



LEGEND TIMES GROUP



Jan – June 2021



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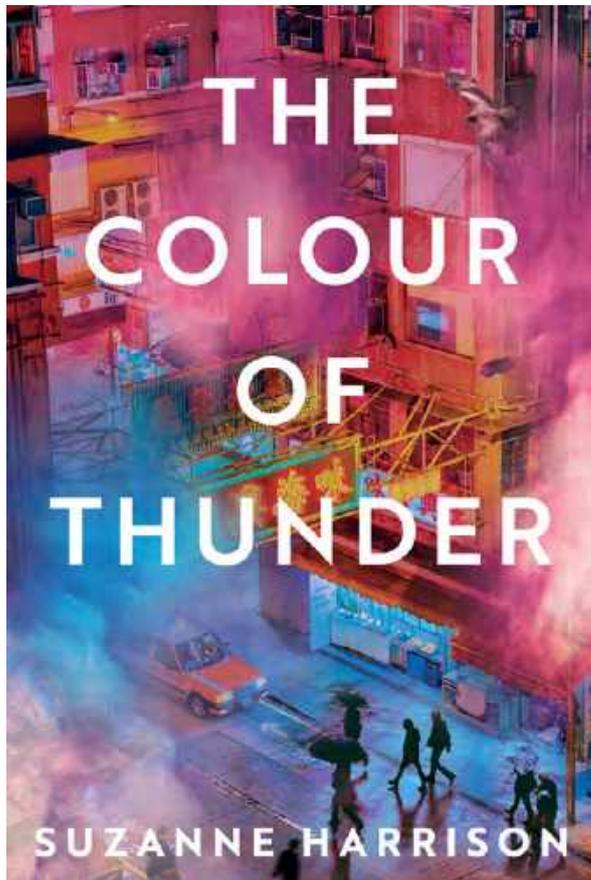
LEGEND PRESS



THE COLOUR OF THUNDER

1 February 2021

SUZANNE HARRISON



One small island, six troubled lives, and the storm of the century is on its way.

In one of the world's most vibrant international cities, present day Hong Kong, the lives of six people become irreversibly intertwined. The past is catching up with those running from it, while the futures of others hangs dangerously in the balance. But who knows the most? And what will they do to keep it that way?

'Most people think of Hong Kong as simply high rises and a shopping mecca for cheap handbags. But there are loads of interesting characters, plenty of political intrigue, lovely locales to reveal, cultural crossroads - and I have tried to encompass all that in to this book. There have been some great books set in Hong Kong written in English, but I do think there could be many more. The city has a lot more going for it on the story telling front and I would like to get that out there to a wider audience.' Suzanne Harrison

'I thoroughly enjoyed reading this gripping and intriguing mystery... Not only is the story full of deep secrets and provocative characters but it also captures the many compelling and diverse facets of Hong Kong in the narrative. This captivating and dynamic book is a must for anyone who enjoys a stormy atmospheric ride set in a city rich in culture and intrigue.' Jules Hannaford, author of Fool Me Twice, Podcaster of Hong Kong Confidential

ISBN (Paperback): 9781789559392
 ISBN (Ebook): 9781789559385
 Price: £8.99 (Paperback) £4.99 (Ebook)
 Extent: 272 pages
 Format: 198x129mm
 Rights Held: World
 Translation Rights: Yes

International mystery novel set in Hong Kong

Key Selling Points:

- A stormy and atmospheric global mystery, set in Hong Kong.
- Full of secrets and dark pasts, the novel is multi-racial, multi-cultural and multi-faceted.

Comparison Titles:

The Piano Teacher by Janice Lee and *Home Fire* by Kamila Shamsie

The Author:

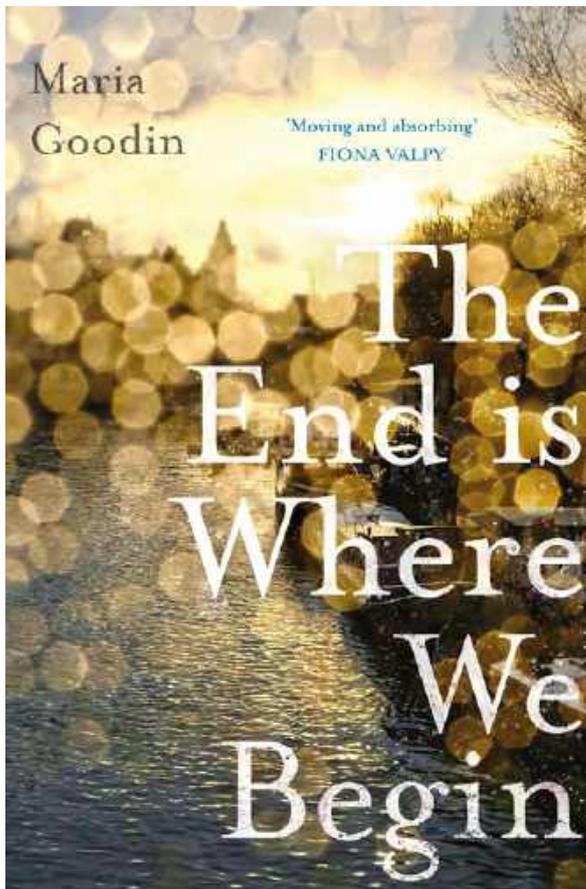
Suzanne Harrison is an Australian journalist and Editor who has lived in Hong Kong since 1999. She currently works freelance writing lifestyle and news features for *the South China Morning Post*.

Twitter: @BookThr
 IG: @suzannejs.455



THE END IS WHERE WE BEGIN 16 March 2021

MARIA GOODIN



ISBN (Paperback): 9781789559453
 ISBN (Ebook): 9781789559446
 Price: £8.99 (Paperback) £4.99 (Ebook)
 Extent: 272 pages
 Format: 198x129mm
 Rights Held: World
 Translation Rights: Yes

Jay Lewis is a troubled soul. A single father, just trying to keep everything together, he knows he sabotages any real chance of happiness. Tormented by nightmares and flashbacks, he can't forget the events from one fateful night that steered the course of the rest of his life. Struggling against the crushing weight of guilt, Jay knows there are wrongs he needs to put right.

