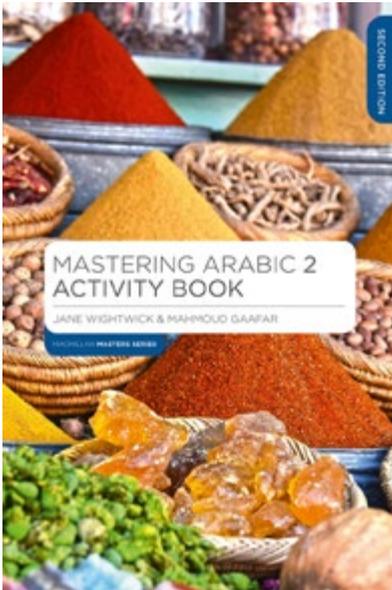
320 pp

### Dimensions

156x234mm

### Language Rights

All Languages Rights Available



# Mastering Arabic 2 Activity Book

2nd Edition

**J. Wightwick**, G-and-w Publishing, Haddenham, UK; **M. Gaafar**, G-and-W Publishing, Haddenham, UK

## About the book

Featuring a wide range of engaging activities with a wealth of illustrations, this practice book provides lively and enjoyable exercises using reading and writing skills and some conversation for intermediate students of Arabic. The carefully graded activities will reinforce vocabulary and concepts in a variety of ways and so increase confidence and understanding. It is the perfect companion to Mastering Arabic 2 or any other post-beginner's courses. The book teaches the universally understood Modern Standard Arabic. A website accompanies the Mastering Arabic series with additional material linked to this book plus a wide range of extra activities. This book is aimed at learners who have completed a beginner's course and are now working through or have completed a post-beginner's course, offering extra practice material.

- Provides an accessible and friendly approach to Modern Standard Arabic
- Contains over 100 carefully graded, fun and varied activities
- Offers a wealth of reading and writing exercises
- Reinforces vocabulary and essential concepts
- Includes answers at the back of the book to measure progress
- Is ideal for the classroom or self-study

## Table of contents

Introduction.- 1. Myself and Others.- 2. House and Home.- 3. Work and Ambition.- 4. Sport and Leisure.- 5. Travel and Tourism.- 6. Food and Cooking.- 7. Review.- 8. Clothes and Colours.- 9. Education and Training.- 10. News and Media.- 11. Climate and the Environment.- 12. Health and Happiness.- 13. Arts and Cinema.- 14. Review.- Answers to Activities.

## About the author

Jane Wightwick and Mahmoud Gaafar share many years' experience in a combination of teaching, educational publishing and commerce in the Arab world.

## ISBN

978-1-352-00884-5

## Price

£ 17,99 | € 22,99

## Series

Macmillan Master Series (Languages)

## Publisher

Macmillan Education UK

## Imprint

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## Main Discipline

Linguistics

## Publication Date

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## Format(s)

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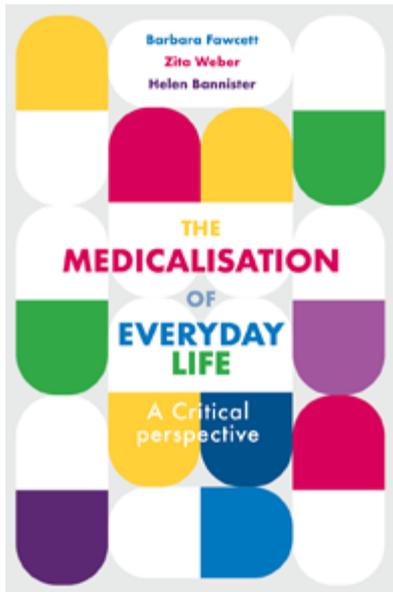
320 pp

## Dimensions

156x234mm

## Language Rights

All Languages Rights Available



# The Medicalisation of Everyday Life

## A Critical Perspective

**B. Fawcett**, University of Birmingham Dept of Soc Pol&Social W, Muirhead Tower, Birmingham, UK; **Z. Weber**, University of Sydney, Sydney, NSW, Australia; **H. Bannister**, PERSON CENTRED COUNSELLING FITZROY, Richmond, VIC, Australia

## About the book

This timely new book examines the generally accepted understanding of the theory and practice of mental health. Drawing on historical and contemporary practices, it critically explores the concept of mental illness and how it is treated, the integration of health and social care, and providing a person-centred approach. As well as tackling more general aspects, such as how we categorise mental health and the contemporary practice around medication and treatment alternatives, it also focusses on specific areas currently labelled 'mental illness', including depression, anxiety, ADHD (attention deficit hyperactivity disorder), autistic spectrum disorder, and PTSD (post-traumatic stress disorder). Final chapters address the evidence for the effectiveness of psychopharmacology and the place of placebos in research and treatment, the importance of cultural sensitivity in a globalised world and the possibilities for the future practice in mental health services. The importance of non-medical alternative therapies and the incorporation of consumer perspectives in mental health service practice are highlighted throughout as a means of strengthening the experience of mental health service delivery for mental health professionals and consumers. Whether a student on a mental health nursing course, a social work student focussing on mental health, or a practitioner in the medical and allied health professions, this book is essential reading for anyone who wants a greater understanding of the theory and practice of mental health.

- Explores two key policy trends - the integration of health and social care services and the person-centred care approach Interdisciplinary text
- Can be used across subject areas, including Nursing, Medicine, Social Work, and Counselling
- Examines global and cultural perspectives on mental health

## Table of contents

1. The Contemporary Mental Health Landscape.- 2. Understanding Mental Illness Categorisation.- 3. Medication and Treatment Alternatives.- 4. The Epidemic of Depression.- 5. Anxiety: Medicalising Worry and Shyness.- 6. ADHD and Autistic Spectrum Disorder – Diagnosis, Misdiagnosis or Over-diagnosis?.- 7. PTSD – The Medicalisation of Distressing Experiences.- 8. Reflecting on Drugs and Placebos.- 9. Culture and the Globalisation of Mental Health and Mental Illness.- 10. The Nature of Evidence and the Role of Alternative Therapies.

## About the author

Barbara Fawcett is Professor of Social Work (Adults and Communities), Head of the Department of Social Work and Social Care and Director of International Strategic partnerships in the School of Social Policy at the University of Birmingham, UK. Previously she was Professor of Social Work and Policy Studies at the University of Sydney, Australia and the Head of School and Associate Dean (Research). Barbara has been an International member of the editorial boards of the journals Critical Social Policy, Child Care in Practice and the British Journal of Social Work. She has been an Executive Board Member of Barnardos, Australia. Her work has a strong International dimension and collaborations include Hong Kong, China and South Korea, Australia and New Zealand.

Dr. Zita Weber was an academic at the University of Sydney for 20 years. Prior to entering academia, she was a social work practitioner in mental health, child health and rehabilitation areas. Zita has written numerous academic papers and co-authored several books.

Dr. Helen Bannister has been practising P/T as a counsellor for the last ten years. For over 30 years she has worked as an academic in universities and in research and policy positions in government and the community sector. She has taught in sociology, sociology of education, sociology of health, cultural studies, social policy and youth policy.

## ISBN

978-1-352-00827-2

## Price

£ 24,99 | € 28,99

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Medicine & Public Health

## Publication Date

February 2020

## Format(s)

Paperback, Ebook

## Page Count

186 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Crime, Security and Global Politics

An Introduction to Global Crime Governance

A. P. Jakobi, Royal Holloway, University of London

## About the book

Since the 1990s, global crime has come to be seen as an increasingly important security threat on the agenda of many states worldwide, and its control and governance the subject of growing multilateral cooperation between them. This authoritative new text provides a uniquely broad-ranging and in-depth but accessible introduction to all major aspects of global criminal activities, the various actors and regimes involved in countering them, and the theoretical concepts from a range of disciplines that can help understand contemporary global crime governance.

- First systematic text on an increasingly important issue in 21st century global politics
- Uniquely broad-ranging coverage from war crimes and cyberattacks through the trade in people, human organs and drugs to money laundering and environmental crime
- An authoritative but accessible introduction packed with case examples and learning features

## Table of contents

Introduction.- The Politics of Global Crime.- The Roots of Global Crime.- The Nature of Global Crime.- From Police Cooperation to Global Crime Governance.- International and National Actors in Global Crime Governance.- State Power and Global Crime: The United States.- Transnational Actors and Global Crime.- Narcotic Drugs as a Prototype of Global Crime.- Arms, War and Political Violence.- Global Crime and Human Security.- Global Environmental Crime.- Corruption and Financial Crimes.- Cybercrime, Cyberwar and Cyber-Security.- Conclusions: Future Trends in Global Crime.

## About the author

Anja P. Jakobi is Senior Lecturer in International Relations at the Department of Politics and International Relations, Royal Holloway, University of London, UK, and was previously Senior Research Associate and Project Director at the Peace Research Institute Frankfurt and Visiting Professor for International Organizations, University of Frankfurt, Germany.

Among her publications are numerous articles and two single authored books: *Common Goods and Evils? The Formation of Global Crime Governance* (2013, Oxford University Press) and *International Organizations and Lifelong Learning: From Global Agendas to Policy Diffusion* (2009, Palgrave) and 3 coedited books: *The Transnational Governance of Violence and Crime. Non-State Actors in Security* (2013, Palgrave), *Mechanisms of OECD Governance. International Incentives for National Policy Making?* (2010, Oxford University Press) and *Education in Political Science. Discovering a Neglected Field* (2009, Routledge).

## ISBN

978-1-137-46799-7

## Price

£ 26,99 | € 30,99

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Political Science and International Relations

## Publication Date

March 2020

## Format(s)

Paperback, Ebook

## Page Count

278 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available

# European Union Politics

3rd Edition

J. McCormick, Indianapolis, IN, USA

## About the book

Cutting through the jargon of EU politics, the third edition of this engaging and informative textbook examines the history, institutions, processes and politics of the European Union with unprecedented clarity. The EU is a fascinating political experiment in regional integration and it has changed our understanding of Europe, how Europeans relate to one another, the role Europe plays in global politics and has even shifted our understanding of politics itself. Helping to make sense of it all in the author's accessible style, this book is underpinned by theory and the latest research throughout. Organised in three main parts, the text covers everything from the history of the EU and its treaties to the institutions that make up the EU and its policies in areas such as the economy, the environment and the Area of Freedom, Security and Justice. This is the go-to text for all students taking courses or modules on the EU, as well as functioning as an accessible introduction for anyone who wants to find out more about how the EU works and what difference it makes.

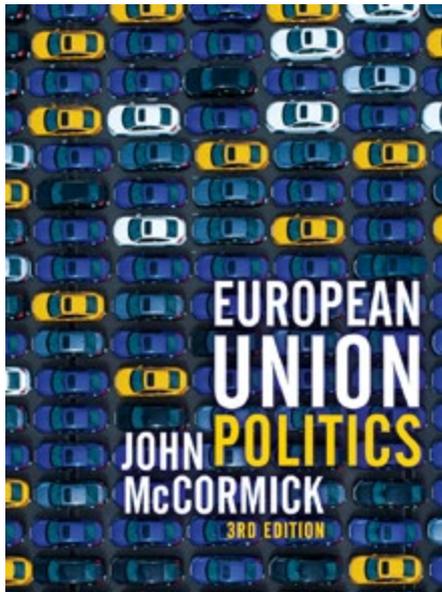
- Unique in showcasing the flavour and colour of European Politics, moving beyond the technical to feature the controversies behind policy decisions, to what extent and why do Europeans have an affinity to the European Union project
- Engaging and accessible style to both undergraduate and postgraduate students
- Packed with a wide range of maps, charts, photos and boxed features, which bring the material to life
- Two dedicated chapters on the EU as a Global Actor and the EU in the World, missing from competing textbooks
- Fully updated to take account of the latest developments, including the ongoing Brexit negotiations, the 2019 European Parliament elections and more on the fallout from the euro zone and migration crises
- Two new separate chapters to cover the European Council and the Council of Ministers respectively

## Table of contents

Preface and Introduction.- PART 1: HISTORY AND IDEAS.- 1: Understanding Integration.- 2: What is the European Union?.- 3: Who are the Europeans?.- 4: First Steps (1944–58).- 5: Building the Community (1958–95).- 6: From Community to Union (1989–95).- 7: Crisis and Opportunity (2004–present).- 8: The Treaties.- 9: The Member States.- PART 2: POLITICS AND GOVERNANCE.- 10: The European Commission.- 11: The Council Ministers.- 12: The European Parliament.- 13: The European Council.- 14: The European Court of Justice.- 15: Specialized Agencies.- 16. Parties and Interest Groups.- 17. Elections and Referendums.- 18. Public Opinion.- PART 3: POLICIES.- 19. Public Policy.- 20. Economic Policy.- 21. Inside the Euro Zone.- 22. Cohesion Policy.- 23. Agriculture and Fisheries.- 24. Environmental Policy.- 25. Area of Freedom, Security and Justice.- 26. The EU as a Global Actor.- 27. The EU and the World.- Conclusions.

## About the author

John McCormick is Professor of Political Science, Indiana University, Indianapolis, USA, and is author of a number of Red Globe Press's bestselling books in politics, including *Comparative Government and Politics* (with Rod Hague and Martin Harrop), *Understanding the European Union* and this text, *European Union Politics*.



## ISBN

978-1-352-00969-9

## Price

£ 33,99 | € 38,99

## Publisher

Macmillan Education UK

## Imprint

Red Globe Press

## Main Discipline

Political Science and  
International Relations

## Publication Date

March 2020

## Format(s)

Paperback, EBook

## Page Count

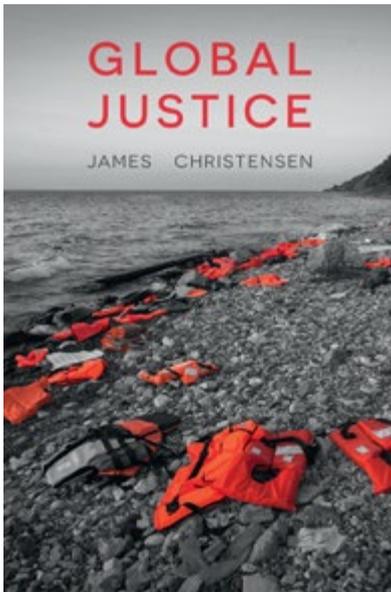
500 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



## Global Justice

**J. Christensen**, Department of Government, Colchester, UK

### About the book

Global issues have arguably become the dominant concern of political theory today. This is the first book that introduces students to the range of debates centring around questions of global justice, covering a range of issues of burning political importance, including poverty, migration and climate change and the fairness of international trade.

- Designed to map clearly on to courses on global justice, which are growing in number
- Accessibly-written to ensure that students from a range of backgrounds can make use of the book
- Written by an up-and-coming theorist

### Table of contents

1. Introduction.- 2. World Poverty.- 3. Global Equality.- 4. Human Rights.- 5. Nationalism. - 6. Migration.- 7. Trade Justice.- 8. Climate Change. - 9. War and Peace. - 10. Humanitarian Intervention.

### About the author

James Christensen, Lecturer in Political Theory, University of Essex, UK

### ISBN

978-1-137-60677-8

### Price

£ 29,99 | € 34,99

### Publisher

Macmillan Education UK

### Imprint

Red Globe Press

### Main Discipline

Political Science and  
International Relations

### Publication Date

February 2020

### Format(s)

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All Languages Rights Available

# Global Political Economy

## Evolution and Dynamics

6th Edition

**R. O'Brien**, McMaster University, Hamilton, ON, Canada;

**M. Williams**, The University of New South Wales, Kensington, NSW, Australia

### About the book

Offering an accessible introduction to both the historical roots and the contemporary dynamics of today's world economy, the extensively revised sixth edition of this bestselling textbook continues to lead the way in equipping students with the knowledge required to make sense of the fast-paced discipline of Global Political Economy. Illustrating the breadth of the subject, the book's authors – both highly regarded experts in the field – show how the national and international interact, while also placing an emphasis on the historical evolution of the world economy in order to appreciate the nuances of today's economic structures. The global economy is traced from the Industrial Revolution through each phase of a shifting world order to the modern day. Then follows an engaging exploration of the dynamics of today's economy, including: trade, production, finance, labour, gender, development, the environment, security and governance. This takes into account the latest developments in the global economy, from automation and the challenges posed to the labour force, to artificial intelligence and the increasing complex, global supply chains of modern transnational firms. This is the most authoritative and accessible textbook on global political economy, making it the ideal companion for students at undergraduate and postgraduate levels, on Politics, International Relations and related degrees.

- The leading textbook on contemporary Global Political Economy and its historical evolution
- Applies a non-Eurocentric approach to the global economy
- Provides a broad-ranging and even-handed introduction to the subject by covering traditional elements (such as trade and finance) while also analyzing issues such as gender, environment and labour
- Supplemented with a vast and fully integrated companion website
- Extensively updated to feature the latest empirical developments, including rising economic nationalism, US trade wars with China, and populism
- Brand new boxed features illustrate the latest dynamics, including the impact of digital technologies, artificial intelligence and automation, and the growth and consequences of increasing inequality

### Table of contents

Introduction.- PART I: THEORETICAL PERSPECTIVES.- 1. Theories of Global Political Economy.- 2. International Political Economy and Its Methods.- PART II: EVOLUTION.- 3. Forging a World Economy 1400-1800.- 4. Industry, Empire and War 1800-1945.- 5. Growing a Global Economy 1945-2019.- PART III: DYNAMICS.- 6. International Trade.- 7. Transnational Production.- 8. The Global Financial System.- 9. Global Division of Labour.- 10. Gender.- 11. Economic Development.- 12. Global Environmental Change.- 13. Knowledge.- 14. Security.- 15. Governing the Global Political Economy.

### About the author

Robert O'Brien is Professor of Political Science at McMaster University, Canada. He has published books and articles on the subjects of international trade, global labour issues, social movements and international economic institutions, global social policy.

Marc Williams is Professor of International Relations, at The University of New South Wales, Australia. His research focuses on global environmental politics, social movements, and global economic governance.



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978-1-352-00950-7

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International Relations

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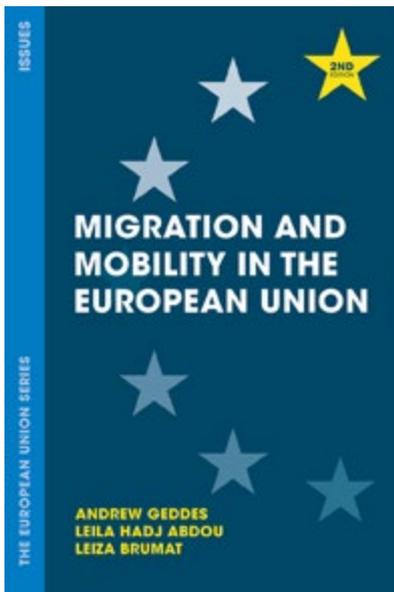
416 pp

### Dimensions

193 x 260 mm

### Language Rights

All Languages Rights Available



# Migration and Mobility in the European Union

2nd Edition

**A. Geddes**, University of Sheffield, Sheffield, UK; **L. Hadj-Abdou**, European University Institute, San Domenico di Fiesole; **L. Brumat**, European University Institute, Florence

## About the book

International migration and mobility whether from outside the EU or in the form of free movement by EU citizens are controversial and potentially divisive issues that are and will remain at the top of the EU's political agenda. This fully revised and updated text analyses the complex and often controversial nature of policymaking in this fast-developing field, and brings the discussion up to date as the ramifications of the so-called 'migration crisis' continue to unfold. It offers an exploration of the dynamics of migration and mobility in the EU including different types of migration; the EU's policy framework within which national policies are now located; and considers the widespread notion and public perception of policy failure in this field. Unique in its portrayal of policy responses to migration in Europe, this text will be essential reading for undergraduate and postgraduate students of the politics of migration, European integration and the Politics of EU, as well as anyone with an interest in this fascinating policy area. A fully revised and updated text in light of the sustained refugee crisis in Europe; incorporates extensive coverage of changing public attitudes towards migration and the assumptions of policymakers Uses evidence from 100 in-depth interviews with policy makers A new chapter on student migration Includes more data on public opinion and migration in a series of new tables and figures

- Offers cutting edge insights into the latest research, including the impacts of Brexit, EU citizens' attitudes towards migration and the continued politicization of migration
- Breaks down the migration debate by distinguishing between migration types and highlighting the very different policy and political responses that can develop around these types
- Debunks some prevalent myths around anti-immigration sentiment across Europe and the prevailing thesis of policy 'failure' at securing 'Fortress Europe'

## Table of contents

1. Studying Migration and Mobility in the European Union.-
2. Migration and Mobility in Europe.-
3. The EU Dimension.-
4. Labour and Migration.-
5. Family Migration.-
6. Irregular Migration.-
7. Asylum.-
8. Mobility, Citizenship and EU Enlargement.-
9. Immigration Integration.-
10. Student Migration.-
11. Conclusion.