Determined to get closure, he seeks out old friends and a past love. But in his quest for a more peaceful future, is he ready to face the trauma of his past?

'I very much enjoyed this moving and absorbing book. In her compassionate depiction of one man's struggle to live with the aftermath of trauma and loss, Maria Goodin weaves together a compelling cast of characters, drawing the reader into Jay's quest to seek the forgiveness of others – and be able to forgive himself.'

Fiona Valpy, best-selling author of *The Dressmaker's Gift* and *The Beekeeper's Promise*.

Praise for *Nutmeg* by Maria Goodin:

'A beautifully quirky gem of a novel' Laissez Faire

'Simply enchanting' Bookish Magpie

'[A] quirky and touching tale...' Woman's Weekly

Other books by the author:
Nutmeg (2012, 2018)



A moving story about laying the past to rest

Key Selling Points:

- Maria Goodin's debut novel *Nutmeg* (Legend Press, 2012) sold into the US, Canada, Germany, Italy, Spain, Sweden and Australia.
- Literary commercial crossover.

Comparison Authors:

Gail Honeyman, Celeste Ng and Clare Mackintosh

The Author:

Maria Goodin's debut novel *Nutmeg* was published in 2012. *The End is Where We Begin* is her second novel. Maria lives in Hertfordshire with her husband, son and cat.

IG: @mariagoodin1



THE INSTITUTE

2 April 2021

JAKUB ŻULCZYK



Holding Image - Polish Cover

One day the residents of a tenement house, in the Central Krakow, get locked down in the building. All windows and doors are locked, phone lines and the Internet are off. Seven people are cut off from the world. It quickly turns out that they are participating in a strange game played by the mysterious 'THEY'. Mutual suspicions begin, conflicts break out. Paranoia thickens. And finally, blood is shed. What initially seems to look like some sort of a trap from a horror movie, turns out to be a lockdown organised by the secret police.

The Institute is a compelling suspenseful thriller. It is also a very uncomfortable and troubling study of human fears.

PRAISE FOR *BLINDED BY THE LIGHTS*:

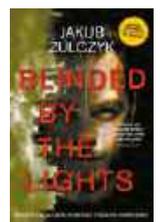
'Los Angeles has James Ellroy, Boston has Dennis Lehane, Oslo has Jo Nesbo. And Warsaw has its own two-fisted crime laureate in Jakub Żulczyk.' Tony Parsons

'Dark, dangerous, and seductive. A multi-layered story that – like his anti-hero's product – will assault your senses and leave you craving for more.' G.D. Abson

'A striking novel, brilliantly written – for the fans of the dark and gritty!' Robert Bryndza

ISBN (Paperback): 9781789558999
 ISBN (Ebook): 9781789559002
 Price: £8.99 (Paperback) £4.99 (Ebook)
 Extent: 448 pages
 Format: 198x129mm
 Markets: World English
 Translation Rights: Chinese, Japanese and Korean

Other books
 by the author:
*Blinded by the
 Lights* (2020)



Bestselling author, over half a million copies sold

Key Selling Points:

- High profile author, recently featured in Polish *Vogue*. Over 1 million novels sold in Poland.
- Author was the winner of a Polish Academy Award for Best Feature Series.
- *Blinded by the Lights* was made into a critically acclaimed HBO Europe TV series.

Comparison Authors:

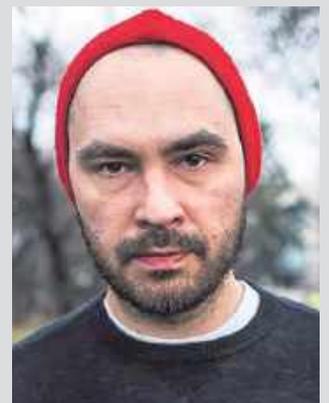
Paulo Lins, Stieg Larsson and Robert Harris

The Author:

Jakub Żulczyk is a rising star of the Eastern European literature scene. He is a journalist, screenwriter and author of bestselling novels: *Do Me Some Harm*, *Radio Armageddo*, *Institute* and *Hound Hill*.

He also co-scripted the hit HBO TV series *Belfer*.

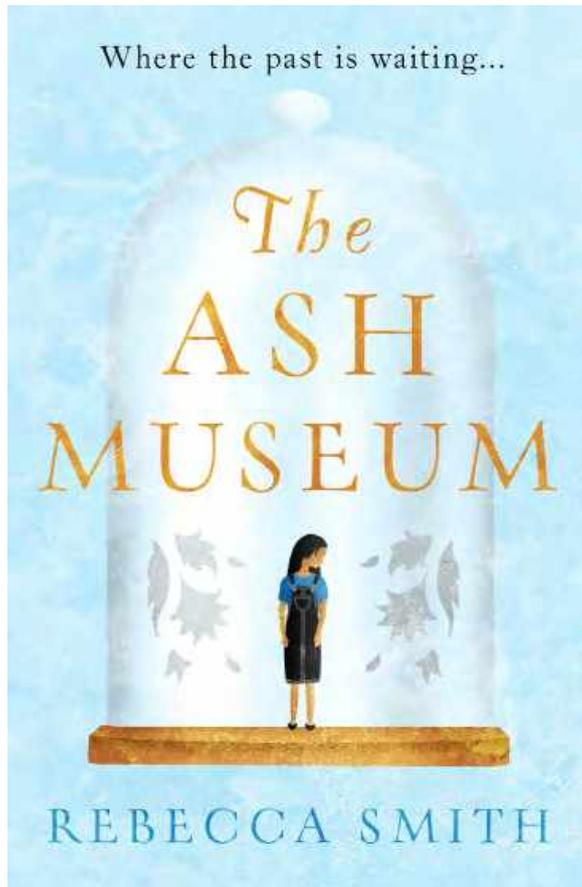
IG: @jakubzulczyk



THE ASH MUSEUM

3 May 2021

REBECCA SMITH



ISBN (Paperback): 9781789559019
 ISBN (Ebook): 9781789559026
 Price: £8.99 (Paperback), £4.99 (Ebook)
 Extent: 288 pages
 Format: 198x129mm
 Rights Held: World
 Translation Rights: Yes

Key Selling Points:

- Critically acclaimed author of *The Bluebird Café* and other novels. Reviewed in *The Times*, *Independent*, *Daily Mail* and *Literary Review*.
- Intergenerational story of loss, migration and the search for somewhere to feel at home.
- Inspired by the author's own experience of being mixed race in the UK.
- A novel about families, what we unknowingly inherit, and the legacy of Colonialism.

Comparison Authors:

Anne Tyler, Barbara Pym, Kiran Desai, Anita Desai, Catherine O'Flynn, Joanna Cannon and Kate Atkinson

1944. The Battle of Kohima. James Ash dies leaving behind two families: his 'wife' Josmi and two children, Jay and Molly, and his parents and sister in England who know nothing about his Indian family.

2012. Emmie is raising her own daughter, Jasmine, in a world she wants to be very different from the racist England of her childhood. Her father, Jay, doesn't even have a photograph of the mother he lost and still refuses to discuss his life in India. Emmie finds comfort in the local museum – a treasure trove of another family's stories and artefacts.

Little does Emmie know that with each generation, her own story holds secrets and fascinations that she could only dream of.

Through ten decades and across three continents, *The Ash Museum* is an intergenerational story of loss, migration and the search for somewhere to feel at home.

PRAISE FOR REBECCA SMITH:

'Fans of Smith's sharply observed tales of contemporary life will find much to enjoy... this beautifully written, funny work.' *The Times*

'Charming, funny, witty and romantic.' *Esther Freud*

'Smith has plenty of good-humoured comedy up her sleeve, a grasp of dialogue and an eagle eye for the absurd.' *Daily Mail*

The Author:

Rebecca Smith was born in London and grew up in rural Surrey. From 2009 – 2010 she was the writer in residence at Jane Austen's House in Chawton, Hampshire. *The Ash Museum* was inspired by her time there and by being left hundreds of old family photographs and letters.



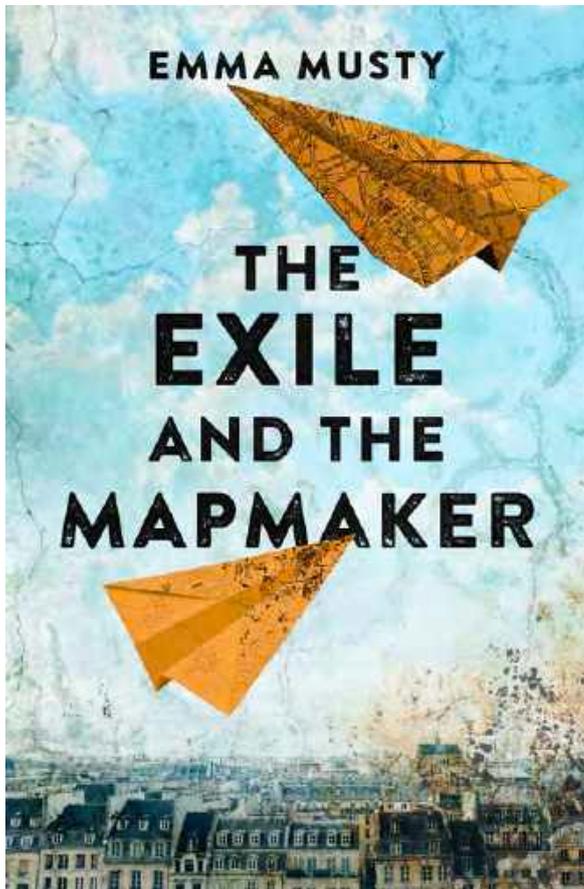
Twitter: @RMSmithAuthor

IG: rebeccamarysmith7

THE EXILE AND THE MAPMAKER

16 June 2021

EMMA MUSTY



Theo, an aging Parisian cartographer, is desperately searching for the woman he once loved before Alzheimer's takes his memories of her.

Elise, his estranged daughter, moves in to take care of him. She still blames him for the tragic loss of her mother and is struggling with this new forced intimacy.

Nebay, an Eritrean refugee, becomes Theo's carer and friend. Unbeknownst to Elise, Nebay does not have a visa for France and is working illegally in order to support his sister.

Each is living a life of secrets, questions and uncertainty in a world where Nebay's very presence in France would be invisible on Theo's maps.

An important novel that is as compassionate as it is eye-opening, *The Exile and the Mapmaker* is a testament to the triumph of the human spirit.

ISBN (Paperback): 9781800319431

ISBN (Ebook): 9781800319448

Price: £8.99 (Paperback) £4.99 (Ebook)

Extent: 288 pages

Format: 198x129mm

Rights Held: World

Translation Rights: Yes

Literary novel focussing on border crossing

Key Selling Points:

- An engrossing, insightful look at migration and border crossing, both illegal and legal. Inspired by the authors work for Refugee Rights Europe.
- Signed as a two-book deal. *The Bare Bones of Now* will be published in 2022.

Comparison Authors:

Mohsin Hamid, Chris Cleave, Yuri Herrera, Christy Lefteri and Jeanine Cummins

The Author:

Emma is an editor and writer with *Are You Syrious?*, an independent daily news digest which chronicles news from the ground regarding the refugee situation in Europe. She is also a freelance consultant for Refugee Rights Europe.