## About the author

Andrew Geddes is Director of the Migration Policy Centre and holds a Chair in Migration Studies. Prior to joining EUI he was a Professor of Politics at the University of Sheffield, UK. Andrew has been involved in a huge research project funded by the European Research Council on the drivers of global migration governance, and is widely seen as a leading expert on European migration and mobility, having published on the subject extensively.

Leila Hadj Abdou is a Research & Teaching Fellow at the Migration Policy Centre (MPC) and the School of Transnational Governance (STG) at the European University Institute (EUI). Prior to joining the EUI, Leila held academic positions at the University of Vienna (Austria), the University of Sheffield (UK); and the School for Advanced International Studies (SAIS, Johns Hopkins University) in Washington D.C. Leila has also extensive, practical experience in the field of asylum/migration, having held positions in 2016 and 2017 as a project coordinator for an NGO working with unaccompanied minor asylum seekers, as well as in an educational centre working with adult refugees, and refugee care workers.

Leiza Brumat is a Research Fellow working on the Horizon 2020 ASILE project exploring the implementation of the UN Global Compact for Refugees. Before joining the Migration Policy Centre at the EUI, Leiza was an Adjunct Professor in International Relations, Regional Integration and International Organizations and a Research Fellow for the National Council of Scientific and Technical Research (CONICET) of Argentina. She has, therefore, extensive teaching experience and has also been a consultant for various international organizations and has participated as presenter, organizer and discussant in several academic events.

## ISBN

978-1-352-00983-5

## Price

£ 32,99 | € 37,99

## Series

The European Union Series

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Macmillan Education UK

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Political Science and International Relations

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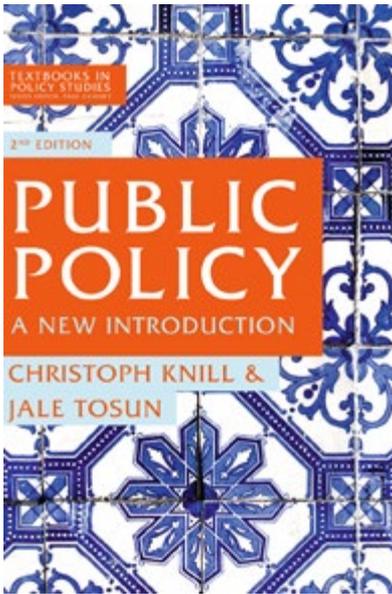
212 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



## Public Policy

2nd Edition

**C. Knill**, University of Konstanz, Germany; **J. Tosun**, University of Heidelberg, Germany

### About the book

In this major new text, Christoph Knill and Jale Tosun provide an engaging introduction to the theory and practice of public policy analysis and to the changing nature of the policy process. The book examines the key approaches and methods of public policy analysis and shows how these can inform public policy choices. It assesses the way various actors, interests and institutions affect each stage of the policy process – including agenda-setting, decision-making and implementation. The authors go on to explore core themes such as policy change over time and policy variation across countries and sectors. Diverse real-world examples – from alcohol control in Russia to environmental policy in Mexico – are included throughout to illustrate the international and multilevel dimensions of public policy.

- Fully updated and comprehensive introduction to the changing nature of the policy process and the real world of policy
- Truly international in scope, taking full account of global and multilevel dimensions

### Table of contents

1. Introduction.- 2. The Context for Policy Making.- 3. The Nature of Public Policies.- 4. Theoretical Approaches to Policy Making.- 5. Problem Definition and Agenda Setting.- 6. Decision Making.- 7. Implementation.- 8. Evaluation.- 9. Governance: A Synoptic Perspective on Policy Making.- 10. Public Policies Beyond the Nation-State.- 11. Policy Change and Policy Convergence.- 12. Conclusions.

### About the author

Christoph Knill is Chair of Comparative Public Policy and Administration at the University of Konstanz, Germany. Jale Tosun is Assistant Professor of Political Science at the University of Heidelberg, Germany.

### ISBN

978-1-137-57329-2

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### Series

Textbooks in Policy Studies

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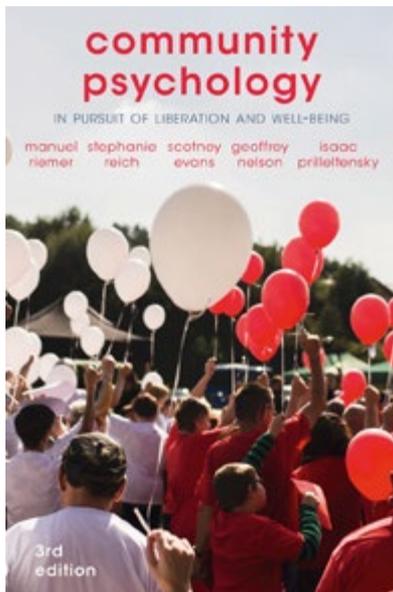
295 pp

### Dimensions

155 x 235 mm

### Language Rights

All Languages Rights Available



# Community Psychology

In Pursuit of Liberation and Well-Being

3rd Edition

**M. Riemer**, Wilfrid Laurier University, Waterloo, ON, Canada; **S. Reich**, Irvine, CA, USA; **S. D. Evans**, University of Miami, Coral Gables, FL, USA; **G. Nelson**, Waterloo, ON, Canada; **I. Prilleltensky**, University of Miami, Coral Gables, FL, USA (Eds.)

## About the book

This ground-breaking textbook is the third edition of a trusted and highly respected introduction to community psychology: its core values, its research methods and interventions, and its application to the some of the most pressing issues, crises and injustices affecting today's society.

- Significantly revised and updated third edition of one of the most cited books in Community Psychology
- Extended author team featuring a new generation of community psychologists

## About the author

Manuel Riemer is Professor of Psychology in the community psychology program at Wilfrid Laurier University. He is the director of the Viessmann Centre for Engagement and Research in Sustainability (VERiS) and the Community, Environment, and Justice Research Group (CEJRG). He applies community psychology principles, theories, and tools to address issues related to sustainability, including global climate change mitigation and resiliency, with a special interest in engagement and promoting a culture of sustainability in organizations and communities. His contributions to the application of community psychology to global climate change and sustainability were recognized by the Society for Community Research and Action's Early Researcher Award.

Stephanie Reich is an Associate Professor in the School of Education, with additional appointments in Psychological Science and Informatics, at the University of California, Irvine. Trained as a community psychologist with an emphasis in child development and program evaluation, her research interests focus on child development with the explicit goals of understanding children's social lives and how to promote healthy development. The bulk of her work explores direct and indirect influences on the child, specifically through the family, peers, school, and media. She is the recipient of the Society for Community Research and Action's Early Researcher Award and the Distinguished Early Career Applied Contributions to Media Psychology and Technology Award. She is also an elected fellow of the American Psychological Association and the Society for Community Research and Action.

Scot Evans is an Associate Professor in the Department of Educational and Psychological Studies in the School of Education and Human Development at the University of Miami. He is a community-engaged researcher working to understand and support the role of community-based organizations, networks, and coalitions in building collective power to promote community wellbeing, social change, and social justice. Scot is the editor of the open-access journal Collaborations: A Journal of Community-Based Research and Practice.

Geoffrey Nelson is Professor Emeritus of Psychology at Wilfrid Laurier University. He served as Co-lead for the qualitative research for Canada's five-city At Home/Chez Soi Housing First study. Professor Nelson was the recipient of the McNeill Award for Innovation in Community Mental Health in 1999 and the award for Distinguished Contributions to Community Psychology Theory and Research in 2013, both from the Society for Community Research and Action of the American Psychological Association. His research has focused on housing, homelessness, community mental health, and prevention.

Isaac Prilleltensky is the former Dean of the School of Education and Human Development at the University of Miami, where he currently serves as Professor of Educational and Psychological Studies and Vice Provost for institutional culture. He is the recipient of the Distinguished Contribution to Theory and Research Award, the Seymour B. Sarason award, and the John Kalafat Applied Community Psychology Award, all from the Division of Community Psychology of the American Psychological Association (APA). He is also the recipient of the Lifetime Achievement Award of the Prevention Section of the Division of Counseling Psychology of APA. He is interested in well-being, humor, mattering, and the relationship between wellness and fairness.

## ISBN

978-1-137-46409-5

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Psychology

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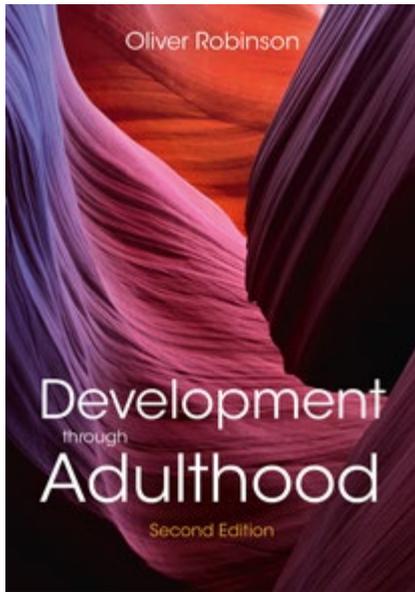
480 pp

## Dimensions

193 x 260 mm

## Language Rights

All Languages Rights Available



# Development through Adulthood

2nd Edition

**O. Robinson**, University of Greenwich, London

## About the book

Newly updated for its second edition, this illuminating textbook explores the developmental stages during adulthood which define some of the most pivotal and formative years of our entire lives. Discussing the experiences which shape these years – love, parenthood, life crises, fulfilment, funerals, friendships, retirement, birth and death – the book considers their psychological consequences and asks how they can be reliably described, explained and understood in psychological research. Taking a thematic approach, Oliver Robinson expertly guides the reader through the interdependent areas of our cognitive, psychological, social, cultural and moral lives that constitute this fascinating area in psychology. This book delivers an interdisciplinary understanding of the changes that occur across the human life span as well as the psychological research tools needed to measure them. Providing an empirical analysis, it considers models for understanding behaviour and development, methods of collecting data and study design. Academically rigorous and elegantly written, *Development through Adulthood* is the perfect guide to classic and current research in the field. It is essential reading for students studying adult or lifespan development, gerontology and the psychology of ageing. It will also appeal to those studying an applied social science, and anyone interested in fully understanding adulthood and ageing.