Twitter: @EmmaMusty





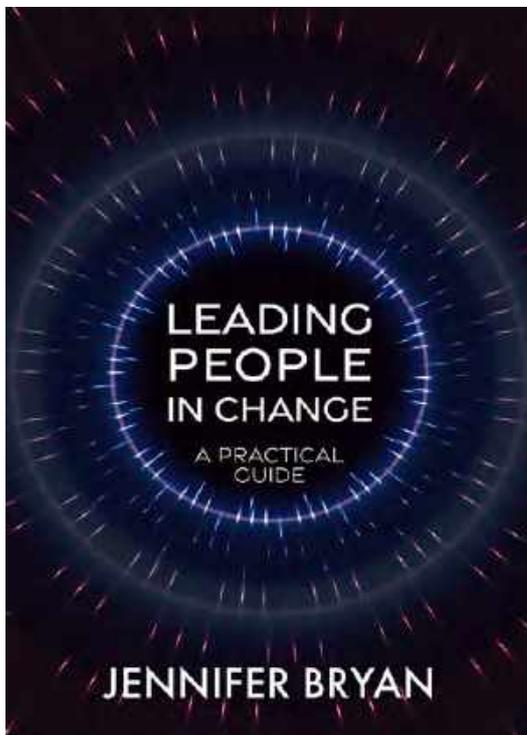
HERO

LEADING PEOPLE IN CHANGE

1 February 2021

A PRACTICAL GUIDE

JENNIFER BRYAN



ISBN (Paperback): 9781800316881

ISBN (Ebook): 9781800316898

Price: £12.99 (Paperback), £8.99 (Ebook)

Extent: 192 pages

Format: 149 x 209mm

Rights Held: World

Genre: Business / Change Management /
Leadership / Organisational Theory

In a world defined by dramatic technological and economic shifts, business organizations large and small are finding themselves having to adapt and transform at an unprecedented pace. While these demands have led to numerous theories of change management – often with over-complicated methodologies and purely technology-focused approaches – the fact remains that change is primarily about people.

Aimed at the ordinary line manager just as much as the director of a large company, this book is a short, simple account of practical steps to lead people through change successfully, with quick and easy chapters and pertinent case studies. Drawing on the author's own tried-and-tested ABCChange Model, *Leading People in Change: A Practical Guide* will help you to find the change strategy that is right for your business.

"There are some good insights and clearly lots of experiences that she shares with the reader that could be really helpful in leading change." Steve Green, Director Business Programs, Microsoft

"In this book, Jen manages to successfully demystify the often ill-defined discipline of Change Management ... You'll learn enough from the included Case Studies alone to justify the cover price!" Sean Galloghly, Prosci Certified Change Management Advanced Instructor

Key Selling Points:

- Offers clear and practical approach to change management, with emphasis on people and well-being
- Topical reading for organizations dealing with Covid-19 disruption and the trend towards working from home
- Female voice in male-dominated discipline

Comparison Title:

Change Management: The People Side of Change, Jeffrey Hiatt and Timothy Creasy

Author:

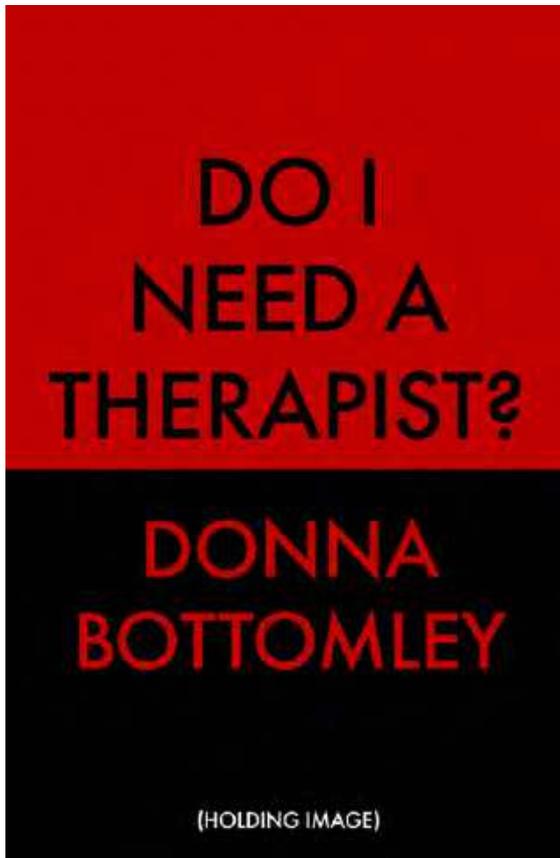
Jennifer Bryan is a practising change consultant, who has worked with over thirty different organizations across multiple industries. She has created a unique leading change framework, the ABCChange Model, which has been peer-reviewed in journals and several other articles, as well as presented at multiple conferences and client leadership events.



DO I NEED A THERAPIST?

1 March 2021

DONNA BOTTOMLEY



UNPACKING THE FEAR AND CONFUSION AROUND SEEKING HELP FOR OUR MENTAL HEALTH

While society as a whole is becoming increasingly conscious of mental health, and the social consequences of the global Covid-19 pandemic has made the issue ever more salient, the idea of asking for professional help has largely remained taboo. The fear of being thought mad, weak or helpless, and the prospect of having to revisit personal trauma, have stopped many people from seeking out a therapist.

In this empathetic and practical guide, drawing on some of the latest studies in the field, psychotherapist Donna Bottomley examines these anxieties and argues that therapy should be just as acceptable as seeing a GP or booking your car into the garage, and needn't be our last resort. *Do I Need a Therapist?* provides insight into how we can acknowledge and overcome the dual-fear of not only what we think it means about us if we see a therapist, but the fear of our own emotions themselves. The book provides a framework through which we can plot what is upsetting us, and lays out what to expect from therapy and how to make it work for us. The many pathways towards finding help, whether in a traditional practice setting or via alternate routes made possible by modern technology are also discussed, alongside a tool to help you choose between the many therapies on offer.

ISBN (Paperback): 9781800316843

ISBN (Ebook): 9781800316850

Price: £12.99 (Paperback), £8.99 (Ebook)

Extent: 256 pages

Format: 149 x 209mm

Rights Held: World

Genre: Self-help / psychology / personal development / counselling

Key Selling Points:

- Practical guide for seeking therapy by experienced practitioner
- Responds to increased awareness of mental health issue, especially post-Covid-19

Comparison Title:

Talk Yourself Better, Ariane Sherine

Author:

Donna M Bottomley is a psychotherapist who specialises in trauma-informed practice. She has been a therapist for over 19 years and has worked in the NHS, in schools, and in forensic mental health settings, and currently runs her own private practice, DMB Therapy.

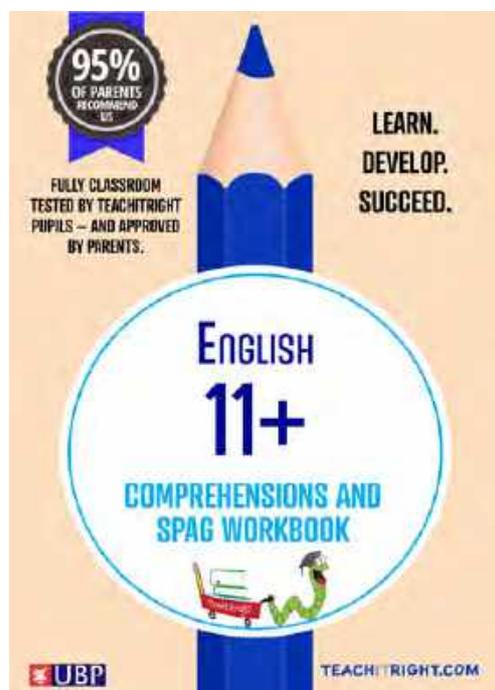




**UNIVERSITY OF
BUCKINGHAM
PRESS**

11+ TUITION GUIDES: COMPREHENSIONS AND SPAG WORKBOOK

18 January 2021



English comprehension including spelling, punctuation and grammar (SPAG) exercises is suitable for pupils preparing for Common Entrance, ISEB exams and the 11+ examinations. The engaging extracts are selected from classic literature, modern contemporary pieces, non-fiction and poetry. These are presented with realistic exam-style multiple choice options. The timed questions strengthen contextual vocabulary, personal opinions, inference and verbal agility. Tips and hints are provided throughout.

Here is the perfect resource to prepare for the GL Assessment 11+ and Common Entrance Pre-Test exams:

- Improve comprehension skills in both contemporary and classical literature.
- Understand the format of the spelling, punctuation and grammar exercises.
- Sharpen critical thinking and develop strong inference and deduction skills.
- Recognise and become familiar with crucial question types.
- Learn how to best manage time efficiently.
- Practise the techniques to build vocabulary, comprehension and confidence.

ISBN (Paperback): 9781800315945
 ISBN (Ebook): 9781800315952
 Price: £8.99 (Paperback) £4.99 (Ebook)
 Extent: 96 pages
 Format: 210 x 300 mm
 Rights Held: World
 Translation Rights: Yes

Part of The 11+ Series

Key Selling Points:

- The perfect resource to prepare for the GL Assessment 11+ and Common Entrance Pre-Test exam

Target Market:

Pupils preparing for Common Entrance, ISEB exams and the 11+ examinations

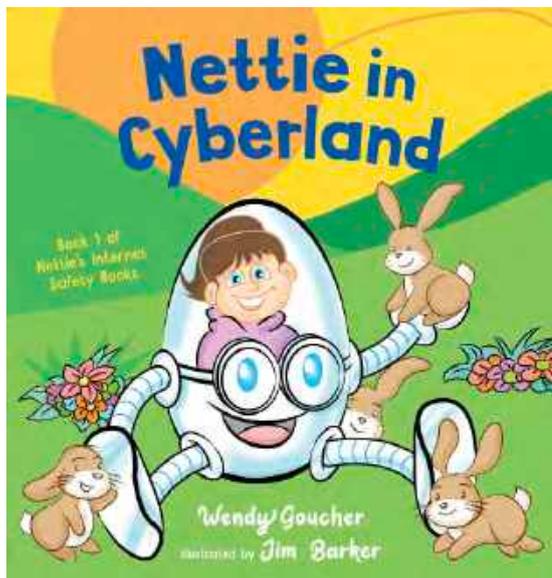
The author:

Teachitright is an established tuition group for 11+ grammar school exams as well as those for Common Pre-tests for Independent schools, with a number of specialist centres across Berkshire, Buckinghamshire, Surrey and the West Midlands. Boasting an enviable success rate, Teachitright 11+ tutors have built up a vast knowledge of the various and ever-changing requirements for 11+ examinations.

WHICH ONE IS NETTIE?

12 February 2021

WENDY GOUCHER



Holding image: *Nettie in Cyberland*

ISBN (Paperback): 9781800316218

ISBN (Ebook): 9781800316225

Price: £6.99 (Paperback) £4.99 (Ebook)

Extent: 32 pages

Format: 220 x 220 mm

Rights Held: World

In her second adventure in Cyberland with her friend Webby, Nettie is shocked to discover Charlie the dog pretending to be her after she had left her device unattended.

Using the story of Nettie and Webby, adults can introduce cybersecurity to young children and start the conversation about going password security.

Relevant links are included at the end of the book to help parents and carers further their understanding of risk and protection on the Internet.

PRAISE FOR *NETTIE IN CYBERLAND*:

"A delightful book that communicates essential online safety principles in an engaging way."

Professor Karen Renaud, Abertay University

"Finally, an essential and engaging book for introducing the significance of cybersecurity to young children."

Richard Hollis, Director, Risk Factory

"As a long-time advocate for instructing children about Internet safety and the concepts of cyber security, it was a pleasure to introduce Nettie and Webby to my own children. I look forward to their further adventures!"

Becky Pinkard, CISO, Aldermore Bank PLC

"Nettie's creator is not only a globally recognised cybersecurity practitioner, specialising in security awareness and education, but also spent part of her life as a teacher and understands that little ones need to learn about the world, be careful but not be scared of what can be a great learning tool."