- Takes a thematic approach to the study of adult development
- Coverage of both qualitative and quantitative research
- Individual voices boxes bring theories to life by providing insight into real-life experiences
- Cross-cultural and alternative perspectives provide an important counterbalance to Western research
- End of chapter questions and resources aid further reflection, study and analysis
- Adopts research from a diverse set of fields besides psychology, ensuring a balanced and objective tone

## Table of contents

1. Adult Development: Concepts, History, Paradigms.- 2. Research methods in adult development.- 3. Cognitive development.- 4. Emotional development.- 5. Motivational development.- 6. Psychosocial life stages, transitions and crises.- 7. Personality and ego development.- 8. Moral development.- 9. Wisdom.- 10. Spirituality and religiosity.- 11. Mental disorder, age and adult life events.- 12. Social developments in adulthood.- 13. Career development and retirement.- 14. Dying and bereavement.

## About the author

Oliver Robinson is Programme Leader and Senior Lecturer for Psychology in the Department of Psychology and Counselling at the University of Greenwich, UK. His research focuses on how life transitions, crises and relationships are involved in shaping personality, values and identity, and his work has attracted media interest from *The Times*, the BBC, the *New Scientist* and *The Guardian*.

## ISBN

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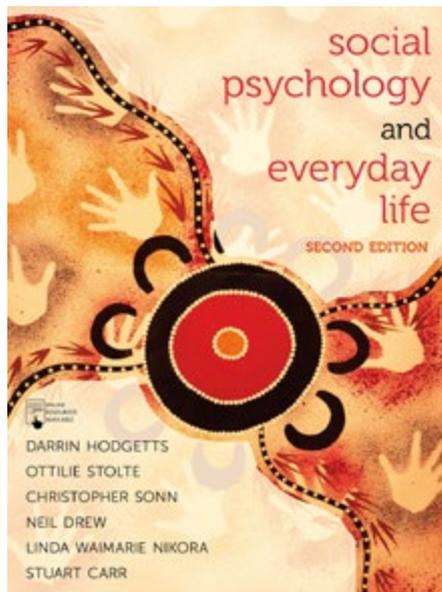
470 pp

## Dimensions

168x240mm

## Language Rights

All Languages Rights Available



# Social Psychology and Everyday Life

2nd Edition

**D. Hodgetts**, University of Massey, Palmerston North, New Zealand; **O. Stolte**, School of Psychology, Hamilton, New Zealand; **N. Drew**, University of Notre Dame Australia, Fremantle, Australia; **C. Sonn**, Victoria University, Melbourne, VIC, Australia; **L. W. Nikora**, University of Auckland, Auckland, New Zealand; **S. Carr**, Massey University, Albany, New Zealand

## About the book

This ground-breaking and innovative textbook offers a uniquely global approach to the study of social psychology. Inclusive and outward-looking, the authors consciously re-orientate the discipline of social psychology, promoting a collectivist approach. Each chapter begins with an illustrative scenario based on everyday events, from visiting a local health centre to shopping in a supermarket, which challenges readers to confront the issues arise in today's diverse, multicultural society.

- Takes a critical stance against the experimental tradition and WEIRD psychology
- Offers an inclusive and global approach, which reflects the values of a changing world

## Table of contents

1. Introduction to the Social Psychology of Everyday Life.- 2. Histories of Social Psychology.- 3. Indigenous Psychologies.- 4. Pro-social Practices and Critical Humanism.- 5. Making Sense of Everyday Knowledge.- 6. Social Psychology and Place.- 7. Immigration, Acculturation and Settlement.- 8. Work and Livelihoods.- 9. Health and Illness.- 10. Social Justice.- 11. Media and Daily Practice.- 12. Towards Social Psychologies of Everyday Life.

## About the author

**DARRIN HODGETTS** is Professor of Societal Psychology at Massey University, New Zealand. Prior to this appointment, Darrin held posts in Community Health (Memorial University, Canada), Psychology and Media and Communications (London School of Economics and Political Science, England), and Community Psychology (University of Waikato, New Zealand). Darrin's research interests revolve around issues of poverty and homelessness. He is particularly interested in addressing health inequalities and promoting sustainable livelihoods. His recent collaborative books include *Urban Poverty and Health Inequalities*, *The Sage Handbook of Applied Social Psychology*, and *Asia-pacific Perspectives on Intercultural Psychology*. Darrin is co-editor of the *Journal of Community and Applied Social Psychology*.

**OTTILIE STOLTE** is a Senior Lecturer at the University of Waikato, New Zealand where she teaches social, societal and community psychology. Particular research interests include poverty, precarity, homelessness, health inequalities and urban sustainability. In her research, Otilie seeks to understand contemporary psychological issues within the broader social, cultural and political contexts of people's everyday lives. As Principal Investigator for the Māori Psychology Research Unit, Otilie works alongside Māori and Indigenous colleagues and students to advance inclusive, relational and contextualized scholarship in psychology. Otilie is an associate member of the Ending Poverty & Inequalities Research Cluster (EPIC), and shares a commitment towards social justice, equity and human flourishing.

**CHRISTOPHER SONN** is an Associate Professor with the College of Health and Biomedicine and Fellow with the Institute for Health and Sport at Victoria University, Melbourne. He is the course chair of the Master Applied Psychology (Community Psychology) and research leader for the Community Identity and Displacement research group. His research involves understanding and elevating the voices of individuals and groups who are marginalized or excluded through forms of symbolic violence such as racism and sexism. Christopher has expertise in community and liberation psychology and qualitative and creative methodologies. **NEIL DREW** is Director of the Australia Indigenous Health InfoNet ([www.healthinfonet.ecu.edu.au](http://www.healthinfonet.ecu.edu.au)). His key interests are health knowledge exchange practices and research in cultural contexts. Prior to joining the Health InfoNet, Neil was Professor and Dean within the School of Arts and Sciences at the University of Notre Dame Australia Fremantle Campus and spent four years as Deputy Head of Campus and Head of Academic Programs on the University Campus of Reconciliation in Broome Western Australia. Neil has a background in social and community psychology with over 25 years of experience working with a diverse range of communities and groups.

**STUART CARR** is Professor of Psychology in the Industrial and Organizational (I/O) Psychology Program at Massey University, New Zealand. Stuart co-facilitates the Ending Poverty and Inequality Cluster (EPIC), [...]

## ISBN

978-1-352-00944-6

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Psychology

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All Languages Rights Available

# Assessment in Social Work

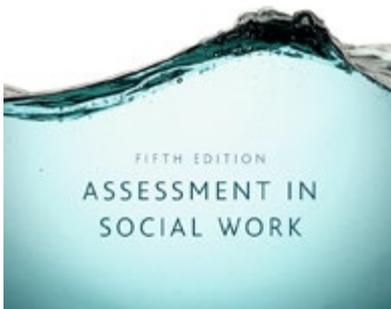
5th Edition

**J. Milner**, UK; **S. Myers**, School of Social Work, Psychology & Publ, Salford, UK;  
**P. O'byrne**, Leeds, UK

## About the book

Assessment is a core component of social work. Since first publication, *Assessment in Social Work* has provided students and practitioners with a clear overview of the complex issues they face and a map of the theory they need to draw on in order to conduct thorough, effective and meaningful assessments.

- Provides students and practitioners with a clear overview of the complex issues they face and a map of the theory they need to draw on in order to conduct thorough, effective and meaningful assessments
- Explores the complexity of the assessment task and the essential theory professionals need to conduct meaningful and effective assessments
- Generic applied framework, suitable for all social work degrees, with sufficient depth for postgraduate as well as undergraduate qualifying course markets
- Helps students connect theory to practice using an attractive 'maps' metaphor for the different theoretical frameworks
- Material linked to cover Professional Capabilities Framework, Standards of Proficiency as set out by HCPC, and latest policy developments
- Theoretical coverage extended to include Brofenbrenner and ecological/systems theory in a new chapter, with narrative and solutions focused approaches combined in a new chapter on strengths based approaches



## ISBN

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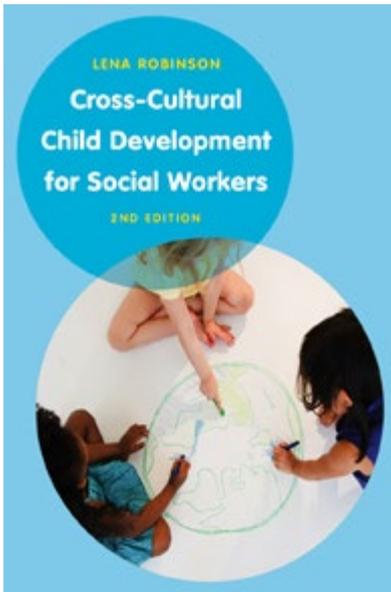
## Table of contents

Introduction.- 1. Assessment in the 21st Century.- 2. Anti-Oppressive Practice.- 3. Effective Assessment Processes.- 4. Selecting a Map.- 5. A Satellite Map: Systems Approaches.- 6. A Map of the Ocean: Psychodynamic Approaches.- 7. An Ordnance Survey Map: Behavioral Approaches.- 8. A Handy Tourist Map: The Task-Centered Approach.- 9. An Explorer Map: Strengths-based Approaches.- 10. Assessment in Childrens' Services.- 11. Assessment in Adults' Services.- 12. A Map of the Universe: Spiritual Approaches.- Conclusion

## About the author

Judith Milner is a Freelance counsellor and trainer. Steve Myers is Director of Social Sciences at the University of Salford, UK.

Patrick O'Byrne is a Freelance counsellor, supervisor and family mediator and was formerly a senior lecturer at the University of Huddersfield, UK.



# Cross Cultural Child Development for Social Workers

An Introduction

2nd Edition

**L. Robinson**

## About the book

This innovative text explains child development from a cross-cultural perspective. Using examples to illuminate key points, it considers a range of topics from attachment to identity and communication to socialization. This is essential reading for social workers at all stages of their careers who want to develop culturally sensitive practice.

- Features new material on identity development and Muslim youth, this will include radicalisation
- Gives practitioners in UK a route into extensive but often hard to access US research information
- One of the few texts that offers a critique and alternative to traditional Western approaches to Social Work

## Table of contents

1. Introduction.- 2. Attachment Theory.- 3. Emotional and Social Development of Children.- 4. Identity Development.- 5. The Black Child and Intellectual Development.- 6. Language and Communication.- 7. Socialization: Cultural/Racial Influences.- 8. Conclusion.

## About the author

Lena Robinson is Professor of Social Work and Human Services, Central Queensland University, Australia

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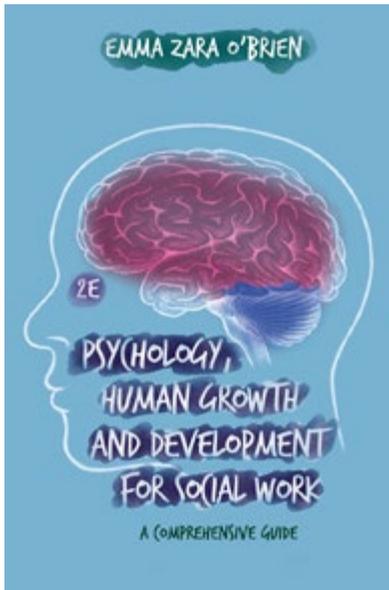
244 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Psychology, Human Growth and Development for Social Work

A Comprehensive Guide

2nd Edition

E. Z. O'Brien, Dublin, Ireland

## About the book

This exciting new edition is an engaging and accessible introduction to understanding human behaviour and development from a psychological perspective. Written by a psychologist with extensive teaching experience, it offers a clear and systematic exploration of psychological concepts and research, and discussion of their relevance for social work practice. The psychological framework provides thematic coherence for a uniquely wide range of material, from brain development to communication skills, psychiatric diagnoses to forms of discrimination. With a logical and intuitive structure, it's perfect for Human Growth and Development modules and a range of other Social Work modules with psychological content, enabling students to see how different elements of theory and research connect together for practical application.

- An authoritative and thorough grounding in psychology, an important knowledge base for social work
- Makes clear – at every level, from chapter headings through to pedagogy - how psychological theory and evidence connects with social work practice
- Provides a one-stop-shop combination of clarity and depth to suit a range of students' study needs

## Table of contents

1 Introduction.- The Brain and Behaviour.- 3 Communication and Relationship in Social Work.- 4 Approaches to Psychology.- 5 Human Growth and Development.- 6 Disabilities.- 7 Mental Health.- 8 Well-Being and Environmental Stressors.- 9 Abuse and Trauma.- 10 Social Psychology.- Appendices.- References.- Index.

## About the author

Emma Zara O'Brien teaches at Inchicore College of Further Education. She has lectured at University College Dublin and Dublin Institute of Technology. She has worked as a researcher in the Centre for Disability Studies, University College Dublin, and in the Department of Children and Youth Affairs.

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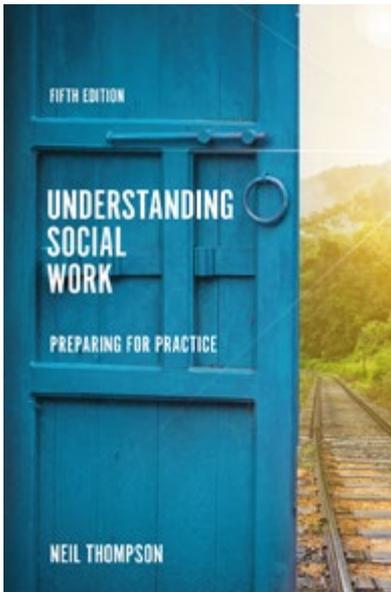
493 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



# Understanding Social Work

Preparing for Practice

5th Edition

**N. Thompson**, Avenue Consulting Ltd, Wrexham, UK

## About the book

Focusing on the challenges of achieving good practice, this popular textbook reflects recent developments in social work within the context of contemporary society, law and policy. Getting to the heart of what this profession is all about, Understanding Social Work continues to offer an excellent foundation for readers for anyone wanting a better understanding of the social work role. What is social work? How is it carried out? What skills does it require?

- Ideal preparatory text for those considering a career in social work, students just starting their degree and in preparation for the first placement
- A popular and enduring text provides an accessible and engaging introduction to the nature of social work
- Focuses on the challenges of achieving good practice and reflects recent developments in social work within the context of contemporary society, law and policy
- Covers legal and policy base of social work; as well as the knowledge, skills and values involved; and the challenges and pitfalls practitioners face
- Updates include new material on the importance of social media, resilience, the impact of austerity, rising case-loads, and the increase pressure on social workers

## Table of contents

1. Making Sense of Social Work.- 2. The Legal and Policy Context.- 3. The Knowledge Base.- 4. The Skills Base.- 5. The Value Base.- 6. Achieving Good Practice.- 7. Facing the Challenge.- 8. Conclusion.- Guide to Further Learning.- Appendix: Internet Resources.

## About the author

Neil Thompson is a highly respected writer, teacher and adviser, with over 40 years' experience in the people professions. He has held full or honorary professorships at four UK universities, and is now a sought-after trainer, consultant and conference speaker.

## ISBN

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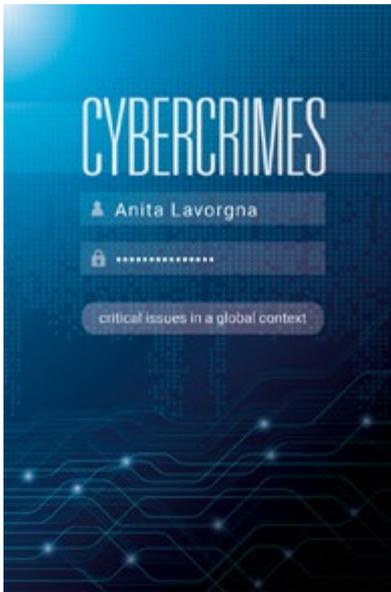
356 pp

## Dimensions

155 x 235 mm

## Language Rights

All Languages Rights Available



## Cybercrimes

Critical Issues in a Global Context

A. Lavorgna, University of Southampton School of Social Sciences, Southampton, UK

### About the book

This new textbook offers a systematic introduction to a wide array of cybercrimes, exploring their diversity and the range of possible responses to them. Combining coverage of theoretical perspectives with more technical knowledge, the book is divided into ten chapters which first lay the foundations of the topic and then consider the most important types of cybercrimes – from crimes against devices to political offences – before finally exploring ways to prevent, disrupt, analyse and better comprehend them. Examples from several countries are included, in the attempt to show how crime and deviance in cyberspace are truly global problems, with different countries experiencing comparable sets of challenges. At the same time, the author illustrates how these challenges manifest themselves differently, depending on the socio-legal culture of reference. This text offers an accessible introduction to the topic for all those studying cybercrimes at undergraduate or postgraduate level. Whether students approach the topic from a criminological, legal or computer science perspective, this multidisciplinary approach of this text provides a common language to guide them through the intricacies of criminal and deviant behaviours in cyberspace.

- A comprehensive yet accessible introduction to the subject, covering a wide range of crimes, including those that take place in cyber space and those in the real world that are facilitated by digital technologies
- An interdisciplinary approach combining perspectives from criminological theory with up-to-date technical knowledge
- A global perspective, featuring case studies from across the world to highlight the transnational nature of cybercrime

### Table of contents

1. Introduction.- 2. Outlining cybercrimes.- 3. Theorising cybercrimes.- 4. Crimes against devices.- 5. Crimes against persons.- 6. Crimes of deception and coercion.- 7. Market-based crimes and crimes against property.- 8. Political offences.- 9. Disrupting cybercrimes and the need for crime prevention.- 10. Cybercrimes Research and the Future of Cybercrimes.

### About the author

Anita Lavorgna is a Associate Professor in Criminology, University of Southampton, UK.

### ISBN

978-1-352-00904-0

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£ 27,99 | € 31,99

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Criminology and Criminal Justice

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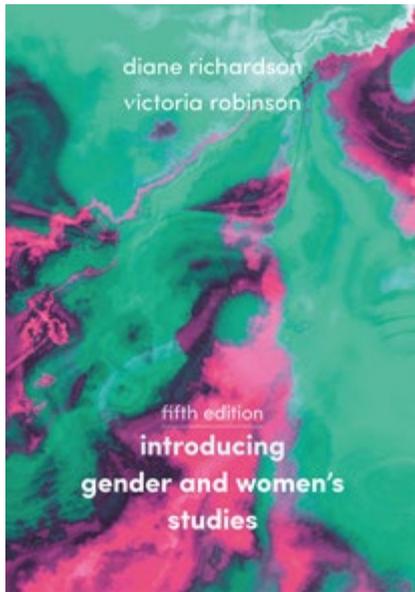
274 pp

### Dimensions

155 x 235 mm

### Language Rights

All Languages Rights Available



# Introducing Gender and Women's Studies

5th Edition

**D. Richardson**, Newcastle University, Newcastle Upon Tyne, UK;  
**V. Robinson**, Centre for Women's Studies, Heslington, UK (Eds.)

## About the book

The fifth edition of this classic core textbook continues to offer a succinct yet insightful introduction to the key concerns of gender and women's studies, while also taking into account the theoretical and political developments that have shaped the field over the last few years. Edited by two well-respected experts in the field and with contributions from more than a dozen global contributors, the text considers such issues as gender and feminist theories, gender politics, sexuality, gender and race, masculinities, gender and education, and gender and work, while new social movements such as #MeToo, new forms of politics like the Alt-Right, and the future of women's and gender studies within the academy are taken into account. This is an essential textbook for undergraduate and postgraduate students studying introductory or more advanced courses on women, gender and sexuality as part of sociology and gender studies degree programmes. It is also vital reading for students studying gender from a wide range of social science, arts and humanities perspectives.