Jo Stewart-Rattray, Global Board Director, ISACA

Cybersecurity explained to children

Key Selling Points:

- An invaluable resource for schools and parents for teaching online security
- With full-colour illustrations by Jim Barker

Target Market:

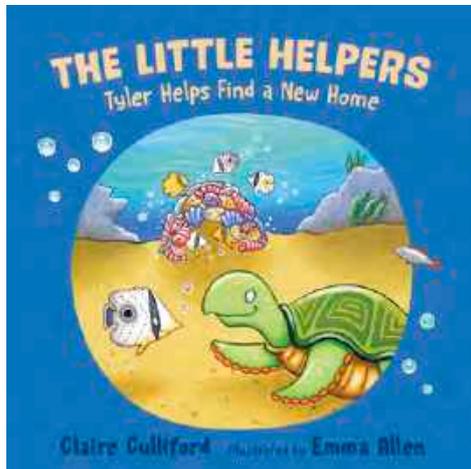
- Children aged 5+, parents and teachers

The Author:

Wendy Goucher is a Information Security and Risk Consultant at Goucher Consulting. She worked and helped produced the curriculum, and much of the material for teaching security awareness in school to children aged between 5 and 18, for the UAE. Her other works include *Information Security Auditor: Careers in Information Security* (BCS Guides to IT Roles) 2015 and she co-authored *The CIO's Guide to Information Security Incident Management* in 2018.

TYLER HELPS FIND A NEW HOME 15 February 2021

CLAIRE CULLIFORD - ILLUSTRATIONS BY EMMA ALLEN



Tyler is a thoughtful little turtle who likes playing with his friends in the sea. When he finds out that his friend Finn the butterfly fish has a problem he wants to help. But just what can a turtle do for a fish?

Tyler Helps Find a New Home is part of the *Little Helpers* series, written to support the United Nations' Sustainable Development Goals. With fantastic, colourful animal characters, the stories show children how helping each other and their environment can be lots of fun!

ISBN (Paperback): 9781800316423

ISBN (Ebook): 9781800316430

Price: £5.99 (Paperback) £3.99 (Ebook)

Extent: 16 pages

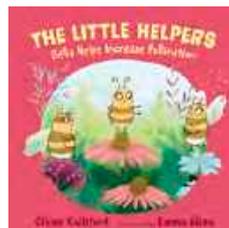
Format: 220 x 220 mm

Rights Held: World

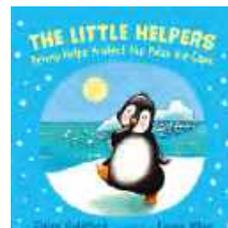
Translation Rights: Yes

Part of The *Little Helpers* Series

Other titles in the series:



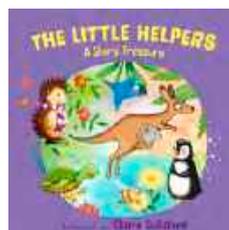
Bella Helps Increase Pollination



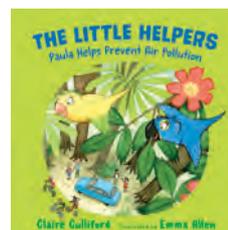
Penny Helps Protect the Polar Ice Caps



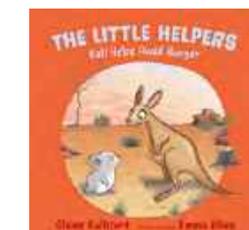
Hector Helps Clean Up the Park



A Story Treasury



Paula Helps Prevent Air Pollution



Kati Helps Avoid Hunger

Key Selling Points:

- A fun and accessible way for children to learn about the environment
- Featuring beautiful full-colour illustrations by Emma Allen

Target Market:

Children aged 3–7, parents and teachers

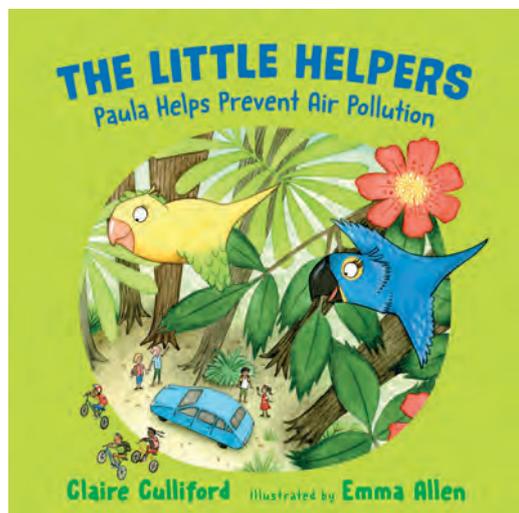
The Author:

Claire Culliford was born in Haverfordwest, Wales. For almost twenty years she was a teacher and translator. Her *The Little Helpers* series raises awareness among children of global environmental and social issues and enjoyable, creative ways of resolving them. The first three books in the series have been translated into over 20 languages. Claire tours the world using the books to educate children whilst having lots of fun!

PAULA HELPS PREVENT AIR POLLUTION

1 March 2021

CLAIRE CULLIFORD - ILLUSTRATIONS BY EMMA ALLEN



Paula is an adventurous little parrot who likes flying among the trees in the rainforest. When she discovers that the way some of the visitors come to the forest is making her and her friends sick, she wants to help. But what can a parrot do to prevent air pollution?

Paula Helps Prevent Air Pollution is part of the *Little Helpers* series, written to support the United Nations' Sustainable Development Goals. With fantastic, colourful animal characters, the stories show children how helping each other and their environment can be lots of fun!

ISBN (Paperback): 9781800316447

ISBN (Ebook): 9781800316454

Price: £5.99 (Paperback) £3.99 (Ebook)

Extent: 16 pages

Format: 220 x 220 mm

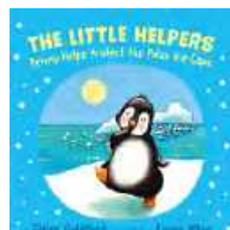
Rights Held: World

Translation Rights: Yes

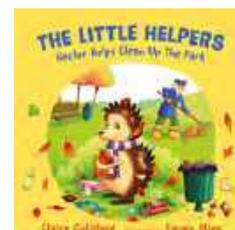
Other titles in the series:



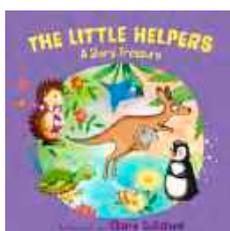
Bella Helps Increase Pollination



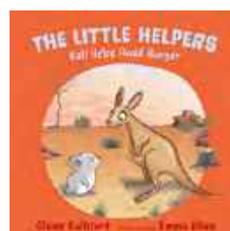
Penny Helps Protect the Polar Ice Caps



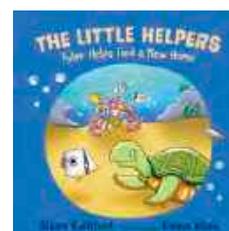
Hector Helps Clean Up the Park



A Story Treasury



Kati Helps Avoid Hunger



Tyler Helps Find a New Home

Part of The *Little Helpers* Series

Key Selling Points:

- A fun and accessible way for children to learn about the environment
- Featuring beautiful full-colour illustrations by Emma Allen

Target Market:

Children aged 3–7, parents and teachers

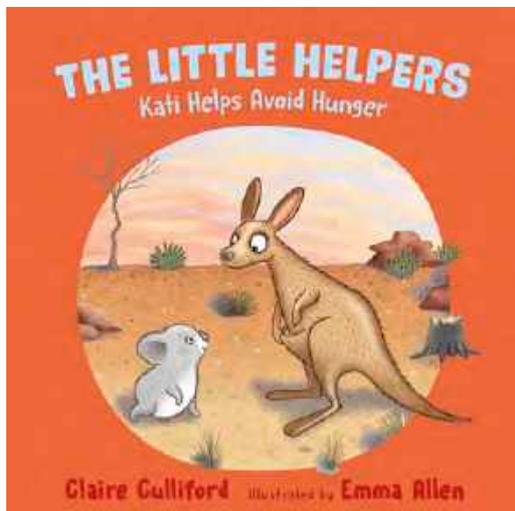
The Author:

Claire Culliford was born in Haverfordwest, Wales. For almost twenty years she was a teacher and translator. Her *The Little Helpers* series raises awareness among children of global environmental and social issues and enjoyable, creative ways of resolving them. The first three books in the series have been translated into over 20 languages. Claire tours the world using the books to educate children whilst having lots of fun!

KATI HELPS AVOID HUNGER

12 April 2021

CLAIRE CULLIFORD - ILLUSTRATIONS BY EMMA ALLEN



Kati is a kangaroo and she enjoys hopping around the Australian woodland. Kati has a koala friend called Keli. Kati is shocked to hear that Keli is running out of eucalyptus leaves to eat. What can a kangaroo do to help? Brave Kati has an idea to help her friend find the food he needs.

Kati Helps Avoid Hunger is part of the *Little Helpers* series, written to support the United Nations' Sustainable Development Goals. With fantastic, colourful animal characters, the stories show children how helping each other and their environment can be lots of fun!

ISBN (Paperback): 9781800315600

ISBN (Ebook): 9781800315617

Price: £5.99 (Paperback) £3.99 (Ebook)

Extent: 16 pages

Format: 220 x 220 mm

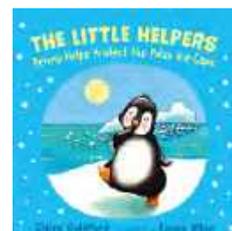
Rights Held: World

Translation Rights: Yes

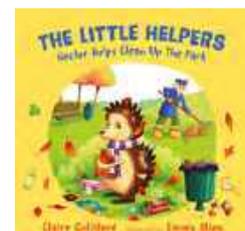
Other titles in the series:



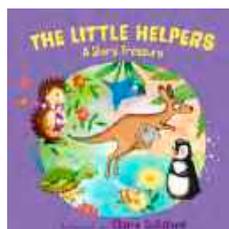
Bella Helps Increase Pollination



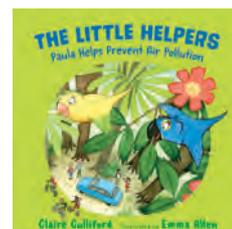
Penny Helps Protect the Polar Ice Caps



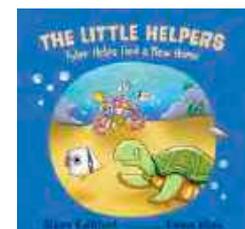
Hector Helps Clean Up the Park



A Story Treasury



Paula Helps Prevent Air Pollution



Tyler Helps Find a New Home

Part of The *Little Helpers* Series

Key Selling Points:

- A fun and accessible way for children to learn about the environment
- Featuring beautiful full-colour illustrations by Emma Allen

Target Market:

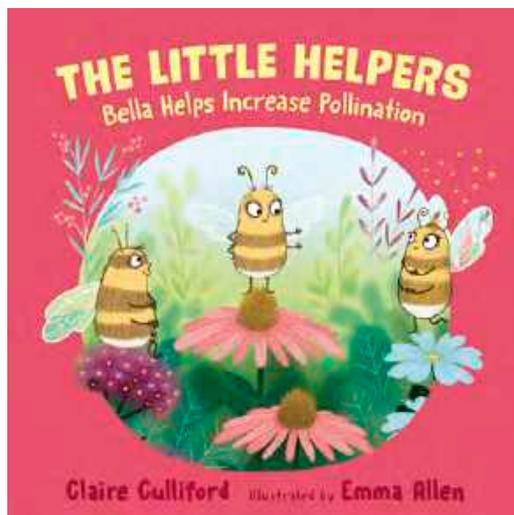
Children aged 3–7, parents and teachers

The Author:

Claire Culliford was born in Haverfordwest, Wales. For almost twenty years she was a teacher and translator. Her *The Little Helpers* series raises awareness among children of global environmental and social issues and enjoyable, creative ways of resolving them. The first three books in the series have been translated into over 20 languages. Claire tours the world using the books to educate children whilst having lots of fun!