- A concise introduction to both the fundamentals of the subject and the latest trends in gender and women's studies
- Co-edited by two leading international experts, with contributions from fourteen more scholars in the field
- Useful pedagogical features throughout, including further reading and revision questions at the end of each chapter, boxed case studies and illustrations
- New material on intersectionality, trans issues, disability and recent debates on masculinities, as well as extended coverage of international feminism and contemporary global perspectives
- A brand new chapter on Gender and Migration, a timely topic covering issues such as sex tourism and trafficking
- References, examples and further reading updated throughout, with consideration of new social movements and new forms of politics such as #MeToo and the Alt-Right

## Table of contents

PART I: THEORY AND POLITICS.- 1. Conceptualizing Gender; Diane Richardson.- 2. Feminist Theories; Sally Hines.- 3. Feminist Politics: From Activism to Representation; Nickie Charles.- 4. Masculinity Studies, Gender Relations and Feminism; Victoria Robinson.- 5. Gender Sensitive Methodologies; Gayle Letherby.- PART II: BODIES –IDENTITIES.- 6. Gendered Bodies: Gendered Lives; Kath Woodward.- 7. Violence Against Women; Liz Kelly.- 8. Racing the Feminist Agenda: Exploring the Intersections Between Race, Ethnicity and Gender; Kate Reed.- 9. Sexuality; Priscilla Dunk-West and Heather Brook.- PART III: INSTITUTIONS.- 10. Families, Domesticity and Intimacy: Changing Relationships in Changing Times; Stevi Jackson.- 11. Postfeminist Educational Media Panics, Girl Power and the Problem/Promise of 'Successful Girls'; Jessica Ringrose and Debbie Epstein.- 12. Transformation and Persistence in the Gender Division of Work; Zoe Irving.- PART IV: CULTURES AND CONTEXT.- 13. Media and Popular Culture; Ruth Holliday.- 14. Gender and Environment: Feminist Thought, Politics and Practice; Dianne Rocheleau and Padini Nirmal.

## About the author

Diane Richardson is Professor of Sociology & Social Policy at Newcastle University, UK  
 Victoria Robinson is Professor of Sociology and Director of the Centre for Women's Studies at the University of York, UK

## ISBN

978-1-352-00990-3

## Price

£ 33,99 | € 38,99

## Publisher

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## Imprint

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## Main Discipline

Social Sciences

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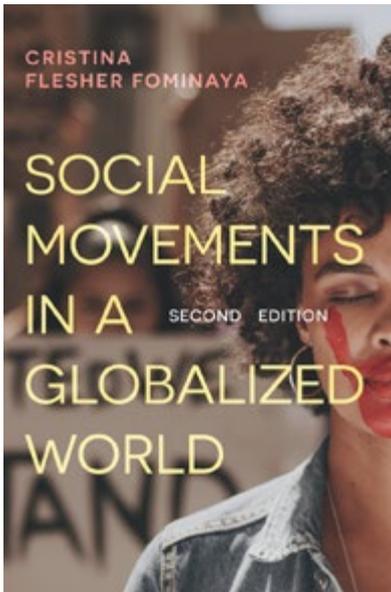
339 pp

## Dimensions

168x240mm

## Language Rights

All Languages Rights Available



## Social Movements in a Globalized World

2nd Edition

**C. Flesher Fominaya**, Loughborough University, Leicestershire, UK

### About the book

As the world experiences social unrest, polarization, and faces complex challenges, citizens are taking to the squares and streets to demand change. From climate change protests to far-right extremism, social movements are mobilizing around the key social and political issues of our times. In this extensively revised and updated book, the author offers a cutting-edge and original analysis to generate new insights into 21st Century social movements in a globalized world. Written in clear and accessible language, this book will appeal to both students new to the field and established scholars. Drawing on a wealth of examples from around the world, from Anonymous and Occupy Wall Street to Wikileaks, the Tea Party, and the Zapatistas, it develops a compelling framework with which to understand the important role movements play in contemporary politics. This expanded and revised second edition includes a comprehensive overview of social movement theory, a new chapter on "Movements on the Right", a wider discussion of Information and Communication Technologies and Media - including new sections on "hacktivism" and "leaktivism" - and up-to-date case studies and references.

- Its wide range of cases from all over the world makes it suitable for a global student audience
- With expanded discussion of the different theoretical frameworks it is ideally suited for classroom use
- Comprehensively updated to take account of the most recent developments in contemporary social movements

### Table of contents

1. Introduction.- 2. Social Movements: Concepts and Debates.- 3. Globalization and Social Movements.- 4. The Global Justice Movement.- 5. Cultural Resistance in a Globalized World.- 6. Social Movements, Media and ICTs and Cyberpolitics.- 7. Movements After the Crash: A Global Wave of Protest?.- 8. Conclusion

### About the author

Cristina Flesher Fominaya is Excellence 100 Reader in Social Politics and Media at Loughborough University and an internationally recognized expert in European social movements and politics. She holds an MA and a PhD in Sociology from the University of California, Berkeley, and a BA summa cum laude in International Relations from the University of Minnesota. She is the author of *Democracy Reloaded: Inside Spain's Political Laboratory from 15-M to Podemos* (Oxford University Press 2020), and Editor in Chief of the journal *Social Movement Studies*.

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155 x 235 mm

### Language Rights

All Languages Rights Available



## Youth Sociology

**A. France**, University of Auckland School of Social Science, Auckland, New Zealand; **J. Coffey**, University of Newcastle, Ourimbah, NSW, Australia; **S. Roberts**, Monash University School of Social Sciences, Clayton, VIC, Australia; **C. Waite**, Shepparton, VIC, Australia

### About the book

A holistic and cross-cutting sociological introduction and analysis of what it means to 'grow up' in the modern world which will make perfect reading for those studying childhood and youth.

- The first textbook to truly integrate the studies of childhood and youth together
- Draws on a wide range of international examples and research
- Written by a popular figure in the field of youth studies who previously ran the Centre for the Study of Childhood and Youth at Sheffield, a key department in childhood studies

### Table of contents

Introduction.- 1. What is Youth?.- 2. Dimensions of Difference.- 3. Education and Imagined Futures.- 4. Work and Transitions.- 5. Youth Cultures and Subcultures.- 6. Social Media and Digital Lives.- 7. Space, Place and Geographical Mobility.- 8. Risk and Risk-Taking.- 9. Crime, Victimization and Justice.- 10. Health and Wellbeing.- 11. Youth Citizenship and Belonging in a Globalised World.- Future Directions.

### About the author

Alan France is Professor of Sociology in Te Pokapū Pūtaiao Pāpori (School of Social Sciences) at the University of Auckland, Aotearoa, New Zealand.

Julia Coffey is Senior Lecturer in Sociology, School of Humanities and Social Science at the University of Newcastle, NSW, Australia.

Steven Roberts is Associate Professor of Sociology in the School of Social Sciences, Monash University.

Catherine Waite is a Research Fellow in the Faculty of Education, Monash University.

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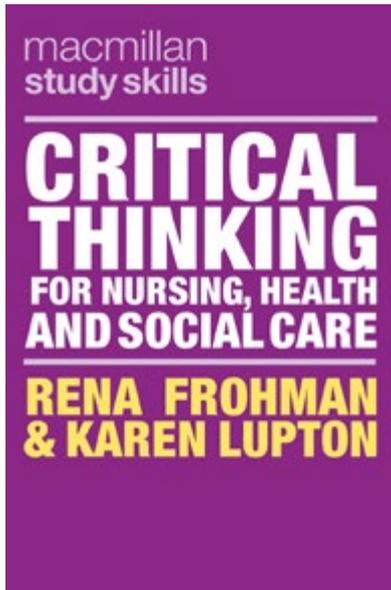
296 pp

### Dimensions

168x240mm

### Language Rights

All Languages Rights Available



## Critical Thinking for Nursing, Health and Social Care

**R. Frohman**, Woolloongabba, QLD, Australia; **K. Lupton**, Mt Gravatt, QLD, Australia

### About the book

This practical book will equip students with the critical thinking, reading and writing skills required to succeed both on their course and in their professional placements. It takes readers through the core stages of working on an assignment, from finding and evaluating sources through to critically reading material and demonstrating critical analysis in their writing. With chapters featuring content-specific examples and engaging exercises, this book is an essential resource for undergraduate students of Nursing, Health, Social Care and related disciplines.

- Practice exercises which cater to students' specific needs
- Relevant, content-specific examples
- Practical guidance on developing a critical voice for a wide range of assignment tasks
- Systematic approach in which topics are addressed in the order expected over the course of university study
- Organised around four key aspects which are based upon researcher expertise

### Table of contents

Introduction.- 1. What is critical thinking?.- 2. What is academic writing?.- 3. How do you get started on assessments? Using a 5-step process to begin thinking critically.- 4. How do you read with a critical eye?.- 5. How do you use evidence? Building a logical system to organise and critically analyse sources.- 6. How do you refer to the evidence effectively in your writing?.- 7. How do you put it all together? Building logical academic paragraphs that demonstrate a critical voice.- 8. How can you apply critical thinking to write reflections and develop life-long learning behaviours?.- 9. How can you demonstrate critical thinking and effective communication on placement?.- 10. Glossary.- 11. References.- 12. Index.

### About the author

Rena Frohman is a Language and Learning Educator at The University of Queensland, Australia.

Karen Lupton is a Language Educator and Learning Adviser at The University of Queensland, Australia.