BELLA HELPS INCREASE POLLINATION 17 May 2021

CLAIRE CULLIFORD - ILLUSTRATIONS BY EMMA ALLEN



Bella is a bee. Bella's grandma, Bonnie, is a queen bee. Bella notices there aren't as many flowers in the garden as there used to be and the ones which are there are dry and wrinkled containing very little nectar. How can Bella help the flowers grow? What can she do to make more honey?

Bella Helps Increase Pollination is part of the *Little Helpers* series, written to support the United Nations' Sustainable Development Goals. With fantastic, colourful animal characters, the stories show children how helping each other and their environment can be lots of fun!

ISBN (Paperback): 9781800315563

ISBN (Ebook): 9781800315570

Price: £5.99 (Paperback) £3.99 (Ebook)

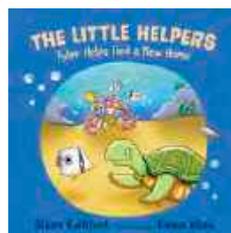
Extent: 16 pages

Format: 220 x 220 mm

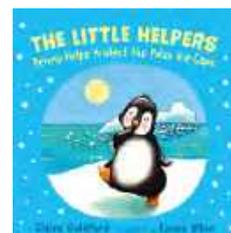
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Other titles in the series:



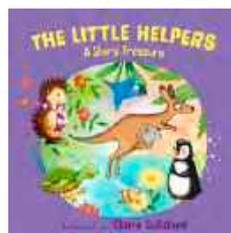
Tyler Helps Find a New Home



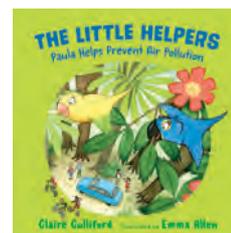
Penny Helps Protect the Polar Ice Caps



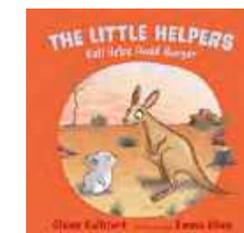
Hector Helps Clean Up the Park



A Story Treasury



Paula Helps Prevent Air Pollution



Kati Helps Avoid Hunger

Part of The *Little Helpers* Series

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Children aged 3–7, parents and teachers

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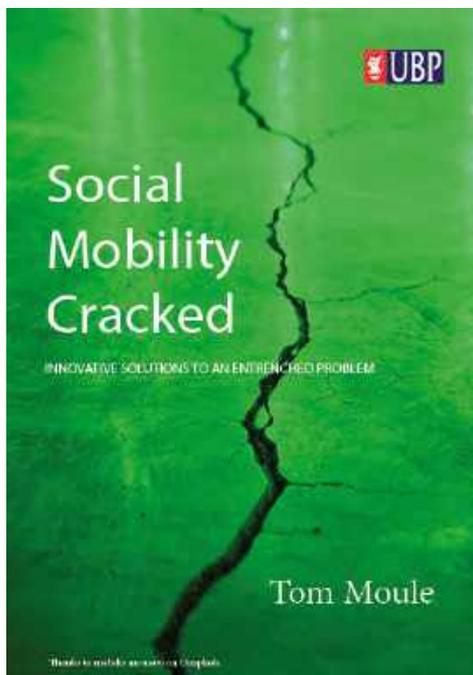
Claire Culliford was born in Haverfordwest, Wales. For almost twenty years she was a teacher and translator. Her *The Little Helpers* series raises awareness among children of global environmental and social issues and enjoyable, creative ways of resolving them. The first three books in the series have been translated into over 20 languages. Claire tours the world using the books to educate children whilst having lots of fun!

SOCIAL MOBILITY CRACKED

3 JUNE 2021

INNOVATIVE SOLUTIONS TO AN ENTRENCHED PROBLEM

TOM MOULE



Holding Image

ISBN (Paperback): 9781800315624

ISBN (Ebook): 9781800315631

Price: £14.99 (Paperback) £9.99 (Ebook)

Extent: 288 pages

Format: 152 x 229 mm

Rights Held: World

Translation Rights: Yes

In the UK and most countries today, a person's life chances are unfairly influenced by their socio-economic circumstances at birth. This has led to societal divides that have become wider and more pronounced as a result of the Covid-19 pandemic. There is now heightened awareness that the current state of affairs is unacceptable. Innovative approaches are urgently needed in order to combat social immobility.

Drawing upon the latest research, *Social Mobility Cracked* explores the factors that contribute to social immobility, and puts forward focused, innovative solutions. The book impresses upon readers that social mobility is a societal goal worth striving towards, and that societies can take strides in the right direction by harnessing the power of digital innovation. From democratizing the private tuition sector and enhancing the effectiveness of teaching and learning, to supporting inclusive recruitment practices, technologies can help to level the playing field. A heartfelt call to action, this book explores how this can be achieved.

Key Selling Points:

- Essential reading for those interested in social policy around technology, social mobility and education.
- Very topical in light of the Covid-19 pandemic and its technological consequences

Comparison authors:

The Myth of Meritocracy by James Bloodworth, *Social Mobility and Its Enemies* by Lee Elliot Major and Stephen Machin and *The Fourth Education Revolution Education Reconsidered* by Anthony Seldon

The author:

As the Executive Lead of the Institute for Ethical AI in Education (which is based at the University of Buckingham), Tom Moule is an authority on the societal and ethical impacts of artificial intelligence in education. In his role he has worked closely with numerous influencers from the technology and education sectors, the media, and policy and government. Prior to this, he worked as a teacher, primarily in schools in deprived areas, and was also employed by a leading education technology company.

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