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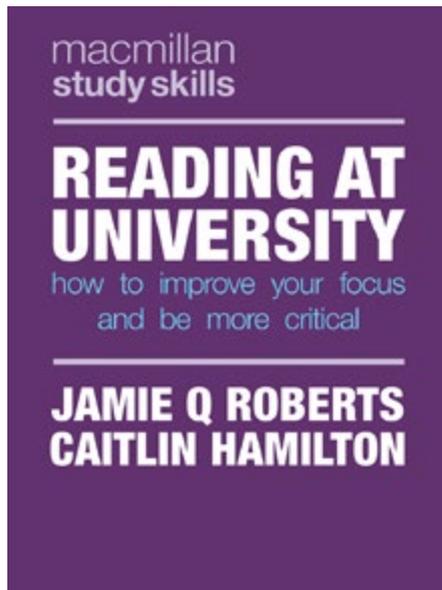
191 pp

### Dimensions

148x210mm

### Language Rights

All Languages Rights Available



## Reading at University

### Improve Your Focus and Make Better Notes

**J. Q. Roberts**, Coogee, NSW, Australia; **C. Hamilton**, UNSW Australia School of Social Sciences, Sydney, NSW, Australia

#### About the book

This concise and practical text will equip students with the effective reading strategies they need when preparing for their university assessments. It dispels assumptions often made about the nature of reading at university, and provides an overview of the culture of academic reading, note-making, and what markers expect. This text provides support for reading structured around the process of crafting an assignment, including reading critically and developing an academic voice.

- Dispels a number of dubious assumptions that students hold about university reading
- Helps students to understand the different types of texts they will encounter at university
- Provides a range of strategies that students can use to understand their field of study, particular texts and the relations between texts
- Helps readers to speed up their reading, as well as read in a more focused and slower way, depending on what's needed
- Shows students how to make notes

#### Table of contents

Introduction.- Twelve dubious assumptions about reading at university.- The purpose of universities and the nature of academic publishing and what this means for your reading.- Marking criteria related to reading.- The different types of sources encountered at university.- Optimising the environment in which you read.- Making notes when you read.- Reading to work out what a source is generally about.- Reading in depth.- The assignment-production process: reading, planning and writing.- Reading critically (part 1): different ways of using information in your writing, including critiquing.- An extended activity about how to find, evaluate and use information from a single source.- Reading critically (part 2): Comparative reading and synthesis.- Reading to understand your field.- Reading to write: developing your academic voice by imitating good writers.- Reading widely to enrich your studies and life.- Conclusion.

#### About the author

Jamie Roberts is a Learning Advisor at the University of New South Wales, Australia. He is Director of Uniwrite, a company which runs preparatory writing courses for high school students.

#### ISBN

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All Languages Rights Available

# Reflective Writing

2nd Edition

**K. Williams**, Oxford, UK; **M. Woolliams**, Oxford, UK; **J. Spiro**, Eynsham, UK

## About the book

Packed with practical advice, this concise guide explains what reflective writing is and how to approach it. It equips students with all the key information and strategies they need to develop an appropriate reflective writing style, whatever their subject area. Annotated examples from a range of disciplines and contexts show students how to put these tips into practice. It concludes with a section on applying reflective practices to personal development and career planning. This handy guide is an indispensable resource for students of all disciplines and levels, who are required to develop and demonstrate reflective qualities in their work. It will be particularly useful to students writing reflective logs on placements.

- Shows students what tutors look for in reflective writing, what reflection means in different contexts and how they can bring a reflective dimension to their work
- Includes examples of real students' reflective writing from different subject areas, including business, creative arts, education, geography, healthcare and science
- Contains helpful guidance on applying reflective skills to career planning, with workshop activities to help students prepare for job applications
- Contains more content on the value and importance of reflection in other life contexts, so that students can appreciate its relevance from an early stage
- Features a short overview of academic writing genres, to help students make connections between reflective writing and other forms of academic writing with which they are already familiar
- Covers alternative ways of capturing reflection, such as free-writing, blogs/vlogs and other technologies

## Table of contents

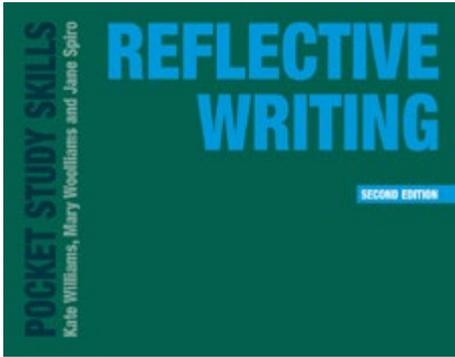
Acknowledgements.- Introduction.- PART 1: UNDERSTANDING REFLECTIVE WRITING.- 1. About Reflection.- 2. Getting Started on Reflective Writing.- 3. Reflective and Critical Writing.- 4. Asking Strategic Questions.- PART 2: LANGUAGE IN REFLECTIVE WRITING.- 5. Reflecting on Yourself and Your Experiences.- 6. Where am 'I' in Reflective Writing?.- PART 3: FORMS AND CONTEXTS FOR REFLECTIVE WRITING.- 7. A Reflective Diary or Learning Journal.- 8. Learning Journals and Assessment.- 9. Portfolios.- 10. Reflection in the Research Process.- PART 4: REFLECTION IN READING AND WRITING.- 11. Writing a Critical Review or Annotated Bibliography.- 12. Linking Theory and Practice.- 13. That 'Reflective' Quality in Writing.- 14. Getting the Balance Right.- PART 5: USING FRAMEWORKS IN REFLECTIVE WRITING.- 15. Choosing a Framework.- 16. Using a Framework for Reflection: Gibbs' Reflective Cycle.- PART 6: REFLECTION FOR LIFE.- 17. Doing the Groundwork.- 18. Finding Your Evidence.- 19. Reflection as a Practitioner.- Conclusion: The Habit of Reflection.- References.- Useful Sources.- Index.

## About the author

Kate Williams set up the Upgrade Study Advice Service at Oxford Brookes University, UK. She has worked with students from Foundation to PhD and has written a range of books and materials on study skills including Study Skills (Macmillan, 1989), one of the first in the field. She is also the Series Editor for Pocket Study Skills.

Mary Woolliams is Senior Lecturer in Adult Nursing at Oxford Brookes University, UK. She has been involved in putting together a variety of guides and publications for students on developing their academic skills, including referencing, critical thinking and reflective writing.

Jane Spiro is Reader in Education at Oxford Brookes University, UK. She won a National Teaching Fellowship in 2010 for her work within the fields of creative language education, teacher development and reflective practice.



## ISBN

978-1-352-01008-4

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£ 6,99 | € 7,99

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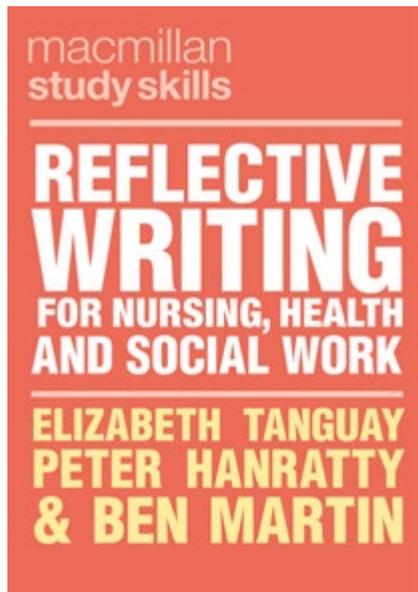
136 pp

## Dimensions

138x 108mm

## Language Rights

All Languages Rights Available



## Reflective Writing for Nursing, Health and Social Work

**E. Tanguay**, Swansea University, Swansea, UK; **P. Hanratty**, Swansea University, Swansea, UK; **B. Martin**, Swansea University, Swansea, UK

### About the book

This book takes students step-by-step through the process of planning and writing a reflective essay, beginning with crucial guidance on planning and structure. It introduces different reflective frameworks and shows readers how to structure a piece of writing according to a particular framework. Chapters contain a wealth of activities and exercises which will help build students' skills and confidence. Suitable for students of all health-related disciplines in which written assignments requiring reflective practice are required.

- Uses a step-by-step approach to enable successful planning and writing of reflective essays
- Introduces different reflective frameworks
- Contains samples of reflective writing, enabling students to see what works - and why
- Provides activities and exercises to build skills and confidence

### Table of contents

Introduction.- 1. Types of reflective writing.- 2. What is reflection and why is it important?.- 3. The reflective writing journey.- 4. Capturing reflections while on placement.- 5. How to identify themes.- 6. Approaching reflective writing – frameworks, models and cycles.- 7. Planning.- 8. The style of reflective academic writing.- 9. Introductions for reflective assignments.- 10. Paragraphs for reflective assignments.- 11. Conclusions for reflective assignments.- 12. Theory to practice – first steps.- 13. Incorporating sources into your reflective writing.- 14. Writing critically & writing with flow.- 15. Editing and proofreading your reflective assignment.- 16. Reflective writing for professional development.- Appendix 1: Examples of different types of reflective writing.- Appendix 2: Punctuation guide.- Appendix 3: Feedback glossary.- Answers.

### About the author

Elizabeth Tanguay is Lecturer at Swansea University's Centre for Academic Success and advises students on all aspects of their academic work. She has published on academic writing and second language teaching. Elizabeth has a PhD in Applied Linguistics and is a Senior Fellow of the Higher Education Academy.

Peter Hanratty is a lecturer with over ten years' experience in creating and delivering sessions on academic writing for students from a range of academic disciplines and has published in the areas of criticality, note-taking and writing academically. He is currently pursuing a PhD in Politics.

Ben Martin is a freelance writer and also works as a lecturer in Swansea University's Centre for Academic Success, where he has more than five years' experience developing and delivering writing workshops for students of all levels. He is a Fellow of the Higher Education Academy.

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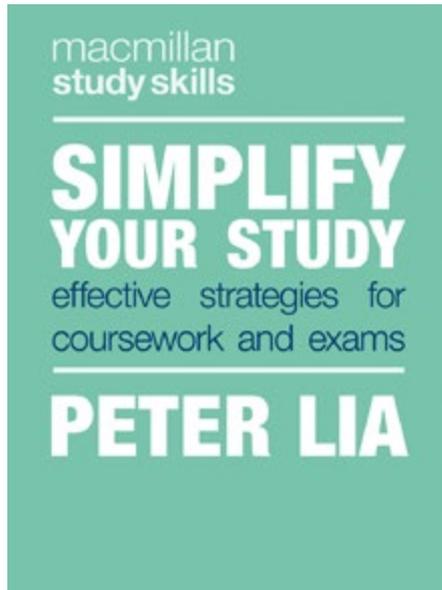
178 pp

### Dimensions

148x210mm

### Language Rights

All Languages Rights Available



## Simplify Your Study

Effective Strategies for Coursework and Exams

P. Lia, London, UK

### About the book

This innovative book provides clear and straight-forward strategies which help students to understand the conventions of academic assignments and what lecturers expect from their work. The book is organised around 9 core units which concentrate on the 'sticking points' of university study. These include organisation and planning, reading and note-making strategies, producing essays, critical thinking, making presentations, and preparing for exams.

- Presents students with a set of simple, straightforward strategies for effective academic study
- Short units allow students to easily dip in and out of the book and facilitate a more flexible reading experience
- Highly visual layout will appeal to students with different learning styles

### Table of contents

Organisation and Planning.- Reading.- Making Notes.- Critical Thinking for Academic Writing.- Academic Writing.- Producing Essays.- Reflective Writing.- Doing a Dissertation.- Revision and Examinations.

### About the author

Peter Lia works as a learning support tutor at Kings College London and Imperial College London. He has nearly 20 years' experience in the field and has worked at a range of HE institutions in London.

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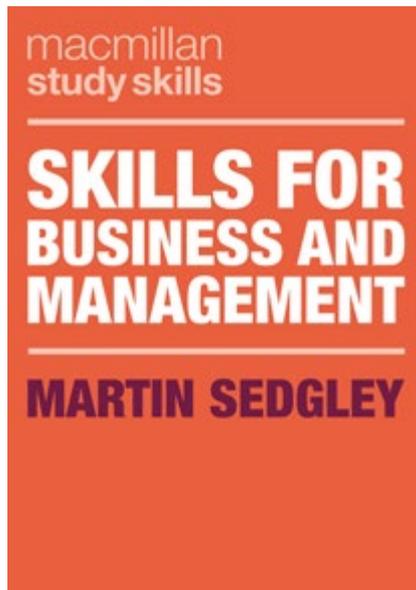
240 pp

### Dimensions

193 x 260 mm

### Language Rights

All Languages Rights Available



## Skills for Business and Management

**M. Sedgley**, University of Bradford, Bradford, UK

### About the book

This book will help students of business and management to make a successful transition to university and take control of their personal development. In bringing together academic and employability skills, readers are encouraged to make connections between the skills they have developed inside and outside the classroom and to start the process of personal development planning sooner rather than later. Chapters are organised around five essential skills for success (time management, academic reading, academic writing, group-work and independent learning), and enlivened by student perspectives, activities and 'pause for thought' reflective exercises. This book is an essential resource for undergraduate and postgraduate students on any business and management course, as well as related fields including accounting, finance, marketing, human resource management, and hospitality, leisure, and tourism management.

- Utilises cognitivebehavioural techniques to coach students through the experience of adjusting to the demands of university life
- Integrates academic and employability skills so that students can make links between their academic and personal development
- Provides consistent explanation of how critical thinking underpins all the key skills, with step-by-step instructions for how to apply this at each stage
- Rooted in students' reallife experiences: draws upon students' own experiences to give authenticity to the text

### Table of contents

1. The distinctive learning journey on a business and management degree.- 2. Believe in Yourself.- 3. Effective time management.- 4. Searching for relevant texts.- 5. Efficient reading strategies.- 6. Essentials of academic writing.- 7. Understanding referencing.- 8. Critically analytical writing.- 9. Reflective writing.- 10. Getting started with group-work.- 11. Managing challenges in group-work.- 12. Effective presentations.- 13. Make the most of your learning journey.

### About the author

Martin Sedgley ran the Effective Learning Service (ELS) at Bradford University School of Management for twelve years, and now runs ELS International, specialising in personal and academic guidance for university business and management students.

### ISBN

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168x240mm

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All Languages Rights Available



## Where's Your Evidence?

E. Coonan, University of East Anglia, CB6 3EA, UK

### About the book

This engaging guide will equip students with the knowledge, skills and tools to find and evaluate academic information in a critical, informed and thoughtful way. It begins by encouraging students to think about the purpose of their information search, before taking them step-by-step through the process of searching for information, from sifting through search results to critically evaluating information. The final part of the book explores finding and evaluating information in the wider world, and shows students how to put the skills they've learned into effect in the workplace and in daily life. This will be an essential resource for students of all disciplines who need to master the fundamentals of finding information.

- Knowing where to look and how to begin are key concerns for students who are starting a research project: this Pocket will guide readers through the maze of finding and evaluating information
- Provides guidance on how to design a strategic search plan that will help stretch students' understanding of a topic
- Outlines useful strategies for evaluating evidence
- Explores how to present evidence in an interesting way, how to address conflicting points of view, and how to guide a reader through your argument
- Provides applications for the skills developed in evaluating and using evidence beyond academia

### Table of contents

INTRODUCTION.- PART I: WHY GOOD EVIDENCE MATTERS.- Chapter 1: What do we mean by evidence?.- Chapter 2: But what's the right answer?.- Chapter 3: What are my lecturers looking for?.- Chapter 4: Using Wikipedia and other factual sources.- PART II: CHOOSING YOUR EVIDENCE.- Chapter 5: Finding your focus.- Chapter 6: Information 'flavours'.- Chapter 7: Where to start.- Chapter 8: Collecting your evidence: a 4-step plan.- Chapter 9: Taking it further.- PART III: EXPLORING YOUR EVIDENCE.- Chapter 10: Getting your feet wet: skim reading strategies.- Chapter 11: Squeezing out the juice: summarising your skim reading.- Chapter 12: Active notemaking.- Chapter 13: Stepping stones: finding your way to (and through) more material.- PART IV: USING YOUR EVIDENCE.- Chapter 14: Putting the pieces together.- Chapter 15: Dealing with conflicting evidence.- Chapter 16: Building the 'spine' of your argument.- Chapter 17: Signposting your evidence.- PART V: EVIDENCE IN EVERYDAY LIFE.- Chapter 18: Reading between the lines - uncovering bias in everyday information.- Chapter 19: Social biases and structural inequality.- Chapter 20: Dealing with misinformation and fake news.- CONCLUSION.- REFERENCES.

### About the author

Emma Coonan is Research Fellow at the Centre for Innovation in Higher Education, Anglia Ruskin University, UK, where she carries out research into transformative teaching and learning approaches. A librarian for ten years, Emma's background is in academic, digital and information literacies in higher education. She is editor-in-chief of the Journal of Information Literacy and Associate Editor of the Journal of University Teaching & Learning Practice.

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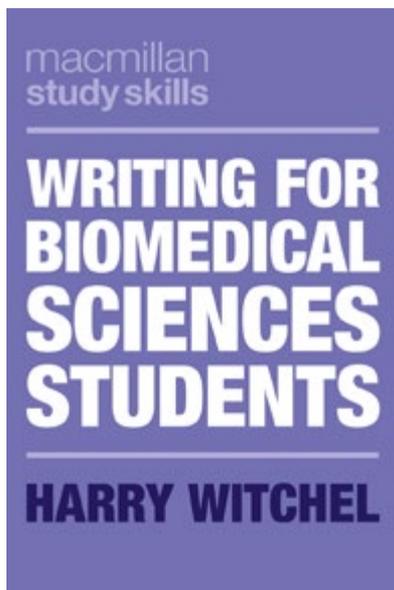
144 pp

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138x 108mm

### Language Rights

All Languages Rights Available



# Writing for Biomedical Sciences Students

H. Witchel, Brighton, UK

## About the book

This book will equip readers with all the skills needed to write convincing and polished assignments in biomedical sciences. The first part introduces the idea of writing for one's audience and enables readers to understand what's expected of them from different types of assignment. Part two provides detailed guidance on specific writing and presentation tasks, with individual chapters on essays, lab reports, reflective writing, posters and presentations. Parts three and four cover all of the key skills needed for successful writing in the biomedical sciences and help students develop a critical eye when selecting and researching information and create clear, well-structured assignments. Chapters contain top tips, examples and helpful summaries of key points, and three annotated sample assignments are provided in an appendix. This is an essential companion to any student studying Biomedical Science or related disciplines such as Physiology, Biomedical Engineering, Pharmacy, Medicine and Dentistry.

- Tailored to the particular needs of students taking degrees related to biomedical science
- Provides guidance on all of the core assignments students will need to complete, including essays, lab reports, group projects, presentations, dissertations
- Puts forward a circular approach to completing assignments, which integrates research, planning and writing and whereby work at each stage directly feeds into other core processes
- Includes a chapter with specific guidance for students with English as an additional language

## Table of contents

PART 1: BIOMEDICAL WRITING: SETTING YOUR AIMS.- Chapter 1. Introduction: This Book and How to Use It.- Chapter 2. What Your Instructor Wants for Each Different Type of Writing.- Chapter 3. Your Process of Writing.- PART 2: SPECIFIC TASKS IN WRITING AND PRESENTATION.- Chapter 4. Essays.- Chapter 5. Scientific Talks and Slideshow Presentations.- Chapter 6. Lab Reports.- Chapter 7. Reflective Writing.- Chapter 8. Posters, Patient Leaflets and Other Scientific Writing.- PART 3: SKILLS 1: ORGANISING, RESEARCHING, AND SCIENTIFIC THINKING.- Chapter 9. Goal Setting: Discovering, Listing and Mapping Ideas to the Marking Criteria.- Chapter 10. Organising: Structuring, Outlining, and Allocating Your Resources.- Chapter 11. IMRaD Structure: Introduction, Methods, Results, and Discussion.- Chapter 12. Recognising Excellent and Credible Material You Should Include.- Chapter 13. Searching, Reading and Note-taking for Online and Library Research.- Chapter 14. Selecting and Preparing Figures and Tables to Support Your Claims.- Chapter 15. Analyzing Critically to Make Well-Informed Arguments.- PART 4: SKILLS 2: WRITING, EDITING AND IMPROVING.- Chapter 16. Writing Sentences with an Authoritative Tone.- Chapter 17. Writing into Headed Sections Organised as Clear Paragraphs.- Chapter 18. Referencing, Quoting, Paraphrasing and Avoiding Plagiarism.- Chapter 19. Revising, Editing, Proofreading and Professional Presentation.- Chapter 20. Responding to Feedback.- Chapter 21. Help for Non-native English Speakers.- APPENDICES.- Appendix A. Sample Student Essay 1: Obesity.- Appendix B. Sample Student Essay 2: Antibiotic Resistance.- Appendix C. Sample Student Reflective Essay on a Patient Home Visit.

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